

Teach-In's Target: American Business

By TIM RICHARD

ANN ARBOR
To American businessmen, corporations are "the goose that lays the golden egg."

To young people at the University of Michigan, corporations are vicious fouling their environmental nest.

There was deep, ingrained, almost unbelievable tone of "hate the corporations" last week at the "teach-in" in Ann Arbor on the world's deteriorating air, water and land supplies.

For the most part, the daily papers and the broadcasters missed that part of the story. They concentrated on the speakers, not on how the thousands of students reacted.

TAKE THE opening address by Gov. William Milliken, for example. He announced a new proposal—the formation of a "Clean Earth Corps."

Under it, communities would "identify environmental action programs" to the governor. The state would then pay students to work on the project for a semester.

The governor got little response from the estimated 15,000 students in the Crisler

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McDonald, the 19th District second-term congressman, said: "Ending the draft will not be an easy or inexpensive operation. However, it is both a feasible and a desirable goal."

Esch, the 2nd District congressman also in his second term, said: "An all-volunteer army is both desirable and feasible. For the advance we make in ending the draft, except in emergencies, there will be a price to pay. I believe the gain is worth the price."

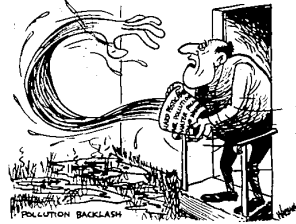
BOTH ARE SERVING their current terms under a Republican president, after having been initiated in the ways of federal government the first two years under a Democratic administration.

While sounding the "feasible-desirable" line about the presidential commission proposals, each added emphasis with personal notes, also.

Each expanded on the all-volunteer service idea. McDonald related it to his proposal for a national service academy, which is awaiting presidential endorsement.

"ONE LEGITIMATE concern has been raised which particularly interested me," said McDonald. "It is the potential difficulty of recruiting highly skilled personnel to fulfill the vast technical needs of our military."

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Area. Indeed, one responded with a derisive pair of four-letter words.

Milliken also outlined other laws on pollution, shorelines management, pesticides and billboards he was proposing with little response.

But when he announced the state would work to halt pollution "whether it's good for business or not," he got thunderous applause.

IT WAS LIKE that with speaker after speaker. Only the war in Vietnam seemed more unpopular than business corporations.

Speakers socked it to the auto companies, to General Electric, to Atlantic-Richfield Oil Co.

There were radicals from Students for a Democratic Society in the audience, to be sure, but they were in a single, identifiable section. They amounted to little.

The deep revulsion of American corporate capitalism was widespread throughout the audience. You could see it far more clearly sitting high in the arena with the students than you could from the press section.

A black law student received a warm response when he decreed the attention given to evergreens in California and urged court trials of "slum-

common defense we will have to pay more in salaries and benefits. I BELIEVE THE GAIN IS WORTH THE PRICE."

"It will, for instance, be necessary to pay recruits more than the paltry \$180 a month they receive today—largely below the minimum wage. This change should be undertaken whether or not the full recommendations of the commission are accepted.

The commission rejected certain well-meaning criticism that has been directed at the concept of a volunteer army. There has been fear that a voluntary military would become a separate entity of American life, cut off from public influence, which could pose a threat to our public institutions.

"IN MY VIEW, and the view of the commission, this is extremely unlikely.

lords and those who allow rats to bite black children."

A GENETICIST named James Shapiro declared "the people don't own this country. Those who own and manage American industry are large corporations—they control it."

"Why is there pollution? Shapiro asked. "They make profits out of polluting. . . . Are we going to trust corporations to clean up the environment. Well, they will—if we pay for it."

Shapiro's solution: Anti-pollution devices should be financed not out of taxes, not out of price rises, not out of subsidies—"pay it out of profits."

Shapiro's wilder statements—such as a call for "a socialist revolution"—appet mainy to the SDS crowd. But it is foolish to ignore the thrill of excitement many of his anti-business statements sent through the crowd.

STAR OF the show was not Milliken or Arthur Godfrey or even Sen. Gaylord Nelson (D-Wis.), although they were generally well received. The big name in ecology—the study of the entire biological system of the earth—is a scientist named Barry C. Commoner, recently featured on the cover of Time Magazine, among others.

Commoner insisted environmental pollution was more than an accidental result of the growth of population and technology: "It's inherent in the technology."

"He warned that the current state of polluting technology is "so massively embedded" in the economic system that "any effort to make them (corporations) conform will result in economic dislocations."

The prospect didn't seem to frighten the audience at all. Commoner blamed smog on a technological advance in the auto industry—the high-compression engine that generates a lot of heat and sets off a complex chemical reaction in the air. "If we were all driving Model-T's, it might be better."

Commoner insisted many firms were avoiding simply because they profit doing anything about pollution. The price of air pollution by electric utilities, he said, is the public's medical bills and dry-cleaning bills for clothing.

He cited case after case where government farmers and especially industry have instituted technological advances that set off a chain

biological reactions that put strontium-90 and DDT in people's bodies and ruined water supplies, the air and the fertility of the land.

COMMONER CALLED for "total reorganization of the

system of productivity and techniques to make it compatible with the ecosystem." He didn't elaborate, but it became clear as he talked that profits would suffer as the environment is cleaned up.

The students liked it when he deplored American business—"faith that any technological advance is an undiluted social good."

Mentions of individual efforts to clean up the environment—such as not littering or not throwing junk from a boat

—got little response from this student audience. These efforts were seen as small-time stuff.

This audience was after the big-timers—the major industrial corporations. The conditioned air of Crisler Arena was thick with hatred.

All Together Now: 'Feasible, Desirable'

By DENNIS PAJOT

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"I firmly feel that my National Service Academy (NSA) program would provide an effective incentive to attract such talent. Briefly, this pro-

ject would operate in the following manner. "A student enrolled in the NSA would receive a two-year technical education at an existing accredited community college or technical school, public or private. In return for this free education, the student will be obligated upon graduation to give a period of public service in the national interest. This service may be military or non-military."

In a letter to John Ehrlichman, assistant to the president for domestic affairs, I have emphasized that, in light of the commission's proposal, there is added reason to conduct an independent study of the NSA program.

"Both the military and educational communities have already enthusiastically endorsed such a study and I strongly believe the implementation of the National Service Academy concept would greatly facilitate the transition from a conscriptive to a volunteer army."

ESCH SAID, the recommended all-volunteer military service "is particularly satisfying to me, since I have been working for it ever since I came to the Congress."

"I am convinced that a return to an all-volunteer force will strengthen our freedom, promote the efficiency of the armed forces and enhance their dignity."

"The United States has relied throughout its history on the voluntary armed force except during major wars and since 1948."

"It is the system which minimizes government interference with the freedom of the individual to determine his own life in accord with his values."

"FOR THE ADVANCE we will make in ending the draft, except in emergencies, there will be a price to pay. To attract and retain the high caliber young men we need for the

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28. Drop earrings, 7/10 carat of diamonds	\$325
30. Pin, 2-3/4 ct. of diamonds, syn. sapphires	\$1250
31. Bar pin, 2/3 carat of diamonds	\$325
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