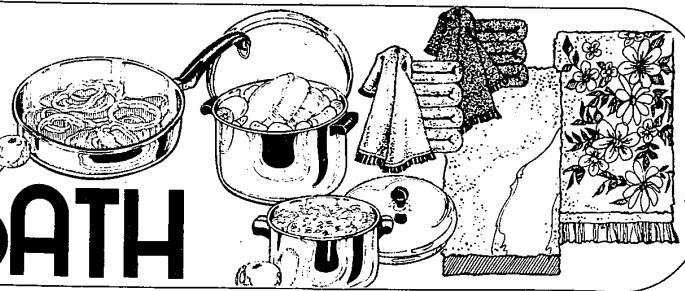


KITCHEN & BATH



Your kitchen design should keep energy-saving in mind

Beauty is only skin deep—or surface deep, you might say when applying the adage to kitchen remodeling.

Whether your plans include total revamping or the simple addition of a new appliance, remember that there's more to remodeling than just aesthetics.

For long-lasting satisfaction from kitchen improvements, try to strike a balance between decorative appeal and energy efficiency.

An eye-pleasing arrangement will quickly become a sore spot if it takes its energy toll on you and the utility bill.

To establish a kitchen scheme that's energy-sound, experts at McGraw-Edison Kitchen Appliance Division, makers of Modern Maid appliances, suggest you locate major appliances so that functions do not conflict.

Keep the range and refrigerator at a distance to prevent the cooling elements in the refrigerator from working overtime to compensate for heat emitted by the range. Likewise, refrigerators should not be placed near radiators or heat-producing appliances.

Automatic dishwashing actually requires less water than doing the job by hand. Even so, there are important considerations when adding this kitchen convenience.

Stainless dishwashers near the water source prevent water heat loss. You may even want to install a water heater near the sink and dishwasher, or insulate pipes leading to these outlets to conserve heat and energy dollars.

Explore and expand cooking options

for even more energy saving techniques. Microwave cooking reduces energy expenditure by half, with the added bonus of saving time, too. Since microwaves heat only the food, kitchen air temperature remains unchanged, a special advantage for summer cooking.

Another energy saver, and one that can cut food bills, too, is the new range that offers slow crockery-style cooking for old-fashioned goodness and economy.

For example, the Slo-Cook feature

found exclusively on Modern Maid ovens reduces by half the amount of energy consumed by slowly simering foods to a tenderness usually achieved by only expensive cuts. And, since Slo-Cook requires no stirring or attention from the cook, it frees valuable hours for the busy homemaker.

Integrate outside factors such as sunshades or drafts into your kitchen scheme to maximize efficiency. Sinks are best situated near windows to take advantage of the warmth and illumination of natural sunlight, while refrigerators "sweat if out" when exposed to warming rays.

Ranges shudder at the thought of a draft, but refrigerators work best when circulating air ventilates condenser coils and helps them to work at maximum efficiency.

Keeping these suggestions in mind, approach your remodeling project with a common-sense attitude. Making kitchen appliances work at maximum efficiency will save energy and dollars, and contribute to a harmonious kitchen scheme.

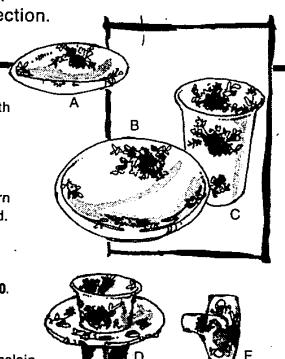
Bathroom Lighting

In order to give shadowless light, a bathroom ceiling should have a lighting fixture on either side and one in the ceiling above the head to illuminate all of the face equally.

The latest type of lighting on the

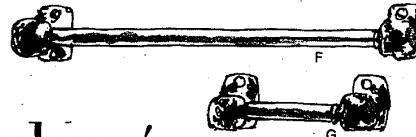
market is track lighting and it is ideal for this purpose, because it is not stationary like other fixtures. It can be moved along its track on the ceiling and swiveled around to focus wherever necessary.

A fresh idea for the bath: the elegant "Summer Bouquet" porcelain accessories collection.



Enhance your bathroom decor with the charm of an English country garden. Floral clusters of yellow daisies and green leaves softly shaded in brown make a delicate, yet durable and non-fading, pattern on the fine white porcelain ground. A. Wall-mounted soapdish, \$20. B. Counter soapdish, \$19. C. Tumbler, 9.50. D. Tumbler/toothbrush holder, \$20. E. Towel hook, \$16. F. 18" towel bar, \$30. G. Toilet tissue holder, \$23. Also in "Colony White", white porcelain, styled and priced as above.

All items by Special Order.



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plus these six
KitchenAid
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Model KDS-18

Compactor

Model KCS-1008

Disposer

Model KWS or KWI 200

Hot-water Dispenser

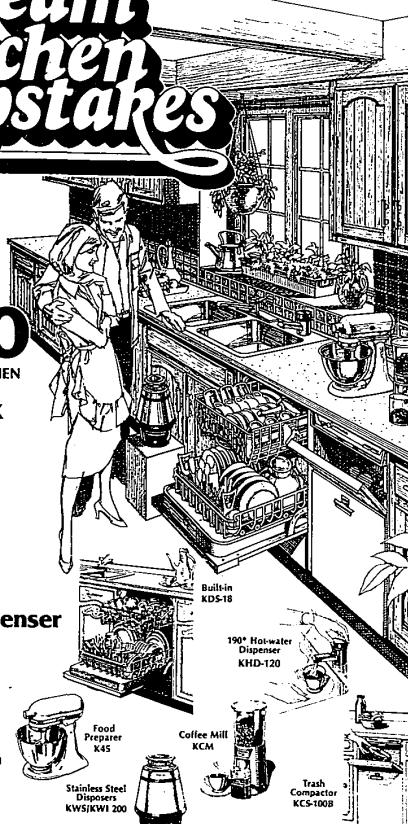
Model KHD-120

Food Preparer

Model K45

Coffee Mill

Model KCM



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You are automatically entered in the KitchenAid Dream Kitchen Sweepstakes when you enter the local dealer Sweepstakes.

KitchenAid Superba Dishwashers

YOUR CHOICE:

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Plus **KitchenAid Disposers**
Model KWS or KWI 200

KitchenAid Hot-water
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Official Rules—No Purchase Necessary

1. Deposit an official entry form or 3" x 5" facsimile at any participating KitchenAid dealer. 2. You may mail entry to address displayed in this ad. 3. Each entry must be mailed separately. 4. You may enter as often as you like. 5. Winners will be notified by mail. 6. Local, State and Federal taxes, if any, are the responsibility of the winner. All prizes will be awarded. 7. Sweepstakes is open to US residents 18 years of age or older. 8. Void in Missouri, Georgia, Idaho and wherever else restricted by law. 9. All entries must be received by midnight, April 30, 1979.

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