

Country Squire Shop
Gentlemen's Fine Apparel
75 W. Long Lake Road
Bloomfield Hills



SOCIETY BRAND

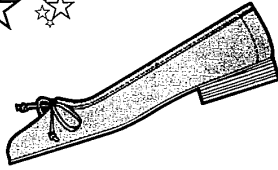
Elegant clothing from '325

at **Country Squire Shop**

Daily and Saturday 'til 6 p.m.

High Powered Dressing

capezio



a classic from capezio on a tiny pancake heel

THE DANCER

The prima donna of spring fashion is a classic. As soft and light as a pirouette in the "right" colors for your spring outfits.

RED • NAVY • GOLD
WHITE • BLACK

\$35.00

Lady Sherman's

DOWNTOWN BIRMINGHAM
123 Maple 642-9755

Dresses are igniting the spring fires and they're in every length and style imaginable.

From mini to floor length, they're a hot item.

Fabrics for dresses are as diverse as their lengths. Sweatshirts have grown up and grown shapelier. Tunics are also making headlines.

"We're seeing a lot of white or-gandy, cotton and the young-girl look," said Jan Jurka of Bonwit Teller.

Stripes and dots and black and white and red are most popular.



Selecting an outfit that's good for work and for the office needs creative energy. From left to right, is a pouf-shouldered chemise with cut-out neckline, a sophisticated suit with dimidi skirt and short jacket (both from select Winkelman's stores) and a linen-looking three-piece suit with pierrot collar from Bonwit Teller.

Pappagallo...the perfect reason to love the Spring season.



TRADITIONS IN FINE CLOTHING FROM CASUAL TO DRESS

Left: Thomson sailcloth skirt
J.G. Hook blouse
Robert Scott acrylic crew

Right: J.G. Hook "all-season" blazer & skirt
Sero oxford blouse

Shoes By Pappagallo

Pappagallo

148 PIERCE STREET
BIRMINGHAM, MICHIGAN
642-5550

115 KERCHEVAL
GROSSE POINTE, MICHIGAN
886-7888

302 WALNUT
ROCHESTER, MICHIGAN
652-3337

Now, save cold cash when you put your fur on ice.



Whether you're an old customer or a new one, you'll get hot savings when you put your furs in cold storage now during Bricker-Tunis' 50th Anniversary Special at our new location. You'll get the world's most technologically advanced storage in our on-premises vault. Computer controlled temperature and humidity give your furs the protection they need and deserve. And you'll save even more when you bring your furs in now for custom remodeling and repairing. But hurry, or you'll be left out in the cold.

Save \$3.00 when we store your fur. Bring in this coupon and save \$3.00 per fur when you store them in Bricker-Tunis' Computer Controlled Vault.

Save \$8.00 when we clean and store your fur. Bring in this coupon and save \$8.00 per fur when they're cleaned by the experts at Bricker-Tunis and stored in our Computer Controlled Vault.

Bricker-Tunis Furs

6335 Orchard Lake Rd., Orchard Mall
W. Bloomfield, MI 48033, Phone 855-9200
Mon. - Sat. 10am - 6pm

You don't have to pay full price for the latest spring fashions.



Save 20 to 60% on brand name fashions for the entire family. Today and every day.

TJ-maxx
THE MAXIMUM FOR THE MINIMUM

FARMINGTON: Grand River Road and Farmington Rd.
TROY: John R. Road (across from the Oakland Mall)
WESTLAND: Wayne Road and Hunter Street

STORE HOURS: Monday-Saturday, 10 AM-10 PM, Sunday 12-6 PM