

Tom

Media homerism rampant

Rooting for the home team

ELL, ANOTHER baseball season is almost upon us, and the voice of the Homer is heard throughout le land.

Be it known that, when I speak of the through the land.

Be it known that, when I speak of Homer, I'm not talking about Henry Al-drich's best friend, the wide spot north of U.S. 12 on the way to Coldwater or that famous Greek.

of U.S. 12 on the way to Coldwater or that famous Greek.

No, the Homers I'm hearing and reading these days are telling me how great the Detroit Tigers are going to be this season. Homers are sports writers and broadcasters who swoon and moon over the local teams no matter what the quality of play.

Get the picture? H not, just open the sports section of your Detroit daily newspaper, or tune in to a local Tv or radio sportscast. I think you'll find the town's just lowsy with Homers. Even II they're not actually promising Tiger or Lion or Piston or Red Wing greatness, they're hinting at it by their kind coverage.

age. Homers invariably

. . . root, root for the hooooome team,
If they don't win, it's a shame. . . ,

Actually, they don't win much, and there is indeed a lot of shame connect-ed with professional sports in Detroit.

SO, WHAT GOT me going on the quality of Detroit sports and its coverage by the big media shooters? Well, I was sorting out some newspapers for later use by my cairn terrier puppy the other day (Wooter just loves doing business with the sport pages of one of

The Region V rhythmic gymnastics championships will be April 9 at Detroit Country Day High School.

The Class II and C III gymnasts begin competition at 10:30 a.m., with bedwanced and elite gymnasts starting at 2:30 pm

Rhythm meet on tap

By God, now you've gone too far, I muttered.

Here is Homerism to the nth degree. It absolutely appraches infinity. This culumnist, who is old enough to know better, has predicted that the Detroit Tigers will win-the American League East.

He says so in so many words: "The Tigers will win the American League East in 1983."

Now, if you'll remember, the Tigers finished far out of it last season. And, since the management seems to be dead set against spending the big bucks to purchase quality players, our standpart Tigers can be expected to finish far from respectability again this season.

The writer mentions five players — Jack Morris, Dan Petry, Kirk Gibson, Alan Trammell and Chet Lemon — who are "capable of having big years." I maintain that, if past performances are any indication, Jack, Dan, Kirk, Alan and Chet couldn't lead Detroit to the champlooship of the American Association.

SO, WHY THE media bype beyond all reason? I mean, how many lans read that column and believed it. And how many will pay to enter Tiger Stadium because of it?

Now I know why the Tigers draw more than a million lans every year to a crumbling ball park in a dangerous neighborhood to pay top prices to see an out-of-it team.

This unique form of gymnastics, which involves exercises with hoops, clubs, ribbons and a ball, will be part of the 1984 Olympics in Los Angeles.

It's simple: the Tigers have some big media shooters doing PR for them. Had enough baseball? Let's talk hockey. Let's talk hockey. Let's talk Red Wings ... my Receed Wings. c'mow Wings, let's DIE! c'mon, c'mon, e'mon, be'non, let's DIE! c'mon, c'mon, e'mon, the Wings officially took their trip to the tank, missing the playoffs for the 12th time in the last 13 seasons and thus strengthening Detroil's hold on the Sports Gag Town tills with the company of the Company of the Wings to make it. I mean Cranbrook or Catholic Central probably would make the playoffs if they were members of the Norris Division of the Campbell Conference.

season, a newspaper columnist posi-tively piddled after the Wings had won several games in a row. "Hey, 1954 (a Stanley Cup year for the Wings) was never like this," I remember him writ-

never use well and the service of th

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Pistons. . . OUT!
Tigers . . . OUT!
Lions . . . OUT!
Panthers . . OUT!



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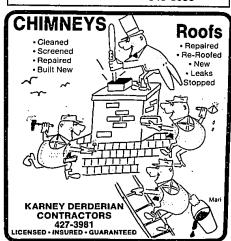
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