



# Once you see the new Buicks, you may never see the rest of the show.

After you make your way through the crowds around the 1983 Buicks, you'll probably find enough there to occupy yourself for quite some time. Because our 1983 Buicks are very arresting indeed.

Their stylish, sleek good looks and sumptuous interiors will make it very difficult to tear yourself away. And the longer you stay, the more you'll find out about the '83 Buicks' aerodynamics and technological

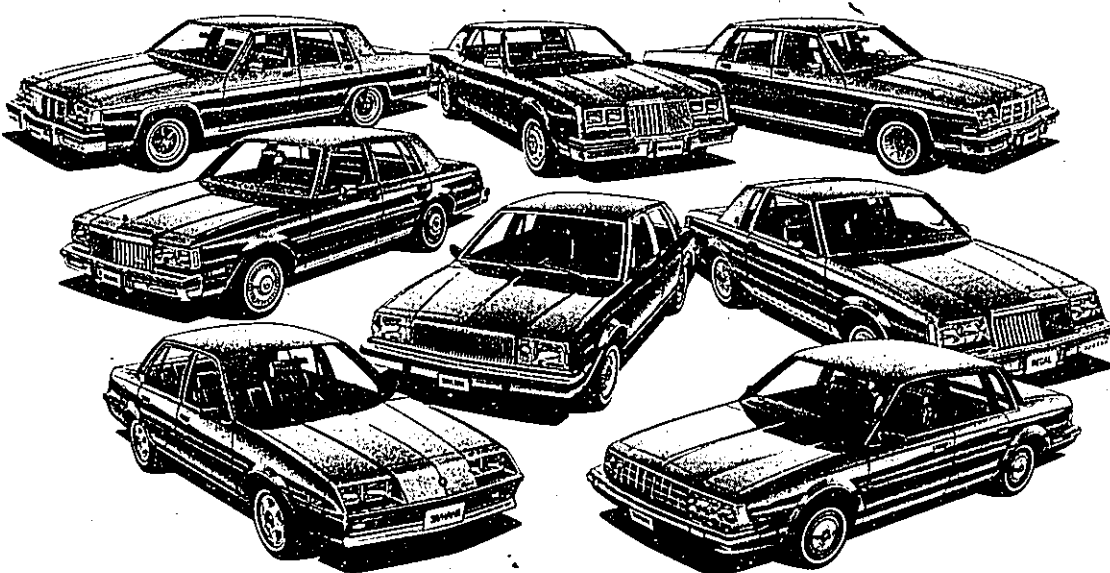
Official Car of the 100th Olympiad  
Los Angeles 1984



Wouldn't you really rather have a Buick?

advancements. Because you can see it in everything from the incredibly well equipped, luxurious Riviera down to the small, sporty, luxurious Skyhawk. So stop by and take a look at the 1983 Buicks first.

Electra, LeSabre, Riviera, Regal Coupe, Regal Sedan, Century, Skylark, and Skyhawk. And your next stop will no doubt be at your Buick dealer's to get one of your very own.



**DETROIT AUTO SHOW - COBO HALL - JAN 15-23, 1983**