

ANSWER THESE QUESTIONS FOR EACH PERSON IN YOUR HOUSEHOLD

1. WHAT IS THE NAME OF EACH PERSON who was living here on Wednesday April 1, 1970 or who was staying or visiting here and had no other home?	2. HOW IS EACH PERSON RELATED TO THE HEAD OF THIS HOUSEHOLD?	3. SEX	4. COLOR OR RACE	5. MONTH AND YEAR OF BIRTH AND AGE LAST BIRTHDAY	6. MONTH OF BIRTH	7. YEAR OF BIRTH	8. WHAT IS EACH PERSON'S MARITAL STATUS?
Full name	Full name	Male or Female	White, Negro, Indian, Chinese, Japanese, Korean, Hawaiian, Other	Month and Year of Birth	Month	Year	Married, Widowed, Divorced, Single
First name	Relationship			Full name			
Last name				Full name			
First name				Full name			
Last name				Full name			
First name				Full name			
Last name				Full name			

ANSWER THESE HOUSING QUESTIONS

9. How many living quarters, occupied and vacant, are there in this building?	10. Are you living quarters?
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97. How many living quarters, occupied and vacant, are there in this building?	98. Are you living quarters?
99. How many living quarters, occupied and vacant, are there in this building?	100. Are you living quarters?

The 1970 Census:

What Will They Ask You? Who's Running It Locally? Can You Get A Job?

By DENNIS L. PAJOT

The 1960's fade in a flurry of "Peace On Earth, Goodwill To Men" and "Auld Lang Syne" with the realization that soon a monumental mystery will be solved.

Has the United States population actually passed the 200 million mark, as educated guessers have been telling us?

Only a count of noses will tell. And that is exactly the first order of business for decennial year 1970 -- the year of the census.

BY JUNE OF NEXT YEAR the population explosion will be measured, perhaps almost as surely as the tremors within the moon.

In the following months, additional information -- such as numbers of married couples, minority group members, "Now Generation" cadre and predominance of the flush toilet -- will be documented.

These are a few of the things the U.S. Census Bureau is planning to find out.

To do so, it has prepared forms for each add every household and has set up an organization to circulate the forms, confirm their contents, tabulate the responses, record and disseminate the data.

DISSEMINATION WILL BE in statistical form only. No names; no publication of confidential matter about any individuals.

Bureau spokesmen assure us of this, and the law, Title 13, United States Code, prohibits disclosure to any person outside the census bureau for "any reason whatsoever."

You'll know you're a part of the computer age the minute you open the form being

used as an advance mailing. The first direction says:

"Use a black pencil to answer the questions. This form is read by electronic computer. Fill circles. The computer reads every circle."

The bureau will be mailing two forms by late in March. One form going to four out of five households will solicit minimal information and will take about 15 minutes to complete 23 questions, some with multiple parts.

The other, going to one of five households, samples more extensive information and will require about 45 minutes to fill out some 89 questions.

YOU WILL BE ASKED to indicate your answers and then hold the questionnaire. A census taker will appear to check it with you, presumably smack dab on census day -- April 1.

The bureau hopes to reach 75 to 80% of the people with the mailed questionnaires, leaving only 20 to 25% to be handled totally by personal visit.

Computers haven't (yet) been able to remove the necessity for personal contact, and some 475 soliticians will be used to handle each estimated 700,000 person area.

The Livonia district, so named for its approximately central municipality, defines the data collection organization for most of Observerland.

The Dearborn Heights census district will catch the balance of this newspaper's circulation area.

A DISTRICT OFFICE director heads up each, by appointment of the local U.S. congressman with concurrence of the U.S. Census Bureau.

These directors and their work forces have responsibility only for data collection, but not dissemination.

The director of the Bureau of Census in Washington, D.C. and Department of Commerce field representatives have this authority exclusively.

The Livonia census district includes the northwest corner of Wayne County and the southern two tiers of Oakland county, generally, bounded approximately by the Wayne-Washenaw and Oakland-Livinston lines, Van Borne road, Southfield road and 15 1/2 mile road.

Thus, it includes the communities of Livonia, Farmington, Farmington Township, Wood Creek Farms, Quakertown, Plymouth, Plymouth Township, Canton Township, Westland, the northern half of Garden City and Redford Township (from Plymouth road north).

The southern half of Garden City and of Redford Township fall into the Dearborn Heights census district, also an area estimated to have approximately 700,000 persons.

For the Livonia district, John Siviter, 29771 Greenland, Livonia, has been named director by 19th District Congressman Jack McDonald (R) who himself rose to political prominence after performing this task in 1960.

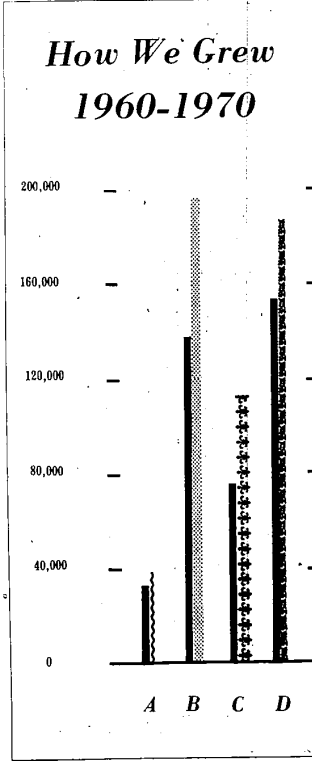
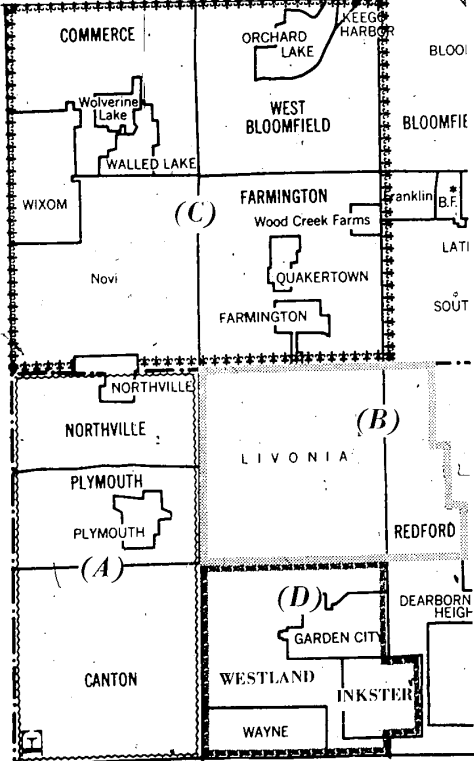
Congressman William Ford (D-15th District) has yet to name a Dearborn Heights director.

THE FOUR-MONTH, \$200-a-week positions require hiring and presiding over a force of 475 persons with a budget of about one-half million dollars.

Although the law prohibits census employees from political activity during their service, they are expected to be completed in June, allowing campaign time for fall elections.

Siviter openly acknowledged political ambitions. He has been mentioned as a candidate for the Michigan House of Representatives.

Continued on Page 68



JOHN SIVITER
Census Employer

YOUR PROGRAM—These illustrations will help you follow the great numbers game as we head into census year 1970.

The four outlined blocks represent TALUS planning tracts. The graph shows actual 1960 census figures for combined communities in the tracts in solid blocks and the TALUS projections of 1970 population for each tract.

Even TALUS isn't sure the projected populations are correct. "We're more sure of our 1970 projections," said a TALUS agent. Next year's census should tell for sure.

AREA "A" had 32,800 people in the 1960 census and is predicted to have 38,248 in 1970. Area "B" had 137,978 and may rise to 196,203. Area "C" was 75,860 and expects 110,347. Area "D" had 153,891 and should go to 187,525.

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