



A piece of cake?

The Observer & Eccentric Newspapers recently received four awards of excellence from the Suburban Newspapers Association.

The plaque that hangs in our pressroom which reads, "FIRST PLACE - BEST USE OF COLOR" was really no surprise. Our press crew is one of the best in the business. Ten years ago when our Livonia building was under construction and the huge Goss Metro press began to roll for the first time-eight of these guys were there. And in that decade they, along with the pressmen who have followed them, have done some mighty fine work.

They handle a 150-ton monster that stands 28 feet high, runs more than 40 miles an hour, holds 1,500 gallons of ink and prints 60,000 64-page newspapers per hour.

And they make it look like a piece of cake.

The three other awards? They were for super promotions like the one you're reading now.

Observer & Eccentric **NEWSPAPERS**