

# Hair with flair

## Coiffures complement couture for fall 1980



Geometric hair shapes in varying lengths provide proportional complements to fall and winter's fashion apparel, according to the 68,000 member National Hairdressers and Cosmetologists Association.

A seasonal collection of both balanced and asymmetrical hair designs, labeled The Flair, were created by association coiffure design leaders.

Lengths range from the shoulder to the ear to balance classic apparel fash-

ion lines of the current season which include full skirts, blazers/jackets and plenty of warm sweater designs.

Max Matteson, association styles director from Grand Rapids, explained that the geometric Flair cuts "provide free movement and ease-of-care by day with built in design for quick avant garde hairstyling by night."

Today's active career-oriented women require uncomplicated hair shapes that easily can be converted to some-

thing with flair for evening."

By day, the Flair cuts are designed to swing and move in classical and sometimes preppy form.

By night, they are restyled into chignon, braids and asymmetrical pony tails with plenty of ornamentation from brightly colored hair extensions (hair pieces) to precious metals, jewels, flowers and feathers.

THE HAIR extensions, the newest Flair additions include brightly colored pieces, sometimes in up to three different colors that are most popularly placed on the side of the head.

There are also sculpture-like wire forms covered in natural hair that are merely positioned on the top of a sleekly combed head of hair.

The balanced geometric Flair hair shapes have equal length throughout the cut, giving the finished look a tremendous sense of balance.

The asymmetric cuts have unequal length on one side, providing a tremendous variety of styles and creative options.

"Like any great works of art, hair must have sound structural design. Each one of the cuts featured in the Flair meets this requirement," Matteson said.

The geometric guides and design lines in each Flair style were cut into the hair perimeter, either symmetrically or asymmetrically.

"ONCE DESIGN is accomplished, texture is the next objective. The Flair contains some beautiful examples of texture through the use of round waves, short fringed bangs, ponytails and the like.

The Flair offers a vast assortment of decorative changes, and by the simple addition of a hair extension or ornament, a woman can change a day style into an evening version."

There are also versions of the Flair for men, and Matteson sees more men coming into today's cosmetology salons for cuts and body perms as well as style changes.

"More and more men want versatile styles that can be worn in different ways," he said.

"The man can still wear his hair above or below the ear and might wish to use oils on the hair, giving it a well-groomed but not greasy look. Men will be wearing their hair longer in the front for classic and preppy fashion looks.

Men still have the option of facial hair, but the general trend now is to be clean-shaven with more attention to male skin care."



Hair fashions for fall and winter will successfully adapt to carefree moments of rollerskating or other

casual and recreational moments since hair is cut and permmed to keep control and fall into place.



Easy care perms are a key element of the Flair, fall-winter hair fashions. Easy-to-care-for styles are versatile for day or evening wear and create a cool, professional look for today's active career woman.



## Where It's At

By JUDY SOLOMON

### Slim Chance

As a rule, calorie-reduced products just don't taste like the real McCoy. They're either bland or sour or bitter or they have an unpleasant aftertaste. Happily, we've found two exceptions to the rule. Pierre's Lo-Cal 98 percent fat free Deluxe Ice Milk is delicious and there are only 70 calories in a third cup serving. Available in nine different flavors, a one quart container is priced at \$1.33. Then there's slim 'n' Trim lowfat cottage cheese. Containing only one-half percent milkfat, one half cup has 80 calories and tastes just as good and creamy as regular cottage cheese.

Shopping Center Markets: Greenfield near 10 Mile, Southfield and the Orchard Mall, West Bloomfield.



### Have Tux

When I saw someone wearing one of these shirts a few months ago, I thought it was the cat's meow and have been trying to track one down ever since. Now you can find them at Ingenuie and the shop tells me they can barely keep them in stock. Made from recycled men's tuxedo shirts, each shirt (\$50) features a handpainted floral design plus a loveable stylized face. No two are the same and they're great to wear over swim suits, as nightshirts or with jeans.

Ingenuie, Applegate Square, Northwestern at Inkster, Southfield, 352-7232.



### Just Kidding

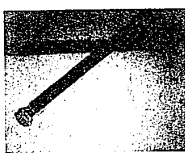
They're the ultimate in preppy and irresistible too. The Waiting Game sells tiny little top-sider style shoes for infants and they're as cute as can be. In stock in sizes two to five, the shoes are priced at \$13. Another terrific item is a handknit baby bunting complete with standup ruffled collar, ruffled cuffs and satin ribbon trim. Priced at \$50, the honey colored bunting is completely lined and includes a matching bonnet.

The Waiting Game, Applegate Square, Northwestern at Inkster, Southfield, 352-9799.



### Suburban Cowboys

Move over, John Travolta! Now all the suburban cowboys (or girls) among you can also sport beautiful hand-tooled western leather belts. Literally hundreds of belts (\$9.95 to \$14.95) are in stock at Leather and Silver Works. Owner Ken Eaton can also custom-craft a belt to your specifications with the design, symbols, name and color of your choice. The store also carries over 50 different styles of western hats as well as an enormous variety of brass, turquoise, silver and inlaid wood belt buckles. Leather and Silver Works, 116 E. Fourth, Rochester, 652-9210.



## Art excursion open to public

An excursion to Chicago to view three special exhibits is planned by the Cultural Arts Division of Southfield's Department of Parks and Recreation. The trip is slated for Sept. 27-28 and is open to the public, although space is limited.

The three exhibits are: "Portrait Extended" at the Chicago Museum of Modern Art; "Hawaii — the Royal Isles" at the Art Institute of Chicago; and a special show called "Bronze Age of China" at the Field Museum.

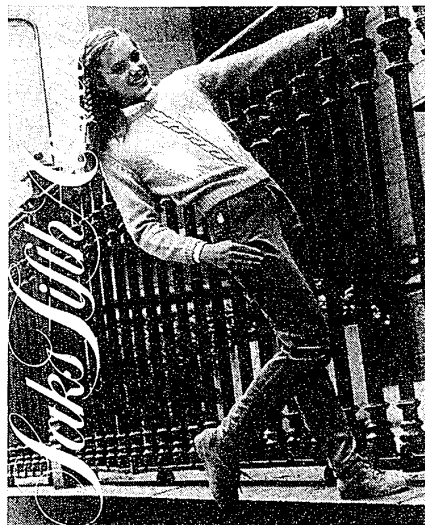
Including all round trip train transportation and

transfers, two days one night accommodations at the Palmer House Hotel, and prepaid admission to all the exhibits, the tour is priced at \$99 per person.

Participants will depart from the Dearborn Civic Center at 8:45 a.m. Saturday, Sept. 27, and return at 11:25 p.m. Sunday, Sept. 28.

Registration and the \$25 deposit for the trip are due by Sept. 8. The final payment will be due by Sept. 16.

A prompt response is encouraged. Senior citizens and students are welcome to participate.



Introducing Gloria Vanderbilt's autumn essentials: crewnecks and cords for teens. A winning team... because they're both rich, soft and comfortable... they fit like a dream. The Shetland wool cabled sweater in maize, pink, steel blue, natural, for S,M,L; \*26. The cotton ribbed corduroy jeans, in rose, teal, purple, green, for sizes 6 to 14; \*42. At the Spot® K.I.D.S. — where we are all the things you are!

Join us August 26 for a mini-show at 12 noon and 2:30 pm featuring Gloria Vanderbilt for Murjani for girls and pre-teens, at the Saks Fifth Avenue entrance to Somerset Mall in Troy. Meet Miss Universe, Shawn Weatherly, who will be in our store and available to meet with you and sign autographs.

Somerset Mall, Big Beaver at Coolidge, Troy