

Brighter eye colors for autumn



For harmony between eyes and cheeks, bring cheek color up and around the eye.

When leaves begin to turn to autumn tones, and we have to bid a fond farewell once again to the sometimes scant, certainly more casual way of summer dressing, don't forget to put away the summer cosmetic palette too. Pink lips, tanned faces and pale eyeshadows will have to give way to such things as tartan red lipstick, bronze face powder and three different shades of subtle eye coloring.

Beauty expert Estee Lauder likens her new fall cosmetic palette to a country market. "Everyone loves a country market," she says. "There's such a wonderful anticipation that goes with finding a store packed with fresh vegetables, home-cooked preserves and hand-made treasures and antiques."

"That's the kind of excitement I feel about fashion this autumn. It's rediscovery time. The great country looks are back."

MS. LAUDER's new country market colors work well with fashion's new rich rustics — those mixes of refined tweeds, plaids and patterned skirts and jackets — all sparked with accents of bronze and laden with combinations that call for layering with hoods, shawls, swinging capes and scarves.

"My new clothes are to be enjoyed, savored, collected," said Ms. Lauder. "You'll need more than one lipstick and a whole palette of eye color, as well, to set off the rich colorings of this season's clothes."

The new makeup colors focus on sun-ripened russets, delicious red currant and burnished bronze. All are shades to complement the rusts, rich reds, kinkis and the bronzes that have become the

new neutral, the major color influence in fall fashion.

"FOR THE METALLIC look that's the hit of the season in gold, copper and bronze, women will want to highlight makeup with a touch of bronze for cheeks and lips and finish with a shimmer of my new bronze face powder," added Ms. Lauder.

"Current Preserves looks smashing with the new vintage colorings. Tartan Red is to set off vivid red woollens or to be worn with khaki. Sweet Melon is the essence of cool with textured russets, natural leathers, apricot velvet or cognac charmeuse."

The shades Ms. Lauder described, she said, are just a sampling of her autumn colors that reflect the gleam of copper, the patina of polished pine and cherrywood and the glint of autumn leaves.

"Eyes," said Ms. Lauder, "need to be emphasized with contouring and highlighting. Use at least three shades to attain the depth and richness that looks natural."

For example, she advised, blend the new Golden Wheat, Willowood and Countrywood, extending the shadow beyond the eye to elongate it.

For harmony between eyes and cheeks, Ms. Lauder recommends bringing cheek color up and around the eye. Delicate Cranberry Glass blush would be a good choice, she said. Dot it on and then smooth it across the cheekbone into an "L" formation up and alongside the temple.

For a finished look, Ms. Lauder recommends dusting on a natural shade of loose face powder, highlighted with the shimmered bronze powder.

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DAVID FRANK/staff photographer

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