

# It works



Lynn T. Morgan, Roy Meadows, Jerry F. Edwards



**MJL CORPORATE TRANSFEREE SERVICE**  
30110 Orchard Lake Road  
Farmington Hills, Michigan 48018  
(313) 851-6700

Mr. Roy Meadows  
Sales Representative  
The Observer & Eccentric  
36251 Schoolcraft Road  
Livonia, Michigan 48150

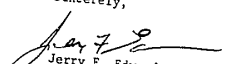
Dear Mr. Meadows:

We are very pleased! Since our office started operation February 1, we have experienced a significant increase in response to our classified ad campaign. With your help, and the staff at the Observer & Eccentric, we have increased significantly our classified dollar effectiveness.

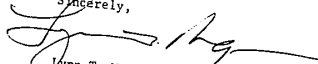
As brokers, we have used The Observer & Eccentric for many years, because it works. It gets our message to the homeowners/buyers in our area more effectively than other classified media. Our friends and neighbors have been stopping in to see our new facility and compliment us on our new image, which they noticed in The Observer & Eccentric.

Thanks for your help Roy. We know our exposure in The Observer & Eccentric is right. It works!

Sincerely,

  
Jerry F. Edwards, REALTOR  
Broker

Sincerely,

  
Lynn T. Morgan, REALTOR  
Broker

Each Office Is Independently Owned And Operated



Observer & Eccentric  
**classified  
ads**