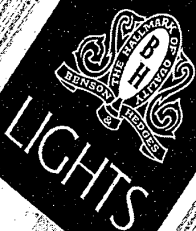


Benson & Hedges Menthol

BENSON & HEDGES
Menthol 100's

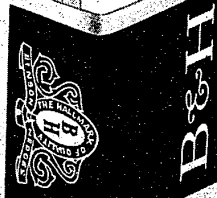


100's
and
Lights

"B&H,
I like your
style!"



BENSON & HEDGES
Menthol 100's



Lights: 11 mg "tar," 0.8 mg nicotine av. per cigarette, by FTC method.
100's: 17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report May '78.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.