## Junior Achievement Advisers called to help youth turn a profit

Business owners with time on their students receive is so valuable that hands can aid high school students by sometimes graduate achievers open becoming Junior Achievement (JA) aditions.

visers.

JA is a worldwide program that gives young people on-the-job training in starting their own miniature businesses. It shows them how to start a business from scratch, then by utilizing proper management skills turn a reasonable profit at the end of the JA year.

JA companies meet 7-9 p.m. once a week.

week.

Achievers learn how to turn a profit
by making wise executive, financial
and production decisions. The training

One JA graduate, Tony Viscoglicsi from the Dearborn Center, went into business for himself. He works part of the time as a free-lance disc jockey for private parties and weddings, then spends the rest of his time drumming up business for his lawn maintenance service.

VOLUNTEERS FROM the business world who serve as advisers in a JA company also benefit from their JA ex-

## White water film to be shown

p.m. Thursday, July 23, in Farmingtor Community Center.

Kay Briggs will narrate as she shows the film of her own six-day trip negotiating the dangerous rapids while yet viewing ancient Indian dwellings along the way.

A movie on white water rafting on the Colorado River will be shown at 8 and the Colorado River will be shown at 8 as those who would like to know more Community Center.

about the venture from the sarety of also or her own chair.

Tickets are \$3 for adults, or \$2 for students and seniors on sale now in the center on Farmington Road, north of 10 Mile Road.

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perience. Many advisers, even those who have college level business and management training, report their JA experience helped improve their own understanding of business.

Adult businessmen and women representing more than 160 firms serve as JA advisers. They are specialists in administration, manufacturing or sales and provide students with basic business knowledge.

sionals, teens in JA gain a realistic un-derstanding of the organization and op-eration of business. Advisers are the key to Junior Achievement.

Through contact with advisers, achievers develop leadership qualities, build confidence and have the opportunity to measure their vocational aspirations in real-life situations.

In a study prepared by the Robert
Johnston Co., funded through a grant
by Alcoa Foundation, advisers already
in the program gave 19 reasons for volunteering their time. The range of reasons ran from "seeing kids develop
over a long pull" to "inplying being a
role model for kids."

TWO JA programs are now in operation in the Southeastern Michigan area.

One is the traditional 25-week program; the second is a shorter, conprogram. Interested persons who would like to
lare more about advising a JA compaover a long pull" to "enjoying being a
role model for kids."

TWO JA programs are now in operation in the Southeastern Michigan area.

Detroit, or phone 255-3900.





## ULY 2&3



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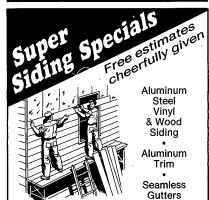
Hit Tech Hifi this week. Before you hit the beaches this weekend.





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