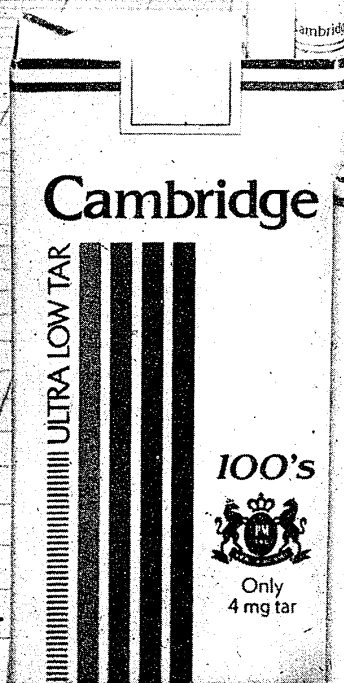


# ULTRA LOW TAR Cambridge

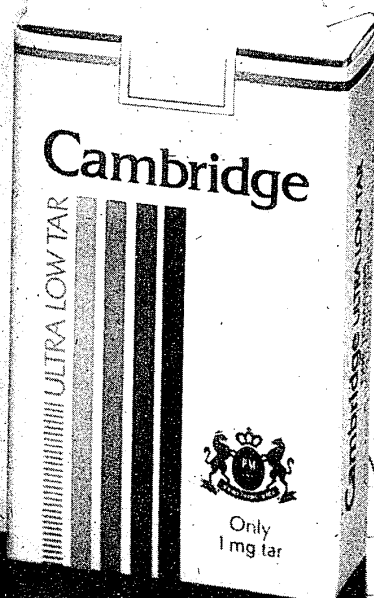
4 mg tar 100's.



100's



Only  
4 mg tar



Cambridge

ULTRA LOW TAR



Only  
1 mg tar

1 mg tar Soft Pack.

For satisfying taste  
in an ultra-low tar cigarette.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

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Soft Pack: 1 mg "tar," 0.1 mg nicotine—100's: 4 mg  
"tar," 0.4 mg nicotine av. per cigarette by FTC Method.