

*Classified  
Came  
Through!*



*Classified  
Came  
Through!*



*Classified  
Came  
Through!*



*Classified  
Came  
Through!*



*Classified  
Came  
Through!*



**DON'T  
READ THIS PAGE  
IF YOU PLACED ONE  
OF THE  
MORE THAN  
190,000  
PRIVATE HOMEOWNER  
OBSERVER & ECCENTRIC  
CLASSIFIED ADS  
PUBLISHED  
LAST  
YEAR.**

It's not you we want to talk to. Chances are your ad got results and you probably placed more than one when you found out how easy it is to put extra dollars into your budget through our Classified section.

You're already convinced that classified ads are a great way to sell things you don't need or can't afford to keep. And if you're a classified seller, you're probably a classified buyer. Because you know that some real bargains can be found when you eliminate the "middle man". You're already an active member of our Classified Club.

So, it's not you we want to talk to. We want to talk to all the people who haven't discovered what fun it is to make money with our classified ads.

Maybe you could help us tell them.

Observer & Eccentric  
**classified  
ads**

*One call does it all!*  
**Dial Direct 644-1070 in Oakland County • 591-0900 in  
Wayne County  
852-3222 in Rochester/Avon Twp.**