

THE NATIONAL Association of Accountants Western Wayne Chapter host Ross Wilhelm of the University of Michigan speaking on the problems of economic recovery in the 1980s today at 6:30 p.m. at the Stag and House, 26207 Warren in Westland. Call John Kluka at 259-2590 for more details.

THE DIVISION of Continuing Education, Oakland University, will offer a three-day seminar to assist non-financial hospital personnel in controlling hospital costs Feb. 1-3 at the Sly Fox in Birmingham. Program is 9 a.m. to 4 p.m. daily. For more details and registration, call the Continuing Education office at 377-3120.

WHAT IT TAKES to Be Boss (Do You Really Want to be One?) is the topic for a panel of local and national managers during a seminar Monday at Hamilton Place in Southfield. The presentation is the first joint meeting of the Detroit chapters of the Women in Communications Inc., Women's Advertising Club of Detroit, American Women in Radio and TV and the National Association of Media Women. The public is invited. Tickets are \$12 for members and \$14 for non-members. The evening starts with a cash bar at 5:30 p.m., dinner at 6:30 and the program at 7:30 p.m. Reservations deadline is Friday by calling 962-7225.

RECORD KEEPING, a one-day workshop for current or prospective small business owners and managers, is 8:30 a.m. to 3 p.m. Saturday at the Rackham Memorial Building in Detroit. CPA, attorney and business consultant Albert Spalding will lead the workshop sponsored by University Courses in Adult Education of Wayne State University and the University of Michigan and the U.S. Small Business Administration. Fee is \$35 and includes materials and coffee breaks. To register, call 577-4710.

MARTHA SEGER will speak at the Oakland County Chamber of Commerce economic forecast noon luncheon Wednesday at the Kingsley Inn, 1475 Woodward in Bloomfield Hills. Fee is \$12 per person. This is also the annual meeting. Reservations required by Friday by contacting the chamber at 10 Huron, Suite 315, Pontiac. Seger is commissioner of Financial Institutions Bureau for Michigan.

THE DETROIT Chapter of the American Marketing Association hosts an afternoon workshop and monthly dinner meeting Wednesday, Jan. 27 on users of secondary data bases in market research featuring five organizations. Lunch is served at noon with the workshop on at 1-4 p.m. Topic for the dinner meeting is increasing competition in the financial services marketplace. Cash bar is at 5:30 p.m. with buffet dinner at 6:30 p.m. and the presentation at 7:30. Both events are at Behan Hall, 25536 Lakeshore, north of 10 Mile Road, in Southfield. Cost for the workshop is \$20 for students, \$25 for members and \$30 for guests. Dinner alone is \$10, \$15 and \$18 respectively. Package deal is \$25 for students, \$30 for members and \$40 for guests. Call 569-0438 for reservations.

Thursday, January 21, 1982

marketplace

THE BIRMINGHAM-BLOOMFIELD Board of Realtors reports 66 sales and 263 listings during December. Dollar volume of the December sales was \$8,791,100, with the average home price hovering around \$133,198. Cumulative figures since July 1, 1981, show 2,133 listings and 729 sales totaling \$93,786,702, with an average home price of \$128,557.83.

THE STURDY Broaching Service of Troy has acquired the assets of Retevo Broach Co. of California. Retevo will operate as a wholly owned division of Sturdy Broaching.

LABOR NEGOTIATIONS within the

auto industry that would spur sales and employment through lower prices to consumers also could bring strong benefits to the local housing market, says Lloyd Mason, president of the Western Wayne Oakland County Board of Realtors. "While the nationwide slump in domestic auto sales has hurt all sections of the country, nowhere has the impact been as great as in Michigan. Coupled with trends to lower mortgage interest rates and a growing supply of mortgage funds, higher automotive industry employment can revitalize the housing market here in a relatively short time."

FOUR LOCAL architectural firms won M Awards for excellence in masonry design in the seventh annual honors program sponsored by the Masonry Institute of Michigan in cooperation with the Michigan Society of Architects. Rossen/Neumann Associates of Southfield was a double winner for its Bloomfield Medical/Office Pavilion complex of three buildings at Telegraph and Square Lake roads in Bloomfield Township and for the design of the Robert E. Greager summer home on Lake Michigan. Harley Ellington Pierce Yee Associates of Southfield was for its design of dining areas at St. Joseph Mercy Hospital in Ann Arbor. Jekling, Lyman & Powell Associates of Birmingham received an award for its design of the Gerald R. Ford Library at the University of Michigan in

Ann Arbor. TMP Associates of Bloomfield Hills won for the design of 710 W. Woodward, a two-story office building in Bloomfield Hills. The awards presented to Rossen/Neumann were the fourth and fifth presented to that firm in seven years. It also was the third award for TMP and the second for Harley Ellington Pierce Yee Associates. Monte Costella & Co. of Southfield was the mason contractor for the 710 N. Woodward project.

SOHIGIAN & PARTNERS of Southfield has moved to larger offices in the Travelers Towers, Suite 500, 26555 Evergreen. The phone number remains the same.

THE CONTINUED erosion of the domestic auto industry is spurred by imports, high wages and high interest rates and threatens the country's entire industrial base, according to the Automotive Information Council in Southfield. Auto manufacturing is a major consumer of the products of the basic industries, taking 20 percent of the nation's steel production, 30 percent of ferrous castings, 26 percent of flat glass, 60 percent of synthetic rubber, 11 percent of aluminum, 6 percent of plastics and 9 percent of paint.

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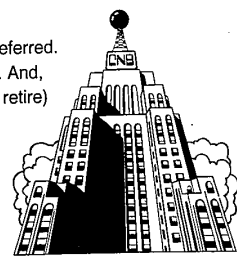
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