

Small business seminars at Madonna

Three seminars on good marketing practices for small businesses are planned for May 9, 16 and 30 at Madonna College in Livonia.

The Saturday sessions on "Marketing Management of Small Business Enterprises" will be held from 8:30 a.m. to 5 p.m. in Room 277, Academic Building at the College. Madonna's suburban campus is located at Schoolcraft and Levan, adjacent to the I-96 expressway.

Computer use, pricing and promotions, regulations, taxes, insurance, crime prevention and bankruptcy are among subjects to be discussed at the seminars which will focus on areas of most concern to local small business owners. Participants may attend the sessions for 2.4 units of continuing education credit at \$60 or for two college credits at \$100. Students are required to enroll in all three sessions to receive credit.

"What we're doing is bringing together the problem solvers and the owners," explained Assistant Professor Charles D. Roman, course facilitator. "We're hoping to provide the kind of information vital to those in the field who don't have the time to get it on their own."

Suzanne Schultz, a business management specialist from the Small Business Administration (SBA) will begin the seminars with a discussion of the various forms of assistance provided by the federal organization. The SBA will provide films, booklets and other informational materials pertinent to the small business setting.

Other professionals scheduled to take part in the seminars include: Dae Abram, specialist in business really for this area's McDonald's restaurants; Ron Heber, sales manager for Computer Data Systems of Farmington Hills;

Charles Tangora, business attorney from Livonia; R.J. Dickshot, certified public accountant specializing in small business operations, of Livonia; Walt Zessin, small business owner and licensed commercial insurer of Farmington Hills; Marilyn Hubbard, owner of her own public relations firm emphasizing minority small business, of Detroit; and Joanne Paluzzi, specialist in the promotion of small business enterprises and owner of a public relations firm in Livonia.

For information on each day's program and to register, contact Dr. Charles D. Roman, 591-5114 or the Office of Continuing Education, 519-5049.

Madonna College, an independent liberal arts college for men and women, offers baccalaureate degrees in Business Administration, Bank Administration and Economic Applications. Students may specialize in marketing, management, or general business at the four-year college.

The Office of Continuing Education at Madonna College emphasizes a systematic approach to the learning needs of area adults. The project is jointly administered by the Work Education Council of Southeastern Michigan, and is partially funded by the W.K. Kellogg Foundation.

Mother's Day Greetings



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May music festival at Farmington High

The Farmington High School Music Department will be presenting a "May Festival of Music" with concerts on Wednesday and Saturday, and Friday, May 15.

Encompassing the total spectrum of musical groups at Farmington High, all three concerts will be held in the Farmington High School Auditorium and will begin at 8 p.m.

Tickets will be available at the door priced at \$2 for adults and \$1 for senior citizens and students.

On Wednesday, the Symphony Orchestra will present a varied program ranging from the dynamic "Fantasy For The Common Man" by Aaron Copland, Tchaikovsky's "Serenade For Strings" to Schubert's masterpiece, Symphony in B Minor, the Unfinished. Also featured will be student soloists

Sue Murphy and Mary Sheerer playing Bach's Double Violin Concerto in D Minor. Edgar Kalus and Dave Runyan will be performing Vivaldi's Concerto For Two Trumpets in C Major.

On Saturday the Concert and Symphony Bands will present their Spring Concert, playing works by Karl King, Alfred Reed, Clifton Williams, Dimitri Shostakovich and many more.

The Bands and Orchestra are under the direction of Grant M. Hoemke, Farmington's instrumental music director. Also featured will be Dan Lannan of Wayne State University.

Rounding out the "May Festival of Music" will be the Spring Choir Concert on May 15. This Broadway-style review is directed by Margaret Koltz. For concert information, call 474-6178.

Temple honors Wiggins

Mrs. Lynn Olson Wiggins of Novi was recently appointed to the dean's list of Tennessee Temple University in Chattanooga, Tenn. She maintained a grade-point average of 3.33 out of a possible 4.0 last semester. The requirement for acceptance to the list is to have a grade-point average of at least 3.25.

Olson of Novi, and has been a member of the First Baptist Church of Farmington. She is also a 1977 graduate of Southfield Christian High School.

Mrs. Wiggins is currently an elementary education major at the university, pursuing the bachelor of science degree.

Lynn is the daughter of Mrs. Peggy

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