# here. down to the last grain of rice!



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#### Ways To Help Him Stay Well Dressed

Today's young man is very interested in clothes, and he cares about looking good. The new bride, who also believes her best accessory is a well-dressed man, should do her best to be a good menswear fashion consultant.

Trends she should be aware of include such things as mid-length coats (for summer, the accent is on mid-calf raincoats), bold, floral prints in sports slacks, shirts and ties, and the increased use of bright colors for dress shirts.

Suits began to take on a new look last year and the movement will gain further momentum in the months ahead as will the designer

Lapels and pocket flaps are getting still wider...shaping at the waist continues to be extremely popular...vents are most often seen in the center of jackets...chests are narrower and armholes higher ...double-breasteds as well as single-breasteds...a variety of buttonnumbers from which to choose...fabric shades, by and large, will be richly deep, a perfect foil for the bright shirt-tie hues.

Sport coats follow the same trends as suits except in fabric colors which cover the spectrum from handsome darks to summery brights. The classic blazer takes on even more classicism when it's a six-button DB (with two to button). Rainwear will be influenced by the designer look just like the clothing it will cover...check the epaulets, hidden pockets, colorful linings, special stitching and collar treatments that make up this look.

Dress shirts will have lots and lots of color-again-plus some patterning (like stripes and checks) ...collars will have longer points or have a spread and be higher to extend above the suit...the body shirt with its trim fit will be seen extensively. Traditional men will be seen in the "buttonless buttondown" in an array of colors, too.

Sport shirts show strong body tracing...knits will share the warmweather season with cut-and-sewns (clothing-ese for the standard sport shirt)...some will copy dress-shirt styling...some fall into the luxury class for use at clubs and at-home entertaining...look for tank tops (the underwear look in color).

Ties will be as wide as they were for fall...some wider...geometric and abstract patterns will get the big play for the season...silk twills. reps and other prints aren't going to give up the fight though...tapestry looks and texthrough...tapestry looks and tex-tured weaves will be around, too. Shoes will have the soft look...buckles still big but with less brass...broad-toed but no wider than last fall...boots in a choice of heights (below or above the ankle) the two-tone looks are coming (black-red, black-gray, brown-on-brown, etc.)...the spat look in various height boots with three or four non-functioning buttons...some patent leathers are in the picture, too.

Hats will complement the shaped trend with broad brims, turned-up sides (and nothing turned down in front)...more fullness in the crown for the off-the-face look...both in spring felts and straws..the widebrimmed planter's look will get a head-hold in the market.

Extras include sporty belts and scarves for casual wear...ditto the vests and tunics for which men will need the long-sleeved shirt.

Men should also be aware of what fashion rules can be broken, and to be sure a fashion is right for them before accepting it.

SOME MEN SHOULD avoid a flared-bottom trousers if they-the men-tend to flare out in other places, too. Shaped clothing may only show what bad shape a man is really in.

Forget the rules about colored shirts. They go virtually everywhere these days. If they re good enough to wear with a formal dinner suit, they're good enough to wear to work. But-you should pick the tonalities to fit the occasion.

Don't worry about mixing patterns in shirts and ties. Why not a striped tie with a striped shirt?

Provided they're the right stripes, of course, they can look great.

There are new ways of tying ties. too. For special flair with a casual outfit, don't put the final flip of the tying process through the knot. It leaves a nice straight look that's different and not unlike an ascot. Try the opposite, too: cross an ascot over once, let it hang like a four-in-hand. And what about a bow

One tie rule is a must, though. The new wider ties are virtually required with today's suit styles. Don't mix a skinny tie and shaped suit, for example.

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