

Champagne appoints 2 new OU veeps

Two veteran administrators have been named to new vice presidential posts at Oakland University.

Robert W. Swanson will become vice president for development and treasurer of the Board of Trustees July 1. Wilma H. Ray-Bledsoe is vice president for student and urban affairs, effective immediately.

The appointments were approved by the OU Board of Trustees as part of a general administrative organization under the new president, Dr. Joseph E. Champagne.

Swanson is currently vice president for business affairs. He will continue in his current role until July, while at the same time working to establish the development office.

In his new role, Swanson will be responsible for the Oakland University Foundation, the development office, alumni relations, public relations, Katke-Cousins Golf Course, Meadow Brook Theatre, Music Festival and Art Gallery and the treasury function.

Swanson, 57, has been with the university since 1959 as the chief financial officer.

A resident of Avon Township, Swanson received his bachelor's degree from Northwestern University and was on the staff of Michigan State University in East Lansing and Saigon, Vietnam, for eight years before joining the founding staff at Oakland University.

RAY-BLEDSEOE, 43, joined the OU staff in 1973 as director of urban affairs. She also served concurrently as director of the Center for Community and Human Development.

In 1977, she assumed additional responsibilities for the university equal opportunity and affirmative action programs and was named assistant to the president and director of urban affairs. In 1978, she assumed administrative responsibility for the Department of Employee Relations.

In her new role, she will continue to coordinate the university urban affairs program and will assume responsibility for the student life programs of the university, including athletics, health and counseling centers, residence halls and student center.

A graduate of Fisk University, Ray-Bledsoe came to Michigan in 1964 to work with the Citizens Committee for Equal Opportunity in Detroit. She subsequently worked in employee relations at Michigan Consolidated Gas Co. and as director of the community services division of the Michigan Department of Civil Rights.

Also active in civic affairs, she currently serves as a member of the Michigan Advisory Committee to the U.S. Civil Rights Commission.



Robert W. Swanson new development duties
Wilma Ray-Bledsoe rises to VP



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