

IT'S SO EASY TO PLACE YOUR WANT AD...

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number . . . fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

TRY IT and SEE!

ENCLOSE PAYMENT FOR YOUR AD and **SAVE 10%**



CUT ALONG DOTTED LINES
POSTAGE-FREE

WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE CALL 2-0900
Blank Folds Into An Envelope
No Stamp Is Needed

WRITE YOUR AD IN THIS SPACE!

(8) FOLD BACK ALONG THIS LINE

FIRST CLASS
PERMIT No. 24
(Sec. 510 P.L.R.)
LIVONIA, MICH.

BUSINESS REPLY ENVELOPE
No Postage Stamp Necessary if Mailed in the U. S.

Observer Newspapers
29449 West Six Mile Rd.
Livonia, Michigan

WANT AD DEPT.

(1) FOLD ALONG THIS LINE

CLASSIFICATION

(2) FOLD BACK ALONG THIS LINE
USE CASH RATE WHEN ENCLOSING CHECK

Send bill to

Street

City Zip

My telephone number is

TWIN ACTION \$4.00
WEDNESDAY & SUNDAY
For Each Additional Word Add 30c. 14. 17 Word Ad—\$5.04
AD NON-CANCELLABLE

<input type="checkbox"/> WEDNESDAY 15 WORDS \$3.00 <small>(CHARGE RATE) For Each Additional Word Add 15c. 14. 17 Word Ad—\$3.30 15 WORD CASH RATE: \$2.70</small>	<input type="checkbox"/> SUNDAY 15 WORDS \$2.25 <small>(CHARGE RATE) For Each Additional Word Add 15c. 14. 17 Word Ad—\$2.55 15 WORD CASH RATE: \$2.00</small>
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CHECK EDITION AD IS TO APPEAR IN ...

CUT ALONG THIS LINE