

THE STORE YOU HAVE LONGED FOR WILL OPEN ITS DOORS FOR BUSINESS ON—

MONDAY, DEC. 19th 1921**LEWIS JONES & CO.**

THE FARMINGTON PEOPLES' DRY GOODS EMPORIUM

FIRST THOUGHT—Right from the bottom of my heart I wish you all a Very Merry Christmas. Celebrate this day in such a way as befits a King, for it is, and you know it, the greatest of all festivals. The King of all Kings birthday—the Savior of the world.

Now we are personally acquainted you know the kind of man JONES proved himself to be—when he promised you something he fulfilled it. He told you facts would be the foundation of his business. This getting away with it (old stuff) some people practice, passes muster just for the time being. You know the after effects of this kind of business.

Now, first and foremost, I want to warrant your confidence and friendship and this can only be accomplished by adopting straightforward business practices—This I know to be an established fact.

The store will open with a Complete and Up-to-Date Line of Merchandise, all new, to sell at Rock Bottom prices. I appoint YOU Judge and Jury in this matter.

The Department will consist of Men's Furnishings—This means up-to-date

MEN'S FURNISHING DEPARTMENT.

WOMEN'S UNDERWEAR DEPARTMENT, ETC.

GIRLS' UNDERWEAR DEPARTMENT, ETC.

BOYS' UNDERWEAR DEPARTMENT, ETC.

BABIES' UNDERWEAR DEPARTMENT, ETC.

The NOTIONS DEPARTMENT—I spent considerable time in selecting this Merchandise for I believe this Department to be the most essential of all—it is the little things that count.

My YARD GOODS DEPARTMENT is second to none, consisting of Cottons, Percales, Shirtings, Calicoes, Sheetings—in fact everything necessary in the line of Yard Goods.

I nearly forgot to mention my BLANKETS. These are known for several miles around in Oakland County. For my opening I have purchased the most magnificent Blankets ever shown in any Dry Goods Store. The purchaser of these for Xmas Gifts will never forget JONES' Blankets.

My LINEN DEPARTMENT will be something out of the ordinary. Real Fresh Linen Damask, Towelings, Towels, Table Cloths—also in Sets of Table Cloths with Napkins to match.

REMEMBER—FACES ARE MIRRORS—THEY REFLECT WHAT IS BEFORE THEM.

PUT OFF YOUR CHRISTMAS SHOPPING UNTIL THE 19TH—YOU WILL FEEL PROUD OF YOUR NEW STORE.

LET FACTS GUIDE YOUR ACTS—SENSIBLE BUYING IS ALWAYS IN STYLE.

LEWIS JONES & CO.

THE FARMINGTON PEOPLES' DRY GOODS EMPORIUM.

**WITH THE
Seasons Greeting**

FINEST CUTS OF MEATS.

TURKEYS, DUCKS, GEES,

CHICKENS, AND OYSTERS

for your

Christmas Dinner

O-R-D-E-R - E-A-R-L-Y

Herman Mass

FARMINGTON,

MICHIGAN

Seasonal Greeting

TO ALL MY

Patrons and FriendsTHANKING YOU FOR YOUR PAST PATRONAGE
AND WISHING YOU A SUCCESSFUL AND**Happy New Year**IF YOU HAVE FORGOTTEN A PRESENT REMEMBER
WE HAVE FINE BOX CANDIES—OR A BOX OF XMAS
CIGARS.**Frank Shear**

FARMINGTON,

MICHIGAN.

THE HOLY MANGER"Prespio," Instead of Christmas
Tree, in Italy and Spain.It is Representation of the Place
Where Baby Christ Lay in
Bethlehem.

GIRLS and boys of Italy and Spain, which are called the Latin countries, never hang up their stockings at Christmas time, nor do they have Christmas trees. Kith and kin and Santa Claus are German fancies and the Christmas tree came out of the German forests long, long ago, when the nations of northern Europe were forest tribes. It is the northern people—the Germans, Scandinavians and English, all of whom are descended from old Teutonic tribes—who keep Christmas as Americans do.

Instead of the Christmas tree, Italian and Spanish boys and girls have the prespio. "Prespio" means manger, and it is a representation of the manger where the baby Christ lay in Bethlehem. It is presented in different ways. Sometimes it shows only the inside of the barn where the Baby and His mother lay, with Joseph, the Three Wise-Men and the animals about. Sometimes it shows a hillside, with the Wise Men coming on foot or horseback, lay on donkeys, bringing their gifts to the stable. Sometimes the manger is small—not more than a foot square. Sometimes it is large enough to occupy the whole end of a room. It is built on a board foundation and is made of wood, with earth, pebbles, dried grass and leaves for the dunce seedles. The figures are carved of wood, or perhaps little dolls are used, all very carefully and elaborately dressed by the girls. Sometimes brooks and lakes are ingeniously represented with paper, glass or tin. Sometimes the whole is rough and rude, but again it is very neatly and beautifully done, and is quaint and interesting when all complete.

The French, who are half Latin and half Teutonic, in their makeup, mix the customs of both races in their Christmas keeping. They build the manger and they also give the children presents: only, instead of hanging her stockings, the French Baby puts out her shoe. The French call the manger "creche", and in country villages in France companies of children still go from house to house on Christmas eve, carrying the creche and singing Christmas carols. Sometimes they have to tie a beautiful large creche in the village church, over which they are very proud and delighted.

**Monday
December 19**

We will place on sale all the old stock of shirts, overalls, underwear, caps, rubbers boots, etc., that I bought from Homer Wolcott when I bought his store, in order to make room for new stock. These goods are all in good condition, and will be priced at Prices that will make them move.

We carry a full line of standard groceries, meats, cigars and tobacco.

We will be ready to grind feed about the 20th of December, and solicit your business.

Wishing all a Merry Christmas and a Happy New Year.

Yours for business.

Fred B. Hitchcock

NORTH FARMINGTON

Phone 59-F-2.

GEORGE I. COOK**HORSE-SHOEING A SPECIALTY**

Farmington,

Michigan.

Subscribe Today. Don't Delay.