

Request withdrawn by home advocates

BEAUTIFUL HAIR IS NO ACCIDENT

A licensed hairstylist is not necessarily a professional. The hairstylists who are professional continually study to learn new techniques and advancements and have your best interests in mind.

If you see a hairstylist wrap a perm in the same way on everyone, you'll know she/he's doing it as fast as she/he can just so she/he can collect your money and get on to the next customer with the next customer. All permanent wave solutions contain chemicals that restructure the hair and the process must be done with complete knowledge, or irreparable damage will be done to the hair.

The professional hairstylists, who wrap perm professionally, take time to look for the natural growth pattern of your hair and wrap with it in mind. The professional knows the right amount of tension to use on each type of hair and the right size of rod to use for the amount of curl you wanted. This tension should never be felt at the scalp after the curl is wrapped. Too much tension will cause damage and even breakage to the hair. The hair must be combed and wrapped correctly on the rods with two or more large end wraps to cushion and keep the hair spread so that it will be evenly curled. When applying curling lotion, there should be no pressure for excess lotion to be run down your face.

Which type of stylist do you want? Is your hairstylist a professional? If not, look for a professional stylist in a professional salon. If you are looking for quality, look for a Master Hairstylist. Styling is a professional who continually studies to learn new techniques and advancements and has your best interests in mind.

MASTER HAIR STYLIST
27473 SCHOOLCRAFT
at INKSTER
425-0005

Place this in your address book for future reference.