

By acclamation

Tradition, the classics given a mandate

There has never been a better spring. Clothes that live well in any lifestyle will have a special meaning for men who have a special sense of tradition. New meaning to the word classic is being instilled in men's wear collections that are at once timeless and trendsetting.

A celebration of custom and a salute to spring, men's clothing will be at once new, active, relaxed, refined, relevant and respected.

The right suit will be a man's best mandate. It will be the cornerstone of his working wardrobe, providing a lot of presence for pure pleasure and serious negotiating. The emphasis will be on self-reliant fabrics and color. Suits will come in softened unambiguous shades and supple, uncomplicated cuts. They will be worn with shirts of pale stripes or pure solids in pastel tones with crisp, lean white collars.

SENSUALITY will be important in his clothes, weaving itself into the way they are mixed and worn. Touchable cableknit sweaters worn over a variety of polo shirts and dress shirts will move him through spring's chilly hours. Over them he will wear blazers of luxurious wool, fitted with his own golden monogrammed buttons. The emphasis will be upon basics that can be put together

as easily as they can stand alone.

These will be clothes that enhance the present and establish a future. It's a total look with all the right details. It's also the translation of trend into tradition in which tomorrow's heritage is all important. Traditional dressing has become meaningful again.

— Jeanne Whittaker



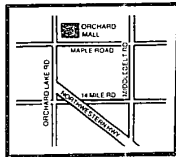
Yves Saint Laurent's go anywhere sport-coat (left) teams two textures in a silk blend black and white plaid. The trouser is also YSL in pure wool gabardine. Above, the pure wool blazer with tell-tale YSL buttons, cotton blend button-down shirt, and regulation cotton denim jeans by YSL. Jacobson's.

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