

# Pioneer Women begin plans for expansion

Pioneer Women-Na'amat, a service organization for Jewish women, has begun an expansion program in metropolitan Detroit.

Phyllis Strome of West Bloomfield has been appointed to the position of field consultant. Strome, working with

Greater Detroit Council president Lee Wagman, will be helping women throughout the metropolitan area organize and direct new Pioneer Women groups.

Since its founding in the United States in 1925, Pioneer Women-

Na'amat has been committed to establishing equal rights for women in Israel.

PIONEER WOMEN operates a network of institutions and carries out a variety of programs for mothers, children and young people. Golda Melr was an active member of Pioneer Women before she began her political career in Israel.

Pioneer Women encourages the formation of small groups where women

can enjoy the friendship and closeness of other women while working for a more equitable society in Israel. Some of the groups envisioned for this area are a professional women's group, a singles' group, evening groups for women with young children, and a group for women new to the Detroit area.

Women who would like to be a part of chartering a new group may call at 937-3257 during the day or 626-4729 at night.



Phyllis Strome

## Nursery offers a new program

Mayfair Co-op Preschool offers a prekindergarten program for the youngsters who are ready for kindergarten, but because of their age can't attend in September, and for the youngsters who are old enough to attend but whose parents feel they need more help. For registration and information about the five-day-a-week program, call Gina Blaisdell, 626-9603.

## The Cranbrook Quarterly wins publication awards

The Cranbrook Quarterly, which is edited by Farmington Hills resident Janet Burke, has earned awards in the 1983 national Recognition Competition of the Council for Advancement and Support of Education (CASE) and in the 1983 Renaissance Competition of International Association of Business Communicators (IABC) of the Detroit Chapter.

The Cranbrook Quarterly is a 16 page publication sent to 14,250 constituents of Cranbrook Educational Community which comprises Cranbrook Schools (Brookside, Cranbrook and Kingswood), Cranbrook Academy of Art and Cranbrook Institute of Science.

Readers also include alumni, parents of students, museum members and a number of scientists, artists and educators.

THE WASHINGTON, D.C. based CASE, the largest institutional advancement organization in the country, gave The Cranbrook Quarterly a "Distinction" in the Tabloid Publishing category and an "Exceptional Achievement" rating in the Independent Schools Publications category.

Competing were publications from a number of CASE members, which include 1,800 colleges and universities and 600 elementary and secondary schools throughout the country. Reviewed were all facets of periodical publishing, such as writing, editing, design and cost effectiveness.

Of 14 IABC Detroit categories, the Quarterly took the top prize in two competitions: "Best Magazine" (magazine-newsletter) and "Best Layout and Design."

Past awards include "Exceptional Achievement" in CASE's 1982 national competition and "Best Magazine" in

the 1982 IABC/Detroit competition. Art director is Bonnie Dettloff. Assistant editors are Pat Bagchi and Millicent Worrell. Norma Henry is editorial assistant.

## Ins and outs of labor negotiations told by management consultant

A management consultant with more than 25 years of specialized labor negotiations experience will give an introductory program on the labor negotiation process Tuesday, June 14, in Walsh College of Accountancy and Business Administration in Troy.

"The program is for business owners, managers and department heads who need to know the ins and outs of collective bargaining," said John Falahce, who will lead the program.

"Experts agree that small companies cannot afford to maintain labor negotiators on staff," the Farmington Hills resident said. "Nevertheless, even small union shops must go through the labor negotiations process." Falahce called his program a "practical how-to-guide" that will focus on the process and strategic considerations of the bargaining process that will steer negotiations toward a desired result.

He invites participants to bring their own agreements and problems so that specific company needs can be addressed through a brief lecture and discussion.

TOPICS TO be covered are the determination of bargaining objectives; data collection; understanding the union and its demands; special cost factors; how to package offers; narrowing the issues; and when to make the final stand.

The program will run from 8:45 a.m. to 12:15 p.m. in the college, 3838 Livernors, Troy.

The fee is \$50 and registrations are taken by the college's Continuing Professional Education Department at 689-8282.

Falahce's work as a chief company spokesman covers the entire gamut of employee relations and improving employee performance. His work has included dealing with numerous unions in behalf of small, midsize and large employee groups.

**WALK IN AND SEE OUR WEDDING SPECIALS ... ALL SILK WEDDINGS**

**KATHY'S RAFT KORNER** Let us preserve your bridal bouquets in a lovely glass container

- bouquets
- corsages
- rentals
- boutonniers
- altar arrangements
- and much, much more.

Plymouth 640 Starkweather 455-6355

**SPECIAL SELLING**

A Daisy of a shoe available in GREY CALF, WHITE CALF and BLACK PATENT.

Regular Price: \$54.00  
NOW ONLY: \$39.00

Available at both stores

**TALL-LEZ SHOES**

DOWNTOWN 1550 Woodward Ave. 952-8628  
NORTHLAND J.C. Penney Court 569-1590

**echo park school**

Since 1981 Applications now being accepted for **FIRST GRADE** Mother/Toddler - Pre-School

Primary School (Junior Kindergarten, Kindergarten, First Grade) Extended hours before and after school

Relocating at Wing Lake and 14 Mile Roads Please Call 851-1866

**FITZ and FLOYD IS COMING TO INNER CIRCLE AT GORMAN'S**

**THE WALDORF KINDER GARDEN Nursery and Kindergarten**

14 Mile at Pierce Birmingham 642-0102 invites you to an **OPEN HOUSE** Thursday, July 9 7:30 p.m.

Join us for **Fresh Strawberries and Cream** Visit the Kindergarten and Nursery. Meet the Teachers Talk with Parents

**Spode IS COMING TO INNER CIRCLE AT GORMAN'S**

**THE MOSS SCHOOL** 4150 Middlebelt, South of Long Lake, West Bloomfield "A Community of Children"

**GRADES K-6 A New Alternative in Elementary Education**

- Full Academic Program
- Developmental/Creative Approach
- Transportation Available
- Day Care 7 AM - 6 PM

Enrolling Now for 1983-84 School Year For Brochure Call: **GARY MOSS, Headmaster 851-2071**

**THINKING OF SELLING YOUR JEWELRY? SEE ROBERT GALE Fine Jewelry 725 S. Adams Rd. Rt. 1 of 14th Mile 644-6850**

**VALUABLE COUPON 50% Off On ALL Drycleaning**

**Arnold Cleaners**

3 locations to serve you: 22160 Goddard at 8 Mile, Oak Park; 22043 Beach at 8 Mile, Southfield; 31555 W. 10 Mile at Orchard Lake, Farmington Hills

Coupon Must Be Presented With Order - Expires 6-18-83

**Your Ethan Allen Gallery**

**the Hearthside**

LIVONIA · SOUTHFIELD · UTICA

**FREE HAIR COLORING**

When you have your hair cut and styled by our talented stylists we'll color your hair for FREE! (virgin hair only) See what a new hair color can do for you! Good thru June 23.

**Full Nail Care Service** Extensions • Wax • Sculptures Special

Manicure and Pedicure **\$18.00** (Tues. - Thurs. Only)

**Mane Design** 29421 12 MILE ROAD 471-0140 Open Evenings Tues., Thurs., Fri.

**LALIQUE IS COMING TO INNER CIRCLE AT GORMAN'S**

Our collection of pearl strands are classics always but for the next two weeks they double as terrific values.

**SAVE 25% during our PEARL STRAND SALE**

Now through June 18, choose the pearl strand you've always wanted and save 25%. Our collection includes cultured, baroque and Bova pearls. Pearls being a basic item to every wardrobe and make wonderful gifts, are appraised with our complimentary 4 book lengths priced from \$2.25. Matching necklaces priced from \$37.15. Use our convenient charge or we welcome American Express, Visa or MasterCard.

**CHARLES W. WARREN** JEWELRY