

business people

LEO LARKIN of West Bloomfield was named vice president-insurance operations by Ford Motor Credit Co., a finance and insurance subsidiary of the Ford Motor Co. He was manager of credit operations since July.

ALVIN GOODSPEED of Birmingham was named general sales manager of Detroit Diesel Allison Division, General Motors Corp. He was general director of export sales, automotive components for the GM marketing staff.

RICHARD KUGHN, vice chairman of the Taubman Co., was named chairman of the Metropolitan Detroit Convention & Visitors Bureau. New directors named to the board are **JOHN AVIGNONE**, executive vice president of the Automobile Club of Michigan; **BRUCE STOEN**, general manager of Midway Motor Lodge; **DAVID VAN HOWE**, vice president-administration and secretary of the Stroh Brewery Co.

ective in K mart's real estate department.

ELIZABETH CLARK, **RUSS DOBSON** and **ROBERT FISCHBACH** joined Smith-Winchester Inc. of Southfield as account executives for the marketing/advertising agency.

Dittrich Furs has named **HAROLD DITTRICH** president and chief executive officer, **DOUGLAS BEHREND** senior vice president, **STEPHEN DANTON** vice president, **NANCY NICOLA** assistant vice president and **WILLIAM ENRIGHT JR.** secretary.

CYNTHIA KATRICH-BLANCK of Suttonfield has joined Farm Bureau Insurance Group as agent. She was a solicitor for Meadowbrook Inc. in Southfield.

CRAIG MERCIER of Birmingham was elected treasurer of the Detroit

chief engineer of body engineering at Fisher Body Division. He was project manager for Fisher Body Product Engineering.

professional activity for Blue Cross-Blue Shield of Michigan.

DAVE PINK, president of Pink



TOSCH



LARKIN



EWING

The Wayne Oakland Bank promoted four employees. **BARBARA CARALIS** was named commercial credit officer. **SHEILA DARN** was named personnel officer. **JANET DORMAN** was named marketing officer and **ARLENE PENZ** was named commercial credit officer.

KATHLEEN DeLAURO has joined Simons Michelson Zieve Advertising Inc. of Troy as an art director. She was with Ross Roy Inc. as an assistant art director.

E. JAMES ERWIN of Birmingham was appointed director of marketing and sales for the Nolan Douglas Co. of Akron, Ohio. He was director of worldwide industrial marketing and sales for Sybron/Kerr Co.

Builders Inc., was elected president of the board of directors of the Builders Association of Southeastern Michigan. Elected to one-year terms on the board were **HERMAN FRANKEL** of the Frankel Organization as first vice president; **DON PRATT** of Wake-Pratt Construction as treasurer; **RICHARD ROESER** of Beachum & Roeser Homes Inc. as secretary; vice presidents are **FRED GREENSPAN** of Fred Green-span Development, **PAUL ROBERTSON JR.** of Robertson Brothers Co., **JEFF SPOON** of J.D. Spoon Development Corp. and **FRANK WINTOX** of F.W. Corp. **OTTO BINGESSER** of Bing Construction Co. is past president and

IRVIN H. YACKNESS is executive vice president of the association.

magazines. He has been with SMA since 1973.

JOHN LOFGREN was named executive vice president of Sales Motivating Associates of Southfield, publishers representative for several national

LESLIE ANN LONDON of West Bloomfield was appointed legal officer at Manufacturers National Bank of Detroit.



FEEHELEY



MEYERS



LONDON

Energy dollars

A new publication called Conservation Dollars has been prepared to help Michigan residents who want to finance energy-saving home improvements.

The energy conservation brochure, published by the Energy Clearinghouse, lists programs offering loans or grants for such energy-saving home improvements as adding insulation or storm windows or doors.

More than 15 programs are described in Conservation Dollars, including information about the programs offered and how to apply for assistance.

Individuals can receive a single copy of Conservation Dollars without charge by calling the toll-free Energy Hotline, 1-800-292-4764, or by writing the Energy Clearinghouse, P.O. Box 30228, Lansing 48909.

Conservation Dollars is one of more than 200 publications about energy conservation and renewable energy resources available without charge from the Energy Administration.



BLANCK



GOODSPEED



ZEMMIN

RICHARD FALCK was elected senior vice president of distribution, transportation and merchandise and **HELEN LEFLER** was elected vice president and treasurer of Kmart Corp. Falck was senior vice president and treasurer while Ms. Lefler was an ex-

Board of Realtors. He works with Schostak Brothers & Co. **JOHN MOSS**, president of Bruce H. Tappan & Associates Inc. was elected secretary of the board. He lives in Lathrup Village.

PAUL TOSCH of Troy was appointed

datebook

THE SIXTH annual Masonry Awards Banquet sponsored by the Masonry Institute of Michigan in cooperation with the Michigan Society of Architects is Jan. 24 at the Northfield Hilton in Troy. The banquet honors winners of the 1980 awards program for excellence in design of buildings utilizing masonry materials. Featured speaker is sculptress Mara Smith of Illinois. Cocktails begin at 6:30 p.m. Tickets are \$70 per couple. For reservations, call the institute at 478-8455.

THE OAKLAND County Chamber of Commerce will present its annual economic forecast noon luncheon Jan. 22 at the Kingsley Inn. Dr. Martha Seger, commissioner of financial institutions for Michigan, will be the keynote speaker. Cost is \$10 per person and tables of eight are available. Advance reservations are required. For more details, call the chamber at 535-5148.

THREE SESSIONS of real estate courses are offered by the University of Michigan Real Estate Program at the Birmingham Center for Continuing Education beginning the weeks of Jan. 19, March 9 and April 27. Designed for those entering the real estate field and professionals wishing to update their skills, the courses provide an excellent opportunity to meet state licensing requirements. The courses were revised to prepare students for the new sales and broker licensing examinations. All classes meet twice a week for 11 sessions at 746 Purdy at Frank Street in Birmingham. Details regarding schedules and fees are available by contacting the Real Estate Program at 763-2170.

THE AMERICAN Marketing Association Detroit Chapter's meeting Jan. 20 will feature speaker John Worssey, chairman of the board at Kenyon and Eckhardt Advertising, talking about advertising and marketing for Chrysler's K-cars. The dinner meeting is at Michigan Inn in Southfield. For reservations, call 569-0438.

A MARKETING conference, sponsored by the American Marketing Association's Detroit Chapter, will feature speaker J.T.L. Homan, senior vice president of strategic planning and research at Campbell-Ewald. The Jan. 21 conference at the Troy Somerset Inn begins with lunch at noon and ends at 4 p.m. Attendance is limited. For reservations, call 569-0438. Cost is \$25.

HENRY STADLER, director of transportation programs for the Department of Energy, will speak to the Detroit Section of the Society of Automotive Engineers Jan. 20 at Roma's of Bloomfield, 2101 Telegraph in Bloomfield Township. Stadler's topic will be electric vehicles. Social hour begins at 5:30 p.m. and dinner at 6:30 p.m. with the program at 8 p.m.

THE JANUARY meeting of the Detroit Chapter of the National Association of Accountants will be 6:30 p.m. Jan. 15 at Cay's Chop House, 3020 Grand River in Detroit. Douglas Long, partner with Bernard, Wells, Loving & Co., will speak on current tax issues and tax update. Members and guests are invited. For reservations, call Robert Schafer at 259-4200.

THE SOUTHEASTERN Michigan Chapter of the Society of Real Estate Appraisers will sponsor a two-day seminar on energy considerations in real estate appraising Feb. 12 and 13 at the Management Education Center of Michigan State University in Troy. Fee is \$130 which includes materials and two lunches. For more details, call Andrew Luzad at 255-6400.

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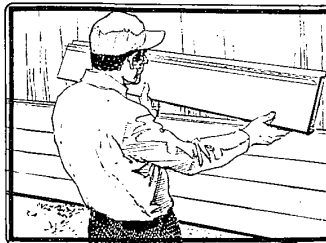
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