

business people

JERRY TRAVIOLI JR. was promoted to the new position of account manager for Gould Inc., Modicon Division.

GREGORY BOND was honored by Becton Dickinson and Co. for outstanding sales representative of the multinational health care company. Becton Dickinson Vacutainer Systems is located in Birmingham.

DR. KARL GREGORY of Southfield was appointed director of the System's Detroit Branch of the Federal Reserve Bank of Chicago.

MAUREEN BENINSON, formerly of Bloomfield Hills, was promoted to manager, marketing productivity research, for the domestic pharmaceutical marketing division of The Upjohn Co.

PHILIP FISHER was promoted to administrative vice president of Metropolitan Savings. **MARTHA SELLER** was promoted to internal auditor of the Farmington-based firm.

MIKE FERBER of West Bloomfield was appointed vice president estimating/engineering for Barton-Malow Co.

DAVID DEMARTELAERE of Troy was elected vice president-engineering for Kent-Moore Tool Division.

DR. TELESFORO EDUARDO GARCIA of Bloomfield Hills was elected secretary-treasurer to the medical staff of Pontiac General Hospital. **DR. BILLY BAUMANN** was elected vice chief of staff.

RALPH MILLER of Bloomfield Hills was appointed to the new position of vice president-market development and strategic planning for the light vehicles group of Rockwell International's Automotive Operations. Miller joined Rockwell from the General Motors Corp. where he began his career in 1966.

WILLIAM MEESE of Bloomfield Hills retired from Detroit Edison where he was chairman and chief executive officer. Meese joined Detroit Edison in 1941 and was elected president and chief operating officer in 1970, 1971 and chairman and chief executive officer in 1975. He will continue to serve a member of the board of directors. **WALTER MCCARTHY JR.** of Birmingham will succeed Meese as chairman of the board and chief executive officer. **CHARLES HEIDEL** of Birmingham will succeed McCarthy as president and chief operating officer. **ROBERT LUNDGREN** of Bloomfield Hills, who was executive vice president-administration since 1974, will succeed Heidel as executive vice president-operations. Other changes were **WILLARD HOLLAND** of Birmingham named to assistant vice president and manager-nuclear operations, and **JAMES TUTTLE** of Southfield named to assistant vice president and manager-marketing. **ROBERT KIRBY**, former vice president and manager-fuel supply, will replace Lundgren. **JOHN LOBBIA** was named assistant vice president and manager-fuel supply.



Marshall



Stoner



Anton



Plunkett



Smith



Sweat

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DAVID SMITH was promoted to vice president in the national division of the commercial loan department at Michigan National Bank in Troy. Smith began his banking career with Detroit Bank and Trust Co. in 1971 and joined Michigan National in 1979.

ALAN YOUNGER was appointed to head the newly formed rust protection group at Ziebart Rustproofing Co. headquartered in Troy and **JOHN MULHEISEN** was appointed manager for the new Ziebart appearance and

protection products group.

WARREN CHALTRON of West Bloomfield was named to the staff at Lawrence Institute of Technology as a lecturer in the School for Associate Studies. He taught at Wash College and the University of Michigan-Dearborn and was an associate professor of physics at the General Motors Institute. Chaltron will teach physics.

THOMAS ANTON of Bloomfield Hills was named senior vice president-branch operations at Kelly Services Inc. in Troy. Other promotions were: **KENNETH EVENSON** to vice president-training and audio visual services; **CAROLYN FRYAR** vice president and group director; **GERALD JORISSEN** to senior vice president-administration; **GENE KNAPP** to senior vice president-human resources; **THOMAS PLUNKETT** of Bloomfield Hills to vice president and group director; **BARRY MARSHALL** of Bloomfield Hills to field vice president; **WILLIAM RUCKLE** of Southfield to vice president-management information services; **GYU SCHMIDT** to vice president-administrative service; **ROBERT STONER** of Birmingham to senior vice president-finance; and **ANDY WIMPEE** field vice president.

DAVID ADAMS was named director-product planning for Rockwell International's Automotive Operations in Troy. Adams joined Rockwell as manager in new product evaluation on the engineering staff in 1979.

ALFRED FERNANDES of Troy was elected to the board of the Inner-City Business Improvement Forum, one of the country's largest local non-profit minority development corporations. Fernandes is district manager-field repair administration for Michigan Bell.

TERRELL PETERSON was appointed director of marketing of the computer graphics division at Kottanbar Engineering in Troy.

LYNDA STRAUB of Troy was appointed sales manager for the Troy Hilton. Straub formally worked in sales and marketing for the Ramada Inn, Associated Motors Inns and Holiday Inn, all in Ohio. **RANDOLPH KEHR** was named catering director. He served as catering manager of the Kahler Hotel in Minnesota. **TERRI DEMBS** was named sales representative after working as sales rep for Sunlight Holidays Inc. in Dearborn. **MARLENE BENNETT** was named front office manager, including reservations. She was manager of night audit.

STEVEN OLMSTEAD of Troy was named manager in the audit department of the Detroit office of Arthur Young & Co. Olmstead joined the firm five years ago in the Chicago office. He transferred to Detroit in 1977 and was promoted to senior two years later.

DONALD HARTER of Orchard Lake, Sperry Vickers chief application engineer, was named president of the Fluid Power Society, a professional education and technical society.

DONALD SCHULZ of Birmingham joined the staff of Newsweek's Detroit advertising office as a sales representative. He was assistant national advertising manager at the Detroit Free Press.

JAMES SCHELL of Bloomfield Hills was appointed as vice president-domestic treasury for American Express Co. He was vice president and treasurer of Chrysler Financial Corp.

ELIOT SMITH was named president and general manager The Stanley Door Systems, a division of The Stanley Works in Troy. He was vice president-sales since 1976 and succeeds **HERBERT BURGESS** who retired earlier this year. **LINDLEY SWEAT** was appointed general sales manager for the division. He was regional sales manager.

Businesses wishing to submit items for the Eccentric Business Section should send them to Ron Garbinski, 1225 Bowers, Birmingham 48012. Names appearing in the Business People section are those who live in the Eccentric circulation area or whose businesses are located in Troy, West Bloomfield, Birmingham, Bloomfield Hills, Bloomfield Township, Southfield, Rochester, Avon Township, Farmington, Farmington Hills, Franklin, Orchard Lake and Bingham Farms.

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