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Women's Equity Action League

Networking to get things done

By Loraine McClish
staff viriler

When members of Women's Equity
Action League (WEAL) run a booth at
the Mchigan Stafe Rair in August, they
reads "Uncle Sam wants you to have
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WEAL nembers wrote news releases and alerted. local news media
along the route that West Side Mothers
marched in its protest against welfare
cuts late in June.

Members of the group took part in
the ERA railies that were staged simultaneously in Detroit, Ann Arbora
and Lansing during the Fredom Testival days.

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Collector's plates Trade items set track record for appreciation

The ordinary household dinner plate has some rich, fancy cousins. Collector's plates are now rated the third-most collected collectable in the world.

The 1980 Bradford Book of Collector's Plates, published by Rand McNally, calls them "the world's most-traded art".

art."

And like many big-time trade items, this one has its own trading market, The Bradford Exchange, which publishes current quotations from around the world on a regular basis, giving name, issue price, high, low, quote and others.

auniformed.

Although there's a long history of commemorative plates, the first official collector's plate was "Behind theorem Window" Issued by Bing and Grondahl of Copenhagen, it sold for 50 cents. The current quote is \$4,000.

Lenore Crawford of Southfield, interior designer for Town & Country Interior sof Bloomfield Hills, got hooked on

plates six years ago.

Her husband (she's widowed now) bought her two plates after she'd had some surgery. The plates had painlined by Edaa Hubbel on them. While recuperating, Mrs. Crawford had time the plates of the she'd by Edaa Hubbel on them. While recuperating, Mrs. Crawford had time "I started huying like crasy," she recalled. "First as a collector. Then we started as dealers in a small way about 2½ years ago."

MRS. CRAWFORD NOW has plates mns. Charfold NOW has plates and related articles in a small, attractive area on the second floor of the Town & Country store on Telegraph just south of Long Lake. She said that much trading is done by individuals and dealers all over the country as well as through the Bradford Exchange.

"Come with the Wind "the acid of the country is a well as through the Bradford Exchange."

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"Gone with the Wind," he said, cliing an example of appreciation in value, "started at \$21.50 (Scarlett, Edwin.
M. Knowles, 1978). I believe it's selling
now for over \$300. 'Over the Rainbow'
(a picture of Dorothy, issued by
Knowles in 1977 at \$19) is selling for
upwards of \$300."

The plates all look hand-painted, but
the paintings are reproduced on the



Lenore Crawford turned plate collecting from a hobby into a business, adding another dimension to an already busy life. She's restoring an old house in Farmington and is active as an interior designer

plates by a transfer process. They are done in large, limited editions of 5,000 a. Rockwell are among the best-known. 5,000 and 10,000. Each collector's plate after the control of the co

with a cnind, a crown, an animal is popular."

Along with the variety of subject matter, Mrs. Crawford said, the plates appeal because of nostalgia (in the subject matter) and moderate prices. People who can't afford to collect plantings, silver, gold jewelry or glass can afford the plates.

"The less-expensive plates are more popular," Mrs. Crawford said. "Most people buy a plate because they like it—some buy to speculate."

She added, "Most people buy for their own pleasure."

She said that if the plate happens to appreciate, it makes them feel "very clever, very knowledgeable."

PERHAPS WHAT MAKES plates different from fine arts which also ap-preciate is the extremely well-orga-nized market, the detailed information

Much of this comes through Plate World, which is subtitled The Magazine for Plate Collectors. This quarterly, done in slick format, contains lots of color pictures, feature stories and market information. "Plate Collector," a monthly magazine, also covers the field in depth.

field in depth.

Among the companies issuing the plates are many with international reputations — Royal Copenhagen, Arabia, D'Arceau-Limoges, Haviland, Latique, Dresden, Rosenthal, Royal Bayreuth, Balleek, Royal Doulton, Spode,

Wedgewood, Hummel, Orrefors, Gorham — the continuing list reads like the royalty of the china and porcelain world. of the huge variety of subject matter, "there's a plate for it. . . . Anything with a child, a clown, an animal is popular."

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Names of the artists range from the great painters of the past such as Claude Monet, Raphael, Renoir, Mary Least and Presteric Remington to the particular of the Commer, Red Skellon, Charles Schult, LeRoy Neiman and hundreds of others. Because it's a business as well as a hobby, Mrs. Crawford, who is known professionally as "The Plate Lady," is happy to talk at length about editions which are almost certain to appreciate.

She said the new Norman Rockwell series that's coming out is already sold out to dealers.

out to dealers.

Good bets for appreciation she said are the first in a new series. "It's usually the first one that climbs," she said. And there's no single age group that collects plates more than any other, Mrs. Crawford said.

"Young people are collecting, Chidren are collecting," the said adding that adults of all ages collect.

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Children, she pointed out, can become collectors because what many receive as a weekly allowance would start them out. And because of the tremendous variety of subject matter, there's something to appeal to every age group. Name a favorite subject animals, birds, flowers, sailing ships, inventors, history — and chances are excellent that Mrs. Crawford will be able to find a plate series to match it. Mrs. Crawford is at Town and Country every day but Wednesday.

Staff photos by Dick Kelley

Recommended ...



"Be My Friend" is the first in the



"Happy Dreams" by Bessle Pease Gutmann is the first issue of the Magical Moments series. It was issued this year at \$29.95 in the United States, \$45 in Cana-da.



"The Music Maker" is the fifth is-sue in the Rockwell Heritage se-ries. An early sellout was predict-ed. It was available earlier this year for \$24.50, but it may have already gone up in price. The painting of the old seafarer and a young boy has wirle energy and "The Music Maker" is the fifth is-



"Crow Baby" by Penny Ann Cross will probably appreciate dramatically, according