marketplace

GIFFELS ASSOCIATES Inc. of Southfield, an architectural, engineering and planning firm, recently acquired Hoyem-Basso Associates Inc. of Bloomfield Hills as a wholly owned subsidary. Giffels chairman and president, Ernest McCamman, said the company is investigating additional acquisitions and mergers in other areas of the country. Negotiations continue for the acquisition of a firm in southeastern United States. Plans near completion for the opening of an office in Houston. Hoyem-Basso is a design firm which will continue to operate under its present name, management and location. Giffels has 630 employees while Hoyem-Basso employs 85. Giffels billings last year were $33.5 million compared to Hoyem-Basso's $3.3 million.

JOHN D. HOBEN & Co. of Troy acquired Cranbrook Associates Inc., a real estate firm located in Birmingham. Cranbrook has a sales force of more than 100 operating out of six Oakland County offices. Charles Balogh and Charles Patzer, previous owners, will remain active in sales and consulting with the new firm. Harry Smith and John Hoben Sr. join the management team.

SCHWEITZER Industrial Corp., a firm specializing in paint finishing systems serving auto, truck, appliance and farm machinery markets, has changed its name to Haden Schweitzer Corp. Arthur Geiger of Bloomfield Township, president of the firm, said the move was initiated by Haden Limited to improve customer awareness of the parent company's worldwide operating capabilities.

A WORLDWIDE automotive business exposition, geared to meet the needs of vehicle manufacturers and suppliers, will be hosted by Automotive News next summer in Detroit. Automotive News World Expo will run Aug. 24-27, 1982 at Cobo Hall in conjunction with the seventh annual Automotive News World Congress Aug. 22-25, 1982 at the Detroit Plaza Hotel.

NATIONAL BANK of Detroit offers two new products aimed at high income, high balance customers. One is a MasterCard preferred card and the other a new checking account known as a debit card. The bank is the first nationwide to offer the preferred MasterCard and the first in Detroit to introduce the debit card. MasterCard preferred card is designed for customers with income over $40,000, and features a credit line minimum of $5,000, $100,000 free travel insurance, free traveler checks and the ability to charge higher amounts without authorization calls. Annual fee is $36 but it will be waived for those with more than $5,000 NBD account balances. The debit card allows customers to gain access to their checking accounts when paying for purchases or obtaining cash advances.

FIRST FEDERAL Savings of Detroit is the first savings and loan association in Michigan — and the first outside of California — to top $4 billion in assets, according to Chairman James Aliber. Assets increased $317 million during the first six months of 1981 to a record $4.002 billion. Deposits on hand June 30 increased $145 million to $3.219 billion. "Our May 1 merger with Kalamazoo Savings was a major factor in our reaching the $4 billion asset mark," Aliber said. Kalamazoo Savings had assets of $155 million and nine offices in southwestern Michigan.

MICHAEL ZEKO, former producer of WXYZ Television's news magazine series, Channel Seven Special Report, has formed a media and cable consulting firm called Michael Zeko & Associates, located in Southfield.

CASE POWER & Equipment has moved from Detroit to a new 23,000-square-foot facility on Telegraph Road in Southfield. The site is three times larger than the former office. Sales and service of Case's complete line of equipment are available.

HOME MORTGAGES in June continued the modest gains of recent months in Wayne, Oakland, Macomb and Washtenaw counties. Up 10 percent over May's figures, they were more than 25 higher than in June a year ago. Lenders reported closing 4,198 such mortgages in June compared to 3,791 in May and 3,361 in June 1980, according to Lawyers Title Insurance Corp. which tabulates the statistics. Home volume was reported at $152,355,730, up from May's $128,598,855. In June, 1980, the volume was $116,225,778.

PROFESSIONAL DENTAL Centers has opened in the Northland Shopping Center under the direction of Dr. Milton Goodman. Seven day a week service, no appointments and emergency dental treatment is available.

FIRST FEDERAL Savings and Loan Association of Oakland located in Pontiac and Landmark Savings and Loan Association have announced a merger agreement. The deal is expected to be completed within 30 days pending state and federal approval. The five Landmark offices will increase to 35 the number of First Federal offices in lower Michigan. The merger will add $50 million to First Federal's assets totaling $635 million and puts the association in line to claim fifth largest S&L in Michigan.

business people

Auwers

Blaty

Everett

Gayman

Mooney

Ryan

Schemm

JOSEPH AUWERS of Lathrup Village, manager of international traffic and customs Department at Ford Motor Co., was appointed executive director of the New Authority for The Detroit/Wayne County Port Authority.

DUDLEY GAYMAN of Rochester was appointed director - used trailer sales for the Fruehauf Division of Fruehauf Corp.

E. ROGER EVERETT has joined Manufacturers Hanover Mortgage Corp.'s Commercial Division as vice president in charge of appraisal and cost located in Farmington Hills.

MARTIN SHEMM of Auburn Heights was promoted to account supervisor at D'Arcy-MacManus & Masius Advertising in Bloomfield Hills.

GLORIA KROHNER has joined Lorio-Ross Entertainment Agency in Troy.

NANCY MRAMOR was named head designer of landscaping at Sherwood Forest in Rochester.

HARRIS MACHUS, president of Harris O. Machus Enterprises of Birmingham, was elected to the board of the National Institute for the Foodservice Industry.

PATRICK RYAN of Rochester was appointed production manager at the Fisher Body Livonia facility.

EDWARD BLATY,vice president and Michigan manager for Lawyers Title Insurance Corp., was elected senior vice president for operations in Michigan, Illinois, Wisconsin, Nebraska, Minnesota and parts of Missouri. Blaty lives in West Bloomfield.

CATHY MOONEY of Birmingham was appointed sales representative in Detroit area for Wyeth Laboratories, a division of American Home Products Corp.

PATRICK ZURLINDEN of Troy was named assistant treasurer for Michigan Consolidated Gas Co.

ROBERT BRIMM of Troy was elected senior vice president-treasurer of the board of directors and chief financial officer for Chatham Super Markets, Inc.

JERRY LAMB of Troy was promoted to vice president and senior operations officer at Manufacturers National Bank of Detroit.

JAMES COSTELLO of Birmingham was appointed to officer status as a branch officer for Detroit Bank & Trust, a subsidiary of Detroitbank Corp.

LEON COHAN of Bloomfield Hills was elected chairman of the Michigan Cancer Foundation board of directors. Other directors elected were: **EDWARD LEVY** of Birmingham; **R. JAMISON WILLIAMS** of Birmingham; **Dr. HAROLD PERRY** of Bloomfield Hills; **JOHN SMITH Jr.** of Bloomfield Hills; **Dr. HERBERT BLOOMF** of Orchard Lake; and **LEONARD SIMONS** of Southfield.

Dr. ROBERT BLOOR of Birmingham was elected to the board of trustees of the Michigan Cancer Foundation along with **Dr. FREEMAN WILNER** of Birmingham; **Mrs. EDWARD COLE, Mrs. AARON GERSHENSON, Mrs. WILLIAM GERSHENSON, LESTER MORRIS** and **FRED RICHARDSON** all of Bloomfield Hills; **ARNOLD FEUERMAN** and **Dr. SIDNEY KOBERNICK** of West Bloomfield; and **Dr. ROBERT TALLEY** of Southfield. **Mrs. JOSEPH VIESON** of Bloomfield Hills, volunteer activities chairwoman for the foundation, will serve a second year as ex-officio member of the board of trustees.

DONALD ABLESON of West Bloomfield was appointed general superintendent-manufacturing engineering for Pontiac Motor Division.

VINCENT MUNIGA, a senior vice president at Ziebart International Corp. in Troy, was named general manager of the Ziebart Products Group.

JOAN MAC KENZIE of West Bloomfield was elected president of the auxiliary to the Michigan Osteopathic Association (AMOA). Mac Kenzie is a member of the Oakland County Osteopathic Auxiliary and has been a director of the AMOA for four years.

DAVID ROSEN was appointed representative with Otterbein Associates of Home Life Insurance Co. of New York in Southfield.

Master Data Center Inc. in Southfield elected two members to the company's board of directors: **DONALD BUCHANAN** of Beverly Hills, vice president and senior account officer of Manufacturers National Bank. **RONALD WEINEL** of Birmingham, corporate assistant controller-taxes of the Bendix Corp. Both Buchanan and Weinel have been serving as financial consultants to the board.

ROBERT WILSON was named executive art director of Simons Michelson Zieve Inc. Advertising in Troy. He was formerly vice president and creative director of Brewer Associates.

K.R. ZEHNDER, JAMES MORAN, RICHARD MOORE and **B.J. HOOK** were appointed vice presidents of Kuhlman Corp. in Troy.

JENNIFER BROWN was appointed director of speech and hearing services at St. Mary Hosptial for APT Health Care Services in Southfield.

LOUIS GAMBINO and **FRED SPEIGHTS** were named Cadco (R) Products managers of the northern and western regions respectively for Cadillac Plastic and Chemical Co. in Birmingham.

Businesses, wishing to submit items for the Eccentric Business Section should send them to Ron Garbinski, 1225 Bowers, Birmingham 48012. Names appearing in the Business People section are those who live in the Eccentric circulation area or whose businesses are located in Troy, West Bloomfield, Birmingham, Bloomfield Hills, Bloomfield Township, Southfield, Rochester, Avon Township, Farmington, Farmington Hills, Franklin, Orchard Lake and Bingam Farms.

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