



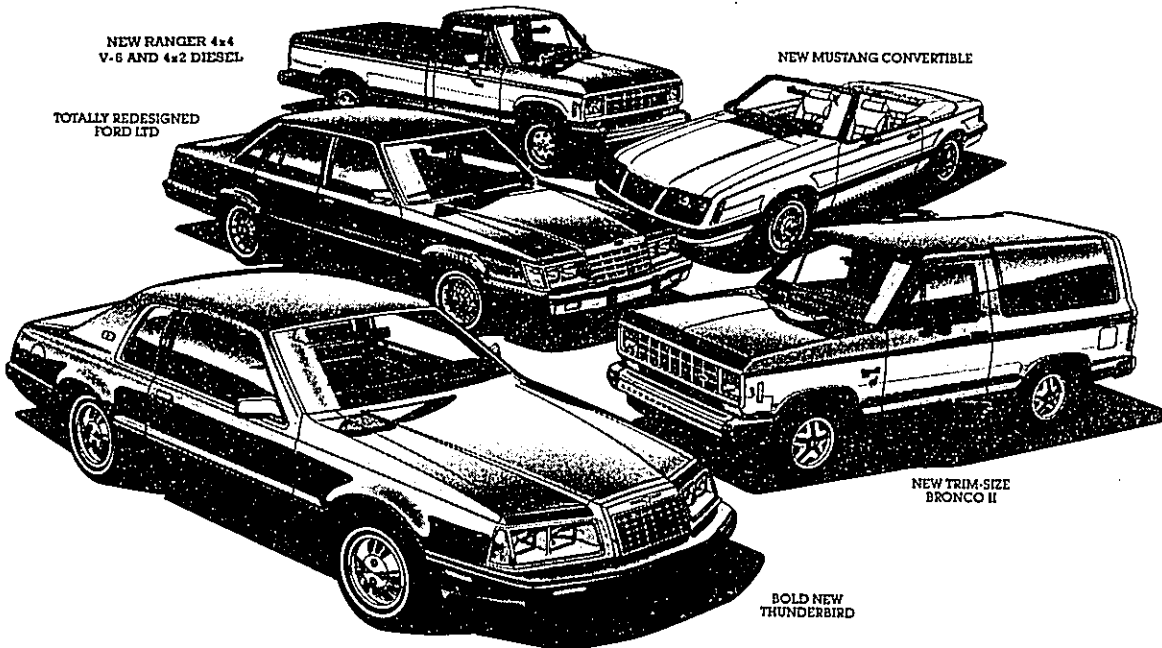
HAVE YOU SEEN WHAT'S NEW FROM FORD?

IT'S ALL AT THE DETROIT AUTO SHOW.

NEW RANGER 4x4
V-6 AND 4x2 DIESEL

NEW MUSTANG CONVERTIBLE

TOTALLY REDESIGNED
FORD LTD



NEW TRIM-SIZE
BRONCO II

BOLD NEW
THUNDERBIRD

Never Before Have Technology and Advanced Engineering Looked This Great.

There's the new aerodynamic Thunderbird—shaped by the wind to soar in style. A new trim-size Bronco II that's built Ford tough. Don't miss the brand-new Mustang Convertible with electronic top and glass back window. The new Ranger 4x4, with the most powerful V-6 engine available in

any small pickup. Plus a 2.2 liter diesel engine available on '83 Ranger 4x2s. There's also a reshaped, refined and totally redesigned LTD. And America's best seller, Ford Escort. See all that's new from Ford this year at the '83 Auto Show.

Based on manufacturers reported 1983 deliveries. Calendar: p.111 (1983)

METRO DETROIT FORD DEALERS

Have You Driven a Ford...Lately?

Get it together - Buckle up