



League of Women Voters

EMS protection for the county is goal for Charlotte DeRoven

(Editor's note: The story of Charlotte DeRoven and her work in bringing Emergency Medical Services to the area continues the series on the women who make up the membership of the West Bloomfield-Farmington League of Women Voters.)

By LORAIN McCLISH

Charlotte DeRoven joined the League of Women Voters because she believed it was the most reasonable route to go for anyone who wanted to make a change for the good for her community.

The change for good for her community was manifested when Emergency Medical Service (EMS) became a fact in West Bloomfield.

With her push, and the support of her sister, Irene Ambender, another member of the West Bloomfield-Farmington league, EMS is now a fact in 50 percent of Oakland County, with projections that 90 percent of the county will be

covered with this service by 1981.

"I always had a sick stomach whenever I heard sirens," Mrs. DeRoven said, "and I guess I always will have. But now when I hear them, it is coupled with a sense of pride, knowing that adequate help is on the way and I have had something to do with that."

THE LOCAL league's study on what services were available to the person who suffered an accident at home or on the street was launched by Mrs. DeRoven not long after her daughter was involved in a serious motorcycle accident in Southfield.

She credits her daughter's recovery to that city's EMS life-saving team. Southfield was one of the few cities in the county that provided this service at the time, and its EMS has since become a model for other towns to emulate.

Mrs. DeRoven's study of EMS ultimately covered all of the cities in the U.S. which provided a mobile hospital at the scene of the accident to stabilize the victim until he/she could be brought to the hospital.

When the study was complete, an all-out public information and education campaign went into effect for public support; then the drive to make EMS a reality for Oakland County residents.

MRS. DeROVEN is now chairperson of the Oakland County Council for Emergency Medical Services, an appointment given by the Oakland County Board of Commissioners. The council's job is to guide all of the cities and townships within the county in all phases of EMS program development.

She is currently in the throes of writing up the criteria for the local programs.

One of the criteria has to do with the local residents' response to the free Cardiopulmonary Resuscitation (CPR) classes, offered periodically through the EMS-affiliated hospitals, which in this area is Providence Hospital in Southfield.

The one-session course is given in local schools, churches or community centers and instructs the layman how to maintain a heart attack victim's vital signs until the EMS unit arrives.

"We learned our lesson on that from Seattle," she said.

"That was the first city which published statistics proving that the number of saves went up dramatically as the numbers of their residents that took the CPR course went up. It is a matter of increasing your chances of having somebody handy at the scene of an accident."

The goal for Providence Hospital's life-saving team is to have one out of every four persons in the area take the course.

"Then the paramedics, acting as the eyes and hands of the doctor, through

communications with the hospital, have a better chance of stabilizing the patient until the unit reaches the hospital," she said.

ANOTHER priority criteria to effect a well-greased EMS program, Mrs. DeRoven believes, is a conduit for citizens' input.

"It is important that we get feedback as to how these programs are working in each community," she said. "It is a people's program, and in order to make it work, the people of a community must be involved."

Farmington Hills' EMS program will go into effect this fall owned and operated by a private ambulance company in cooperation with a local hospital. Southfield's EMS program is an arm of that city's Fire Department.

"Who runs it is not important," Mrs. DeRoven said. "It is important that it is available to everybody in the county. What we (the OC council) are doing is setting up the guidelines and the standards."

As for her accomplishments during the past few years, she was not without the comments that told her she was too ambitious; that she could not expect to get done all she hoped in such a short time; and that she must learn to crawl before she could run.

"But I didn't want to crawl. The whole county was what we were shooting for. It was just something we felt we should do. Partly to give back for what I received, but also to extend," she said.

West Bloomfield Township gave Mrs. DeRoven an award for her talent, effort and research connected with investigating the EMS program there.

During Michigan Week in 1978, she won the Minuteman Award from the state, an award given for her leadership, inspiration and long term effort in service to her community.

Charlotte DeRoven talks about her work in the West Bloomfield-Farmington League of Women Voters which led her to the chairmanship of Oakland County Council for Emergency Medical Services. (Staff photo by Charlie Kidd)



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Miss Michigan Venus is named for 1979-80

By LORAIN McCLISH

Tall and blond Mary Morton took the roses of victory and the title of Miss Michigan Venus from Southfield resident Dee Dee Russell, who wore both the state and national crowns for the past year.

Director Cindy Guenther staged a pageant equal to a Las Vegas production in Canton's Center Stage with its orange, purple and pink accoutrements, revolving lights and a disco theme for the 90 contenders.

Runners-up in the competition aimed to open the doors for those aspiring careers in show business were Dana James, from Rodney; Jayne Lynn LaButte from Lakeland; Leslie Anne Deagle from Troy; and Keri Barzell from Dearborn.

Finalists in the competition from Livonia were Sharon Nygard, Susan Topolewski, and Jill Getto, all from Livonia. Other finalists were

Kimberly Flora from Plymouth and Lori Ann Lahtala from Garden City.

Eddie Rogers, who plays Pure Disco on WDRQ and is the station's operating director, acted as master of ceremonies, along with Ms. Guenther.

The 12 judges who rated the contestants on appearance, personality, poise, figure and interview responses were selected because of their theatrical, sports, or modeling backgrounds.

THE NEW MISS Michigan Venus, a resident of Taylor, took home the keys to a new car, a John Robert Powers Modeling School scholarship, a diamond necklace, and an appointment to have a \$500 gown designed for her use when she appears at the national pageant to compete for the Miss Venus USA title.

She will have beauty treatments, a weekend vacation, and theater ticket passes for the year.

She will also be working closely with Ms. Guenther through the summer in preparation for the national pageant; then through the year with individuals associated in the fields of fashion, arts, stage, theatre and modeling.

Miss Russell, the outgoing queen, is now signed up with Wilhelmina, one of the top model agencies in New York.



The brown-haired, blue-eyed beauty is Laurra Jane Cooley, the only contender from Farmington in the pageant. She was sponsored by Engineered Specialties, Inc. (Staff photo by Gary Caskey)



Mary Morton, of Taylor, took her crown and title from Southfield's DeeDee Russell, in Canton's Center Stage in a competition of 90

contenders. The contest opens the doors for those aspiring for careers in show business and modeling. (Staff photo by Gary Caskey)

Y Tennis House opens to public

The YWCA Tennis House will be opened this summer for community use at Northwest Branch, 25940 Grand River.

Built in 1976, the indoor four-court, air-conditioned facility has previously been available

only to Y members. By action of the board of directors rental of court space will be available to the public through Aug. 31 in order to add recreational opportunities for residents who will be curtailing vacation plans due

to gas shortages.

Summer fees for court time are \$5 per hour per court and there is a 50 cent admission charge for non-YWCA members. The facility will be open from 9 a.m.-9 p.m. Mondays through Fridays.

Permanent court time is available and tennis lessons will be conducted for all age groups.

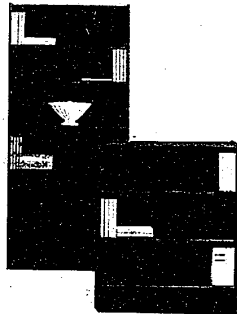
Reservations are necessary for court time and special arrangements can be made for tennis parties or groups who wish

to reserve permanent court time for regular play.

Inquiries will be taken by calling Tennis House, KE7-8500.

The YWCA is a Torch Drive Agency.

Storewide Summer Sale



It has started—the sale of over 1.5 million dollars worth of merchandise.

Save 30% on our teak bookcase. Because we have a large supply in stock, we're making this special offer.

So come inside for our Summer Sale and save 20-50% on all furniture in stock. Save 20-25% on all special orders. And save 10% on all accessories.

High Case: was \$140

NOW \$98

Low Case: was \$85

NOW \$59

High Case: was \$122

NOW \$88

(narrower, not shown)



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