

# GOOD ADS



Selling your cat? Don't leave prospective buyers wondering... tell them the things they want to know such as its sex, whether it is registered or a show cat, what color it is, how old it is, whether it's good with children, why it is being sold, the price and when and how you can be reached.



Homebuyers need information. Don't miss a sale by not giving them the facts. Tell them where the home is located, how many bedrooms it has, how it is constructed, what the architectural style is, how big the lot is, how old it is and what condition it is in. They'll also want to know about the bathroom(s), kitchen, basement and energy features such as insulation, heating and air conditioning. Remember to tell them the reason for the sale and when and how you can be reached. Above all, don't leave out the price!



Selling your car? Make sure prospective car buyers know what you're offering. Tell them the make, model, year, body style and finish of your car. Also include information about the mileage, previous use, interior and exterior condition, equipment, accessories, tires, transmission, engine, along with the price, terms and down payment, guarantee and warranty. Complete ad by telling readers when and how you can be reached.



People looking for appliances want the facts. If you're selling a dryer, for instance, include the brand name and the model number or year. State whether it's gas or electric, the size, color, condition, unusual or exclusive features, price and terms, reason for selling and whether delivery and installation is offered. Don't forget to let readers know when and how you can be reached.



Selling your piano? Strike a high note with prospective buyers by giving them the information they need to make a purchase decision. They'll want to know the name of the manufacturer, whether it's a spinet, upright, baby grand, etc., the kind of wood it is made of and the finish it has. Also tell them the condition of the piano, your reason for selling, the price and terms, delivery arrangements and when and how you can be reached.

# SELL

Observer & Eccentric  
**classified  
ads**

To place your Classified Ad, call before  
4 p.m. Tuesday for Thursday's paper and  
4 p.m. Friday for Monday's paper.  
The Service Directory deadline is 24  
hours earlier.

Wayne County  
591-0900  
Oakland County  
644-1070  
Rochester/Avon  
852-3222