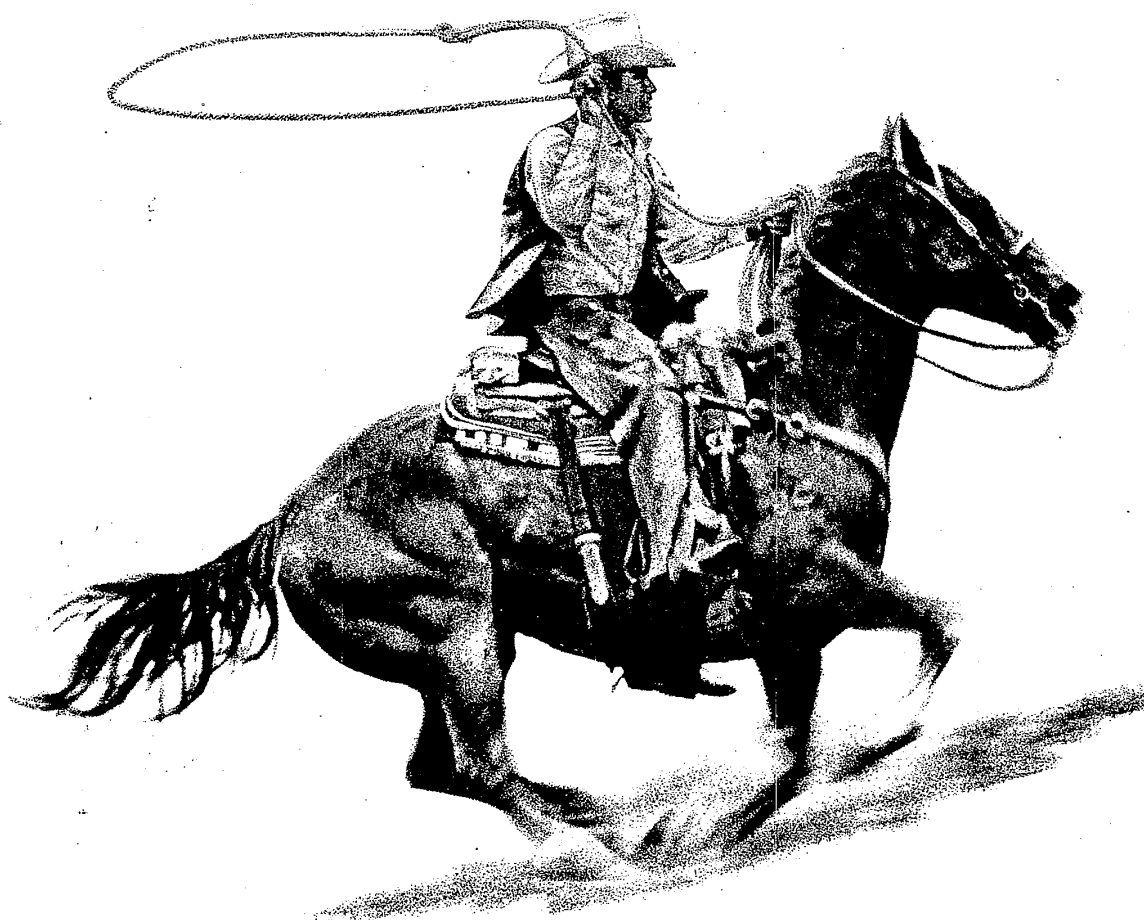


The spirit of Marlboro in a low tar cigarette.



Marlboro Lights



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

100's: 10 mg "tar," 0.7 mg nicotine —Kings: 11 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Dec '81