

Thursday, October 21, 1982 O&E

# Yule charity in the cards

**T**HEY ARRIVE in the mail box each December, those holiday greetings with pictures of winter scenes, loveable children or Santa Claus himself.

Some just serve to catch us up on the doings of distant friends. Others, like those shown here, help support a worthy organization.

The United Children's Emergency Relief (UNICER) organization launched the idea of selling Yule cards in a big way many years ago. But the concept was too good not to be scooped up by other groups, both national, state and local.

A large number of the organizations that sell Christmas cards each fall are in the forefront of battles against disease, and a large portion of the funds raised go right into these fights.

The Michigan Cancer Society, for instance, put about 70 percent of the money it took in from cards last year into its extensive medical research projects in Detroit. It also used some funds to furnish cancer pads, rehabilitation and support groups for patients with the disease.

Other Christmas cards are from groups supporting mentally retarded or physically handicapped persons, those who are mentally ill and givers of human services.

Most of the cards were created by professional artists. But some were not.

Designs by mentally retarded, emotionally disturbed and mentally ill artists give extra impact to cards sold by organizations seeking to help people with these problems.

Many of the organizations selling cards offer to imprint on them — at extra cost — the name of the sender. When calling for information be sure to ask about this service, if interested.

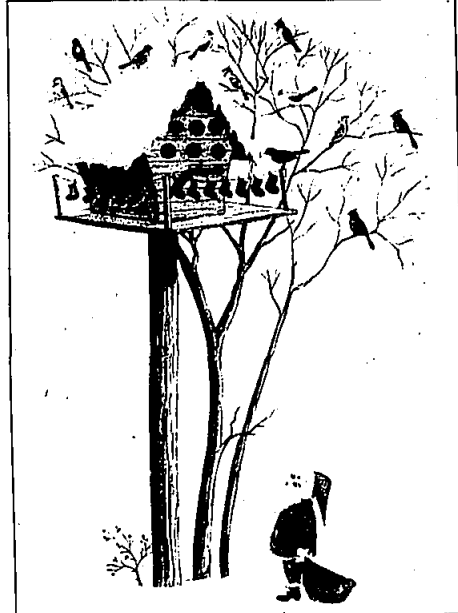
Examples of all the cards shown here, plus others offered by these organizations, can be viewed in two offices of the Observer & Eccentric Newspapers. One is at 36351 Schoolcraft, Livonia, and the other at 1225 Bowers, Birmingham. However, no cards can be purchased at these locations.

Cards received by this newspaper but not printed in today's edition will be printed as soon as space permits.



## Christ Child Society

Sandro Botticelli painted this Madonna and child in the 15th century. One of the two card choices this year of the Detroit Chapter of the Christ Child Society, it costs \$7.50 in a box of 25. To order, call Mrs. W.R. O'Neill at 642-1883.



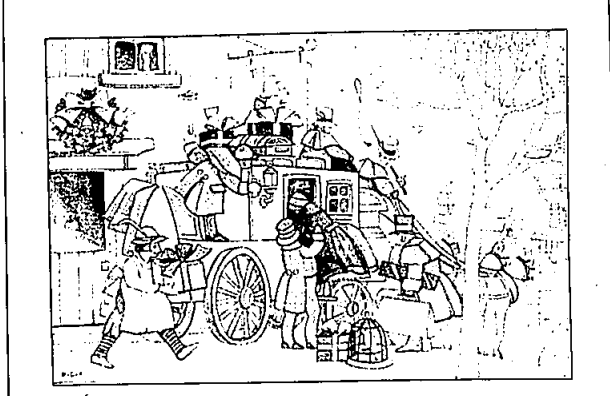
## Lung Association

Cardinals, blue jays and bluebirds get their own Christmas stockings on a card offered by the American Lung Association of Southeastern Michigan. The cost is \$9.50 per box, and the organization has six other cards available. Place an order by calling the association at 961-1697.



## Children's Leukemia

This card in bright blue and yellow is one of six presented at varying prices this year by the Children's Leukemia Foundation of Michigan. Cost is \$8 per box. To order call the foundation at 353-8222.



## New Horizons

Those who buy this traveling scene as their Christmas card choice will aid the Women's Auxiliary of New Horizons of Oakland County, which offers vocational training and sheltered employment to the handicapped. The cost of a box of 25 is \$6.50. For ordering information contact Kathleen Mooney, 642-5140.



## Wishing you everything wonderful

## Reye's Syndrome

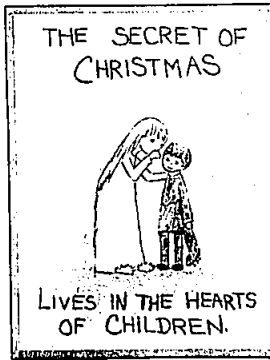
The purchase of this card will aid the Reye's Syndrome Association. In brown and tan, it costs \$5 per box of 25. To order, call Sharon Phillon at 626-4335 or Don Cassidy at 338-1942.

## Juvenile Diabetes

Ninety percent of the profits of this card of the Juvenile Diabetes Foundation will be used in diabetes research. To obtain a box of 25 for \$9 plus shipping, contact the office of the Southeastern Michigan Chapter at 569-9171.

## Kidney Foundation

A tiny green tree stands out against a white background in this card from the National Kidney Foundation of Michigan, which has six offerings this year. The tree design costs \$8.25 per box of 25. Contact the foundation at 971-2800.



## Spina Bifida

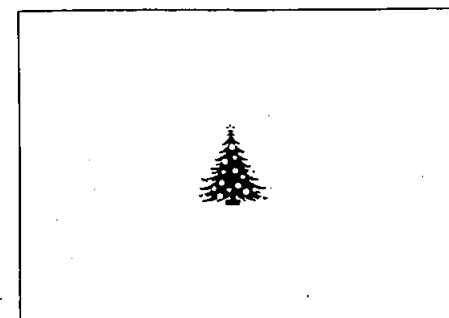
Children with Christmas secrets appear on the card distributed by Spina Bifida Association of Metropolitan Detroit. To obtain this card at \$6.50 a box, call Vincetta Nicoletti at 689-9858.



*Season's Greetings*

## Retarded Citizens

A dog plays Santa with a red hat and red bow in this card offered by the Association for Retarded Citizens/Northwest Communities. The cost is \$3.50 for 25, and six designs available include one with a Hanukkah theme. Call Sandra Brown, 531-5192.



More cards are printed on Page 2B