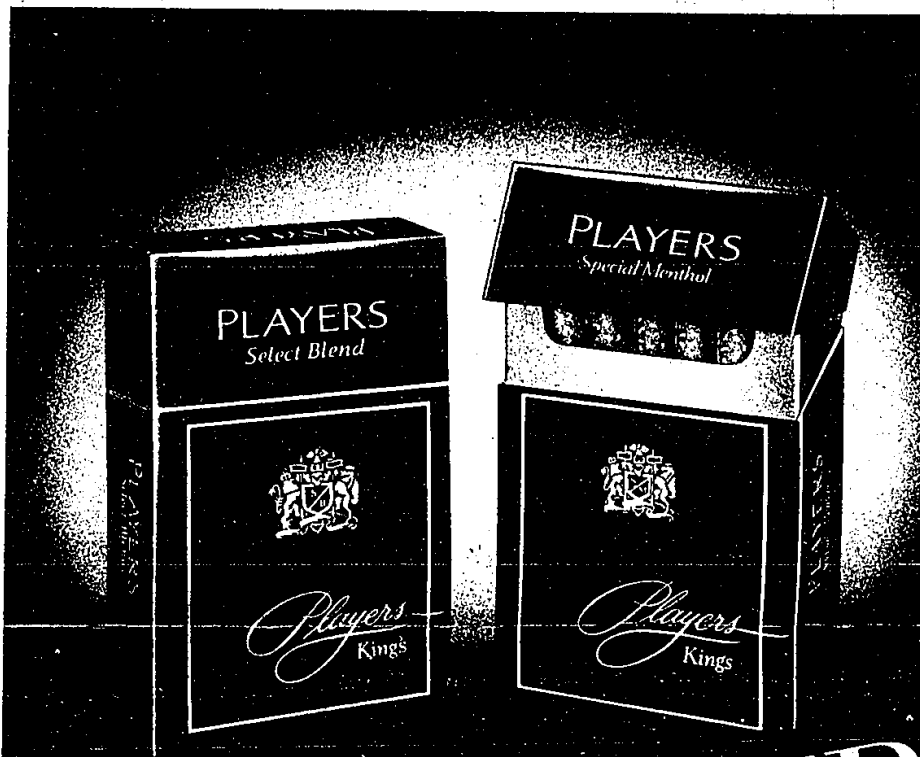


© Philip Morris Inc. 1983



MEET PLAYERS

New
Players Kings.
Regular and Menthol

Warnings: The Surgeon General Has Determined
That Cigarette Smoking is Dangerous to Your Health.

12 mg "tar," 1.0 mg nicotine av. per cigarette, by FTC method.