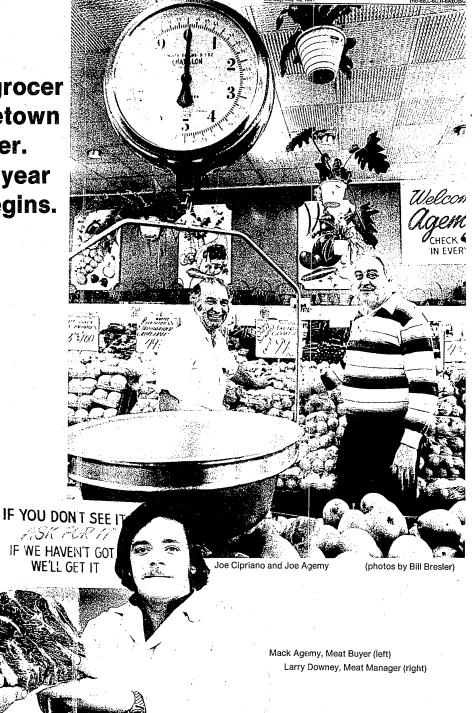
Hometown grocer meets hometown newspaper. And a four-year romance begins.



We don't know if it was love at first ad, but Joe Agemy has some very nice things to say about the results he gets each week from Shopping Cart, our colorful Monday food section.

Four years ago Agemy & Sons opened in Livonia on Five Mile at Farmington Road. The goal at Agemy's was and is to give people old fashioned personal service. Like the

haven't got it, we'll get it."

There's a lot of friendliness that goes on at Agemy's -greetings called customers as they pick and choose from the many good food items displayed.

"The Observer is sort of like my store--friendly, local," says Joe.

We think Shopping Cart and Agemy's were made for each other and as Joe says, "You don't have to search for my ads," he likes

be along with good received as a result of a food-related features and recent Shopping Cart ad recipes that appeal to his and they're still coming. friends--his customers and our readers

the average coupon clipper, but the more than 8,000 that make up the pile that weighs nearly five pounds is A little romance never hurt enough to make a grown anybody.

sign behind the meat counter says, "If you don't where they're supposed to see it, ask for it. If we be along with good received as a result of a

If you don't have a hefty handful of coupons sitting Five pounds of coupons around, maybe it's time you may not sound like a lot to made a date with your made a date with your Observer & Eccentric ad

Observer & Eccentric SHOPPING CART