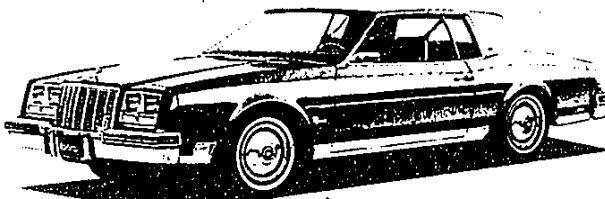


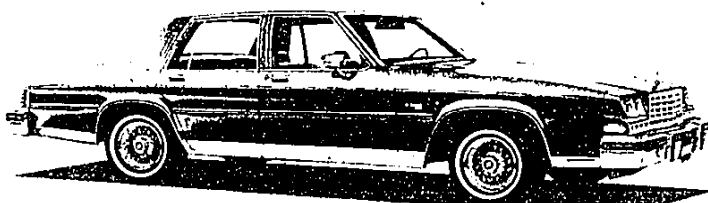
C'mon Detroit



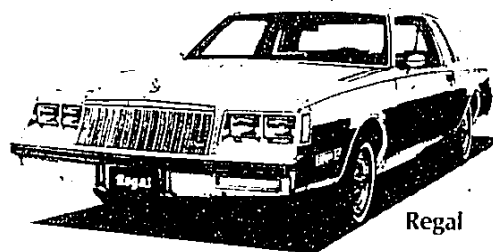
Skylark



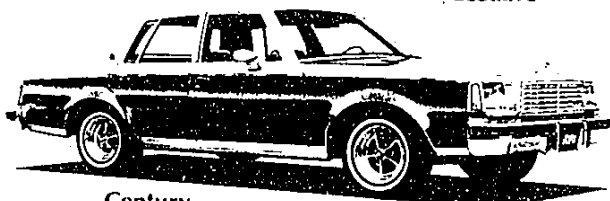
Riviera



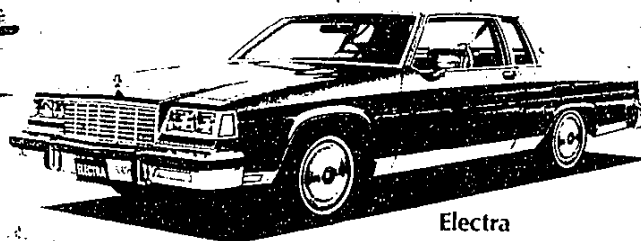
LeSabre



Regal



Century



Electra



Electra Estate Wagon



See all the 1981 Buicks, under one roof, at the auto show.

It's auto show time again, and we're as proud of our new Buicks as we can be. So proud that we've assembled a large collection for your inspection. Skylark, Century, Regal, LeSabre, Electra, and Riviera. They're all here, all with much that's new for you to see and touch.

We think you'll like the V-6 engine availability in every model. And the

wide range of available equipment to satisfy just about every whim.

But the time to act and see all of our Buicks is right now, while the auto show is on. After all, wouldn't you really rather have a Buick?

Buicks are equipped with GM-built engines produced by various divisions. See your dealer for details.



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