



Will there be super snow for the Superbowl? Only time and Mother Nature will tell if the Superdome will wear a wintry crown for the big game. In the meantime, the convention bureau is lining up hotel rooms for the fans, television crews, teams and assorted hignigs. (Staff photo by Dick Kelley)

Hotels score early touchdowns in Superbowl

By CARL STODDARD

Virtually all hotel and motel rooms within 75 miles of the Pontiac Silverdome are already claimed for the week of the 1982 Super Bowl.

Many of the rooms — from Toledo to Flint and Port Huron to Lansing — have been committed to Super Bowl XVI since 1979. The 12,800 rooms were contracted by the Metropolitan Detroit Convention and Visitors Bureau (MDCVB), an organization that wows conventions to the area and arranges services for the visitors. MDCVB sales manager Rick Moses said there's "a good chance" that one of the football teams in the championship match will be staying at the Troy Hilton. The other team, he said, will probably stay at one of the larger hotels in Southfield.

A final decision on the teams' lodgings won't be made until this summer, Moses said. It's virtually certain, however, that the teams will opt for the larger hotels. Each team requires 400-500 rooms for players, coaches, managers, team officials, family members, friends and other VIPs.

Tentative plans also call for the National Football League (NFL) officials and team owners to stay at the Detroit Plaza Hotel. Many of the 2,030 members of the

visiting media will be housed at the Hyatt Regency in Dearborn.

Quarters also must be obtained for the CBS crews who will be televising the game for some 100 million home viewers.

DURING THE GOP convention last summer, according to a survey by the GOP Civic Host Committee, about \$44 million was spent in the Detroit area by delegates, party officials, visitors and members of the media.

By all accounts, Super Bowl XVI will kick off an even bigger spending spree.

"It's impossible to get a handle on all the spending," Moses admits. But even the most conservative estimate, he said, calls for more than \$50 million to pour into the area during Super Bowl week. More optimistic projections put the figure as high as \$120 million, he said.

Most hotel and motel rooms for Jan. 21-24, 1982 have been claimed by the MDCVB. If you want to rent a room for friends who will be visiting during that time, arrangements must be made through the visitors bureau.

If you want to reserve a room, write: Rick Moses, Metropolitan Detroit Convention and Visitors Bureau, 100 Renaissance Center, Suite 1950, Detroit 48243.

NOT ALL LODGINGS in the area are under contract

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— Rick Moses, MDCVB

with the visitors bureau. Many smaller hotels and motels may have vacancies, Moses said. As happened during the GOP convention, many private homes also may be available for rent to visitors.

The Kingsley Inn, four miles south of the Silverdome on Woodward in Bloomfield Hills, has surrendered all 150 rooms to the convention bureau and its Super Bowl clientele.

In Southfield, six hotels have signed rooms over to the

MDCVB. The following is a list of the hotels and the rooms they've committed: Holiday Inn, all 402 rooms; Sheraton-Southfield, all 386 rooms; Michigan Inn, all 412 rooms; Northland Inn, 175 rooms; Ramada Inn, all 253 rooms; and Howard Johnson, 80 of its 103 rooms. A seventh hotel, the Telegraph House, declined to commit rooms to the visitors bureau, but has reservations already for 20 of its 60 rooms during Super Bowl week.

In Farmington Hills, 125 of the 260 rooms at the Holiday Inn are claimed, as are 44 of the 65 rooms at the Botsford Inn and 40 of the 109 rooms at the new Red Roof Inn.

Troy, like Southfield, will host a hefty number of football followers. Here's a rundown of the rooms contracted by the MDCVB: Northfield Hilton, all 189 rooms; Troy Hilton, all 400 rooms; Somerset Inn, all 250 rooms committed; and the Holiday Inn, all 153 rooms pledged. The Red Roof Inn has pledged a number of its 109 rooms for the Super Bowl, but an exact count wasn't available at press time.

Rochester Motor Lodge in Avon Township has verbally agreed to commit 19 of its 23 rooms to the convention bureau. The Spartan Motel in Rochester has 42 rooms and anticipates designating some to the convention bureau, but has made no agreement so far.

Super Bowl XVI will be the first in a northern climate.

INSIDE ANGLES

TWO GERBILS at the Farmington branch library have new names — Stanley and Oliver. These were the names the library staff chose from more than 150 suggestions submitted by young patrons. Combination which missed out included Chip and Dale, Napoleon & Lafayette, Lenny & Squiggly and Squirrel & Pops.

Carey House of Farmington submitted the winning entry. She'll be awarded a paperback book by the staff.

Stan and Ollie were given to the library by Dr. John Richardson and Dr. David Carron of the Plaza Veterinary Hospital in Farmington.

LOS BUENOS VECINOS (the Spanish Good Neighbor Club) plans a tortilla-making session Thursday, Feb. 19, at the Orchard Ridge Campus of Oakland Community College.

The cultural club founded 30 years ago meets the third Thursday of each month at OCC.

In addition to watching a tortilla-making demonstration by Rudy Vaquera, club vice president, guests can nibble on nachos.

Latino artwork and crafts will be on display. Persons interested in Spanish language and culture are encouraged to participate. Call Dr. Charles Braun at 476-9400, ext. 447 for more information.

SCHOOL BOARD President Jack Inch and trustee Michael Shipley have noticed a very dangerous trend developing around 'ol Farmington.

Seems some motorists don't know or are too impatient to stop when a school bus with flashing lights is letting children on or off.

The law states that all vehicles moving in both directions must stop until the bus signals go off and the bus starts moving again.

MEMBERS OF University Hills Christian Reform Church have a grand idea for the senior residents of Farmington Place apartments.

They have a grand piano they want to give to the center's activity room.

The hitch is that the piano isn't in perfect condition and they don't want to give a gift that isn't in perfect repair.

So they're looking for a person or group willing to help them foot the bill. Calls should be directed to Nancy Bates, 477-4351.

MARILLAC HALL, a Farmington Hills institution committed to helping single parents, did thank you recently to the Oakland County Department of Public Health.

Sister Mary Patricia, Daughters of Charity of St.

Vincent DePaul and Marillac director, presented an award to the department recognizing 15 years of dedicated service to Marillac Hall residents.

The award was accepted by Mrs. Pat Okon of the health department.

TWO ONE-SESSION classes designed to teach residents to monitor blood pressure will be offered by the American Red Cross today, Feb. 16, and March 2 at the Mercy Conference Center, 11 Mile and Middlebelt.

Both classes will run from 1 p.m. to 4 p.m. There's no charge for the class, but students will be required to buy a \$2.25 text the day of class. To register for either class, call Loretta Conway at 474-6115, ext. 286.

FARMINGTON HILLS has a new president-elect. He's Douglas J. Gaynor, director of parks and recreation for the city.

Gaynor has been installed as president-elect of the 2,000-member Michigan Recreation and Park Association. He was given the oath of office at the 46th annual banquet of the association at the annual winter conference at the Detroit Plaza Hotel.

The Michigan Recreation and Park Association, the second largest professional group of its kind in the U.S., is headed by a 22-member board of directors representing all phases of leisure services.

Since Gaynor joined the city in 1975 as its first parks director, he has developed a parks & recreation department, a master plan, and acquired San Marino Golf Course for recreational use.

To begin his term with the association, he will be installed as president at the 1982 conference in Grand Rapids next January.

WILLIAM TYNDALE COLLEGE will hold its spring collegiate preview on Friday, Feb. 20, on campus, which is at 12 Mile Road and Drake. The college was renamed from The Detroit Bible College on Jan. 1.

"We've been out of Detroit a number of years," explained college spokesman Dick Ellis.

William Tyndale, a 15th Century scholar trained at Oxford University, is considered the father of the English bible. His edition preceeded the King James version.

Collegiate preview gives high school juniors and seniors an opportunity to visit the college and see it in action. The day includes attending a class, chapel, lunch with students and faculty and other special events.

For reservations, call Ellis at 553-7200.

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*Total units available at Metropolitan Detroit Hudson's stores while quantities last

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