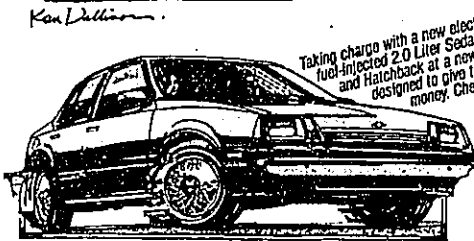
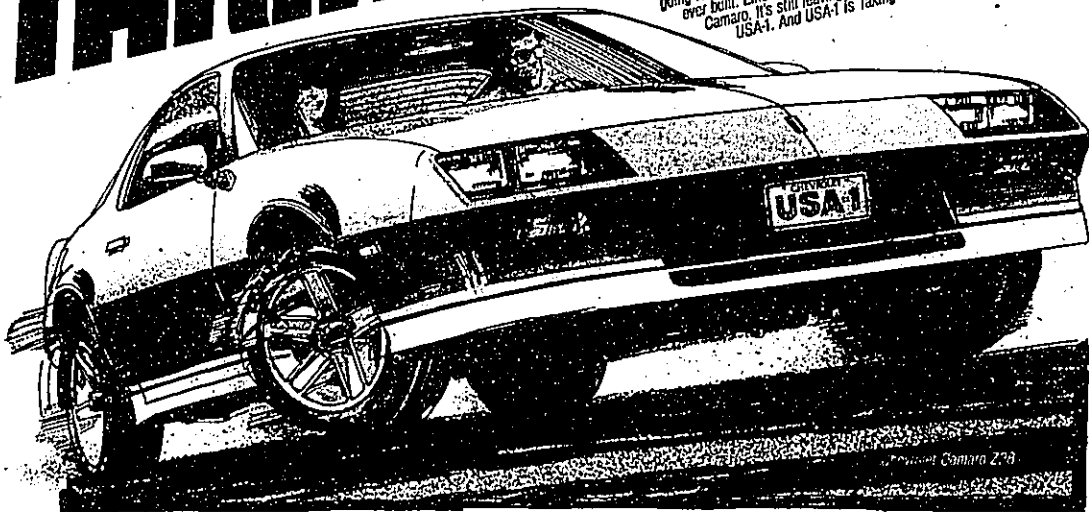
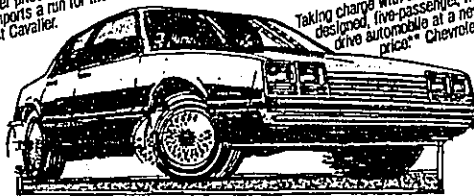


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We are Chevrolet. And Chevrolet is USA-1. America's number-one choice over the past forty years. We're going to prove that your faith in American ingenuity, technology and skill has not been misplaced. And we're going to prove it with a complete line of the best Chevrolet cars and trucks ever built. Like America's hottest-selling 2+2 Sport Coupe, Chevrolet Camaro. It's still leaving the competition in its shadow. We are USA-1. And USA-1 is Taking Charge.



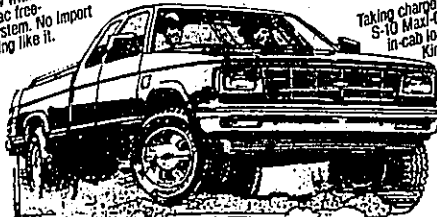
Taking charge with a new electronically fuel-injected 2.0 Liter Sedan, Coupe, Wagon and Hatchback at a new lower price** that's designed to give the imports a run for their money. Chevrolet Cavalier.



Taking charge with an aerodynamically designed, five-passenger, front-wheel-drive automobile at a new lower price** Chevrolet Celebrity.



Taking charge with the new size Chevy S-10 4WD Blazer. Now with the revolutionary Insta-Trac free-wheeling 4X4 system. No import has anything like it.



Taking charge with the new size Chevy S-10 Max-Cab. With up to 40% more in-cab load space than Datsun's King Cab. Available on 2WD or 4X4 models.

*Based on R. L. Polk & Co. census of passenger cars and trucks in use July 1, 1981-1981.
**Based on a comparison of Manufacturer's Suggested Retail Prices for 1982 and 1983 models. Levels of equipment vary.



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