

The fashion plate

Life will shape styles of '80s

By RUSTLE SHAND

Southfield restaurant, local directors of the group talked about fashion and its impact on jobs, food and housing.

What they will be wearing in the '80s is not of major concern to these women whose livelihood depends upon the general acceptance of what they are marketing. Their real concern is with changing lifestyles and what effect these changes will have on their product, which is fashion.

They wonder, along with the rest of us, if the fashion clock will continue to tick-tock its way back to grandfather's day. Past the 1940s movie queen. Past the dresses that look like those mother used to call her house dresses. And back into the roaring '20s with knee-baring chemises and wild abandon.

BUT THE CONCERNS shared by these executive women in fashion goes beyond garment styling and into the realm of how to succeed in fashion through really trying.

Their goal is to pass their expertise on to those students of fashion who will be entering the field in management positions in the '80s.

The Fashion Group was formed 50 years ago to inform, educate and foster women as fashion executives. They've come a long way since 1929 when woman's place in the fashion field consisted of donning a black dress and standing behind a sales counter.

"Today," said Rosemary Bannon, the newly elected regional director of the Detroit Fashion Group, "fashion is redefined not only in clothing but in home furnishings, food, transportation and in lifestyles in general."

Marketing of fashion has grown with the sophistication of communications, and Ms. Bannon predicts that TV and radio will be prime sources for fashion image merchandising in the new decade to come.

With this in mind, media fashion is an important part of the group's conference on Careers in Retailing, held annually at the conference center at Mercy College in Detroit.

FOR THE CONFERENCE today, many of Detroit's top women retail and fashion executives act as moderators to pass along invaluable information to tomorrow's aspiring fashion leaders. The panel of experts includes Jackie



Evening wear in the next decade will be long, dramatic and highly styled.

Gordon, speaking on the role of the consumer advocate. Talking about how to succeed as fashion entrepreneurs is shoe-whiz Roz Becker and trend-setting vice-president of Hudson's sales designer Bette Appel. Interior decorator Sandy Meltzer is reviewing what

the '80s will bring to home decor. Rev. Belair, recently named local ad avo- nard, speaking on the role of the consumer advocate. Talking about how to succeed as fashion entrepreneurs is shoe-whiz Roz Becker and trend-setting vice-president of Hudson's sales designer Bette Appel. Interior decorator Sandy Meltzer is reviewing what

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Dr. Mercer

MAUNDY THURSDAY

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GOOD FRIDAY

12:00 to 1:00 P.M. Special Good Friday Service
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EASTER SUNDAY

Sunrise Services at 9:15 & 11:00 A.M.
Duplicate services at 9:15 & 11:00 A.M.
Sermon: HE LIVES! HE LIVES!
Dr. Mercer

Metropolitan YW elects

Sara Hill Stewart of Detroit continues as president of Metropolitan Detroit following the association's recent annual meeting.

She begins her second year as president after serving several other capacities, including two years on the board of directors.

Other officers elected for a one-year term are vice presidents, Shirley Ann Toland of Birmingham, Elinor Jones of Livonia, and Vera Mann of Detroit; secretaries Irene Matheson of Southfield and Amy Stafford of Detroit; treasurer Barbara L. Locke of Grosse Pointe and assistant treasurer Margaret Piper of Detroit.

WARD UNITED PRESBYTERIAN CHURCH

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Worship and Celebrate with Us

PALM SUNDAY

Sunday School 9:30 & 11:00 a.m.

8:00 a.m.

"His Steadfast Love Endures Forever"—Rev. William C. Moore

9:30 & 11:00 a.m.

"Peace: In our Time?"—Dr. Bartlett L. Hess

7:00 p.m.

130-voice Chancel Choir presents

"Elijah" by Mendelssohn

Dr. Jerry J. Smith, Director

MAUNDY THURSDAY

7:30 p.m. Celebration of the Last Supper
"When the Rooster Crows"—Dr. Bartlett L. Hess

GOOD FRIDAY

12 noon to 3 p.m. "The Seven Last Words From the Cross"
(Combined service of six area churches at Ward)

EASTER SUNDAY

Sunday School 9:30 & 11:00 a.m.

6:30 a.m. Sunrise Service sponsored by youth

8:00 a.m. "He Will Swallow Up Death Forever"—Rev. William C. Moore

9:30 & 11:00 a.m. "If a Man Die Shall He Live?"—Dr. Bartlett L. Hess

7:00 p.m. Gospel Troubadours—An evening of music and testimony

Nursery provided at all services except 6:30 a.m. Easter

Broadcast on WMUZ-FM 103.5

9:30 a.m. Palm Sunday and Easter

"Elijah" rebroadcast April 13 (Good Friday) 4:00 p.m.

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52 ct. NOW \$575

What to do when you catch Spring Fever

Make-Up Artist Demonstration
April 3rd and 4th
12:30 p.m. - 2:30 p.m.
4:30 p.m. & 7:00 p.m.

Center Court

Johannischer Choir - Berlin
April 5th
3:30 p.m.
Lord & Taylor Court

Through The Looking Glass
Fashions for Children
April 5th
7:00 p.m.
Center Court

Novi Choralaires
Spring Program
April 10th
7:00 p.m.
Sears Court

Special Events

George Gershwin Songbook
Musical Review
April 11th
6:00 p.m. & 7:00 p.m.
Center Court

Farmington Community Center
Tap & Jazz Program
April 16th
2:00 p.m. & 8:00 p.m.
Lord & Taylor Court

Senior Citizens Coffee
April 17th
10:00 a.m.
Center Court

Touring Chamber Theatre
April 17th
10:00 a.m. Center Court
2:00 p.m. J.C. Penney's Court
6:00 p.m. Sears Court

Farmington Community Center
Ricky Dove's Disco Dancers
April 18th
1:00 p.m.
Lord & Taylor Court

Melkin Puppet Theatre
Peter Rabbit Easter Show
April 18th and 20th
11 a.m., 2 p.m., 4 p.m. & 6 p.m.
Center Court

The Kendallarks
Spring Music Program
April 23rd
7:00 p.m.
Lord & Taylor Court

Walled Lake Schools
Arts Festival
Art Exhibit & Entertainment
April 26th, 27th 28th & 29th

Alice In Wonderland
&
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April 4th
Photos Available
with the Easter Bunny
April 4th-April 14th

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