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Most people are.

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order
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GILDEMEISTER'S PEERLESS FLOUR

MOST EFFICIENT AUTO OPERATION

Saving of Gasoline Given Place of
Greatest Consideration
by Owner.

FUEL CONSUMED WHILE IDLE

Rapid Acceleration is an Expensive
Luxury, Using More Gas Than
Gradual Speed Increases—
Other Little Economies.

Honest efforts to operate an automobile economically often fail because the driver does not, in many cases, understand the fundamental practices most important to good results. Although fuel is by no means the largest item of operating expense, gasoline savings are customarily given the place of greatest consideration and consequently deserve first mention.

The most frequent source of gasoline waste lies in idling the motor. Many drivers believe that idle consumption to be slight while idling and that by avoiding use of the starter, they are saving the storage battery. To be correct, the battery is much better off when used normally, not being allowed to remain fully charged and practically inactive for long periods of time. On the other hand, fuel consumption while idling is surprisingly great because the vacuum in the manifold is so low that a very rich mixture is required in order that the heavy fuel now in use may reach the cylinders.

Harm Done by Idling.
When idling excessive amounts of gasoline collect in the manifold and valve ports—excessive carbon is formed—the motor overheats—and the raw gasoline dilutes the crankcase oil. Lubrication at this slow speed is inefficient because the splash from the connecting rods is minimized.

Rapid acceleration, although desirable in frame, is an expensive luxury, using much more gasoline than gradual speed increases. Unnecessary and violent application of the speeds and brakes will wear the bands prematurely, strain every part of the car and speed tires toward the junk pile. On long stretches (if open road the driver will obtain better results by using the hand throttle instead of the foot accelerator, if one is installed in the car. This is true because the driven gas feed caused by the foot throttling up and down on the foot throttle is eliminated, the hand throttle providing a steady flow of fuel to the engine.

Many drivers labor under the impression that it is economical to leave the spark advanced to the limit and run to high speed as long as the motor will hang on, but the spark should always be retarded as soon as the motor begins to labor. A continually retarded spark is equally harmful. The spark setting should always be adapted to the conditions under which the engine is operating.

Some Simple Matters.
Even simple matters, such as steering are important; the proper method of turning corners and minimizing switching back and forth when parking are important tire, transmission, rear axle and gasoline savers. The car will run most efficiently within a certain easily determined range of speeds. All of these things enter into the question of economical driving, exerting appreciable influence upon operating expenses. They are the fundamentals of skillful driving which the car owner will do well to study, because they result in smoother operation, excellent motor maintenance and true operating economy.

AUTOMOBILE HINTS

Automobiles in Wisconsin represent an investment of \$138,831,000.

The American farmer is considered the keenest buyer of automobiles.

Gasoline costs 88 centavos (44 cents) a gallon in Mexico.

The membership of the Automobile Association in London totals more than 1,800.

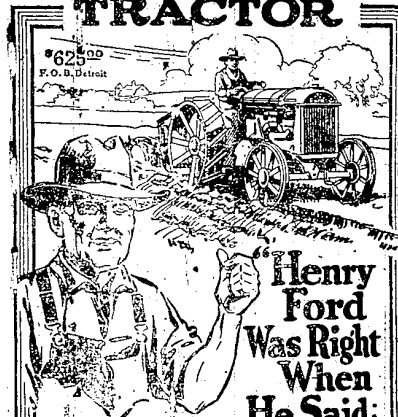
Automotive exports from the United States last year exceeded \$350,000,000, going to 114 countries.

A new steam automobile is to make its appearance on the market in a short time to sell at about \$1,000.

Ontario leads all other provinces in Canada in the registration of automobiles; Saskatchewan ranks second.

They'll Wig 'Em Up.
A French scientist predicts that the future will see a race of bearded women who that event we'll bet the women will show tricks in making beards attractive that the men have never dreamed of.

Fordson TRACTOR



"The Tractor will enable the farmer to work fewer hours in the day, giving him more time to enjoy life. I believe the tractor will make farming what it ought to be—the most pleasant, the most healthful, the most profitable business on earth."

This tractor has done much—very much—in bringing to the Mr. Ford's prophecy; for in it is a machine which has harnessed one of the most dependable, efficient, adaptable, economical sources of power in the world—a machine that saves from thirty to fifty per cent of the farmer's time—a machine which many farmers claim plows, harrows or drills as much ground in the same time as four, six or even eight horses. And more—a machine that takes care of every power job on the farm.

Call and let's talk it over, or telephone or drop us a card and we will bring the facts to you.

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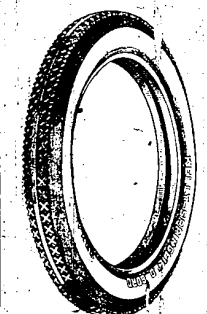
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Local News

Mr. and Mrs. Hugh Upton visited friends in Utica Sunday.

Mrs. Clarence Wesley was a Detroit visitor Wednesday.

Miss Marion Vincent sprained her ankle at the High school Tuesday.

Miss Thelma Aldrich is out of school this week on account of illness.

Mr. and Mrs. Emil Getzel visited her parents, Chas. Leach and wife Monday.

Kenneth Lord and family visited Sunday with Levi Anable and wife at Davison.

Mrs. Charlotte Johnson was a Sunday visitor at the home of Mr. and Mrs. Wm. Harlan.

Mrs. Charles Ely and daughter Mrs. Harrison Johnson were Detroit visitors Monday.

Mrs. Whitford returned home from a two weeks visit at Highland Park last week Thursday.

Elmer Liggett was in Detroit Tuesday to see his sister, Miss Ella Liggett who is very low.

Mr. and Mrs. Geo. Walton of Detroit were Sunday visitors at the home of Clarence Aldrich.

Claude Leach and wife spent Sunday evening with Mr. and Mrs. Wm. Smith on the Petzel farm.

Mrs. Walter Durham entertained the Amicus Club at the home of Fred Newman Tuesday afternoon.

Ralph Auten and family visited Sunday at the home of her sister Mrs. Roy Young and family at Highland Park.

Mrs. Clyde Adams visited Saturday afternoon and evening with her mother Mrs. L. Nauman and sister Mrs. Wm. Herbst in Detroit.

Mr. and Mrs. J. B. Morrison daughters Oliff and Vera, of Lansing and Homer Gilbert of Dimondale, were Sunday guests of Mrs. W. E. Lord and son Howard.

Three brother Forester's at the Northville lodge called on Chas. Leach Sunday. Mr. and Mrs. Wm. Baumgarten of Detroit were also callers there.

Miss Oliff Morrison of Lansing started in her duties as book keeper and stenographer at the Farmington State Savings Bank Monday morning.

Mr. Alfred Brodine and Miss Emaline McKendrick, of Lake Orion took dinner Saturday evening with Mr. and Mrs. Mark Owen in the Collinwood apartment.

Sunday guests at the home of Mr. and Mrs. Clyde Adams were Mr. and Mrs. Judson Taylor of Salem, Miss Ellen McMertry of Wayne, Mrs. Conolly and son Mark of Detroit.

A party was given last week at the home of Mr. and Mrs. Walter Switzer at Clarenceville in honor of the 18th birthday anniversary of Mrs. Edwin Brigham of Detroit formerly Miss Marie Moss. The evening was spent in games and a luncheon served, after which many happy returns of the day were given.

NOVI

W. D. Flint was called to serve on Jury this month at Pontiac.

Mrs. J. D. Hazen is visiting in Ypsilanti for a few days.

Bert Vogt of Detroit visited at the C. H. Vogt home over Sunday.

Mrs. Stella Miller of Detroit, visited friends in town on Monday of this week.

Mr. and Mrs. E. Halsted were Detroit visitors at the home of V. Chillson Sunday.

Mrs. Florence Becker of Pontiac, were calling on friends over last weekend.

Mr. A. L. Hill and family are now moved and nicely settled in their new home east of the Elevator.

The Ladies if the Baptist church cleared about \$200.00 at their bazaar and chicken supper last Friday evening, they done better than they expected too, as the day turned cold and stormy.

Lines to Be Remembered.

To do an evil action is easy; to do a good action without incurring danger is common enough; but it is the part of a good man to do great and noble deeds, though he risks everything.—Plutarch.

—ANNOUNCEMENT—

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