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Auto congress features top leaders

What's happening in the automotive industry?

Thirty-four top level decision makers will offer their views on the state of the industry at the sixth annual Automotive News World Congress July 19-22 at the Hyatt Regency Hotel in Dearborn.

Speakers include leaders from domestic and import manufacturers discussing ideas from inside and outside the industry.

The conference begins 1:30 p.m. Sunday with registration and dinner at 6:15. It ends Wednesday at noon.

Keynote speaker Donald Petersen, president and chief operating officer of Ford Motor Co. will be the sessions at 7:45 p.m. followed by William Agee, chairman and chief executive officer at Bendix Corp. at 8:30 p.m.

Sessions run 9 a.m. to 9:15 p.m. July 20 and 21. The Wednesday, July 22 portion is 9 a.m. to noon.

Daily general sessions cover such topics as industry trends, engineering, styling, marketing, finance, labor, international outlooks, government regulations and how developments will affect operations.

Other sessions address special interest areas designed to offer in-depth examination of manufacturer, dealer and supplier needs and developments.

The morning and afternoon concurrent sessions which participants

may attend any two of the four offered. The top decision makers from major automotive and related industries will be the featured speakers.

Registration fee is \$425 per person in advance and includes all admissions, workbooks, two lunches and three dinners and scheduled cocktail receptions.

For more details and registration, call Cynthia Radom at 587-9520.

datebook

THE SALES & Marketing

Council of the Builders Association of Southeastern Michigan will meet Wednesday, July 18 at 9 a.m. for brunch and a tour of the Detroit Edison Co. Passive Solar Home in Troy. Reservations necessary by calling the association's office at 589-0644.

BASIC interviewing techniques is the topic of a July 15 seminar offered by the University of Detroit Division of Continuing Education at the Ramada Inn in Southfield. A performance appraisal seminar will be July 16. Reservations required for both sessions by calling 927-

1025. Cost for the seminars are \$125 each. Both will be repeated in September.

THREE SESSIONS in human growth programs are offered in July by Frank Morgan, a certified trainer in human growth. Adventures in Attitudes is a three-day program for strengthening personal skills, Monday-Wednesday at 8:30 a.m. Stress Management is offered in a six-evening series beginning Wednesday at 7 p.m. Career Management will prepare a person to market him/herself beginning Thursday, July 9 at 7 p.m. Call Sandy at 588-0380 for more details.

business people

Cushman & Wakefield has added six new leasing and sales executives to its Southfield staff. **REUBEN HELLER** of West Bloomfield joins the staff as a broker. He was with Advance Mortgage. **LEE HOWARD SELTZER** of Kego Harbor became a sales representative. He was with Parkland Realty. **DONALD CAMPBELL** is an associate broker. **BARRY CANNER** and **ROBERT WELTMAN** are sales representatives.

RONNA BABCOCK was appointed communications specialist for MCI Telecommunications Corp. in Southfield.

Inc. of Southfield made four appointments. **GERALD HORTON** was elevated to underwriting manager from casualty manager. **STEVEN GALES**, property manager, now assumes additional responsibilities of assistant underwriting manager. **JOHN JANUSZ** becomes a senior casualty underwriter. **GEORGE CYVENGROS** joins the firm as assistant underwriter.

DENNIS ZINCHOOK of West Bloomfield joined Simons Michelson Zieve Inc. Advertising of Troy as an account supervisor. He comes from Desmond Advertising.

LESLIE ROSE, chairman and president of the Birmingham-based Fidelity Bank of Michigan, was elected to the executive council of the Michigan Bankers Association for the coming year.

STEPHEN EICK of Birmingham was named manager, advertising for the Fruehauf Division of Fruehauf Corp. He was an account executive with McCann-Erickson.

WALLACE SAMPSON, vice president of E.F. Hutton at the firm's Southfield office, was named to Hutton's 1981 Director's Advisory Council.

ROBERT PISOR, newspaper critic for Southfield-based WDIV-Channel 4, was named political correspondent and analyst for WDIV. He is former Monthly Detroit editor.

The Detroit Chapter of the Tax Executives Institute elected the following officers: **MARK VOIGHT** of Fruehauf Corp. as president; **THOMAS SWANEY**, Burroughs Corp., executive vice president; **JAMES ZAMOYSKI**, Federal-Mogul Corp., vice president; **JOHN KENNELLY**, Michigan Bell Telephone Co., secretary; **DALE ELLERY**, Volkswagen of America, treasurer; **STANLEY WOLK**, The Budd Co., assistant secretary; **RICHARD HARDEN**, R.P. Scherer Corp., assistant treasurer; **RICHARD BANYON**, Kmart Corp., and **THEODORE MARTIN**, Dura Corp., directors.

TIMOTHY PEARSON of Troy has opened a new accounting firm, Comprehensive Accounting Services, in Troy. He was a staff accountant with Perrin Fordree and Co. and Moore, Smith and Dale.

H. RUSSELL IVES was named vice president of Bio-Serv Corp. in Troy. He was assistant to the president.

ANTON GUERRIERO of Southfield was appointed vice president, executive outplacement services division, with the Lake Forest, Ill., consulting firm of Richard/Allen/Winter Ltd. He was president of financial services Inc. and vice president, American Way Service Corp.

The Fruehauf Corp. announced several promotions. **FRANK COYER JR.** of Birmingham was named vice chairman of the board, and **THOMAS REGHANTI** was tapped as president and chief operating officer. Coyer was executive vice president-finance and administration. Reghanti was corporate executive vice president-trailer operations and president of the Fruehauf Division. **GEORGE MALLEY** succeeds Reghanti. **JOSEPH MACK** of Bloomfield Hills is president and chief executive officer of Fruehauf International Limited. He was a corporate vice president. **DONALD MCCLEARY** of Bloomfield Hills was named corporate vice president-marketing to succeed Mack.



Coyer
EDWARD FATUR has joined the American Concrete Institute in Detroit as a staff engineer.
Burns & Wilcox, Ltd./Marketfinders

Reghanti
B.J. HOOK, recently named general manager of Kuhlman Electric Co., Power Transformer Division, was appointed vice president of the Kuhlman Corp.

Malley

Here's how to submit news

Businesses wishing to submit items for the Eccentric Business Section should send them to Ron Garbinski, 1225 Bowers, Birmingham 48012. Releases must be received the Monday prior to the Thursday publication

date and should include a telephone number of a contact person.

Names appearing in the Business People section are those who live in the Eccentric circulation area.

YOUR INVESTMENTS VS. TAXES AND INFLATION: WHO'S WINNING?

If your money isn't making as much headway as you'd like these days...

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We'll be discussing how an innovative financial planning product developed by two leading financial organizations can cut your taxes while helping you save for important future goals. Compare these features, for instance, with anything else available today...

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Thursday July 9, 1981 7 P.M.
Kingsley Inn Bloomfield Hills
Woodward at Long Lake
Space is limited, so please call **Gary J. Banish** today to make your reservations. **313-647-3300**



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31555 Southfield Road, Just North of 13 Mile Road

Sign up now and receive...
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• Don't have a racquet? One will be provided

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\$15 five lessons

PICK YOUR RACQUET-SMACKER SESSION:

DATE	TIMES	PLAYER LEVEL
July 6-10	Noon 1 p.m.	Beginner
	1-2 p.m.	Advanced Beginner
July 13-17	2-3 p.m.	Intermediate
	4-5 p.m.	Beginner
	5-6 p.m.	Advanced Beginner
	6-7 p.m.	Intermediate
	7-8 p.m.	Beginner
	8-9 p.m.	Advanced Beginner

- Each session consists of 5 consecutive one hour sessions-same time each day Monday through Friday
- Minimum of 5 students per instructor You must be 16 years or older
- Advance reservation is required

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NAME AGE

ADDRESS CITY ZIP

PHONE(HOME) (BUSINESS)

CLASS SESSION DESIRED:

CLASS LEVEL DESIRED: ☐ BEG. ☐ ADV.BEG. ☐ INT.

TIME DESIRED (See Schedule)

REMITTANCE MUST ACCOMPANY APPLICATION

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For information, call 962-5515 in Detroit or 1(800) 462-5161 toll-free.