

The Campaign to Make GM Responsible

*is urging GM Shareholders and their proxies
to tell GM on May 22 to reverse an old motto:*

What's good for the Country is good for GM!

There was only one thing former General Motors President Charles E. Wilson was correct about when he uttered the now-famous words: "What is good for GM is good for the country." He was correct in assessing the tremendous influence GM, as the world's largest manufacturing corporation, has over society.

Campaign GM believes it is time to reverse that motto. The needs of society are too great for this country to play second fiddle to GM's priorities. Campaign GM believes it is time that GM uses its power to help make this a livable society. Helping to cure society's ills is crucial to this country's survival-- and therefore, also to GM's.

- It is good for this country for GM to devote more money and effort on pollution control research and implementation. As the largest automobile manufacturer, GM has been neglectful about the urgency of this problem.

- It is good for this country for GM to include more and better safety devices as standard equipment on automobiles. The saving of a few more dollars or an increase of a few pennies in stock dividends is not worth a single life which may be saved.

- It is good for the country for GM to give all citizens equal employment and business opportunities. The nationwide average for nonwhite businesses as a percentage of all business is 60 times higher than GM's record.

- It is good for this country for GM to take account of the many social consequences of its decisions.

What you can do...

1. If you are a shareholder, write GM for an admissions card. It is imperative that you attend the May 22 shareholders meeting at Cobo Hall Ballroom. If you are unable to attend, send a friend in your place and inform GM that person should receive the admissions card. In addition, clip the coupon at right to send for Campaign GM's proxy statement and further information.

2. If you are not a shareholder, you still may be able to attend the meeting as a proxy. We need your names and addresses. Contact the Detroit co-coordinators Susan Werbe or Dan Dozier (832-5559) or write to the address in coupon. (We should have an office telephone in a few days, so check information under a new listing for "Campaign GM".)

3. May 21 and 22 is the First Annual Conference on Corporate Responsibility. The public is invited to:

- Hear Ralph Nader, Betty Furness and others speak on corporate responsibility at 8 p.m., May 21, Ford Auditorium.

- Attend a meeting on what Campaign GM's floor strategy will be during the 2 p.m. shareholders meeting at 10 a.m., May 22, Cobo Hall (third floor), Rm. 3037.

I can I cannot attend the GM Shareholders meeting.

I own _____ shares of GM stock.

Enclosed is my contribution for \$_____ to help in your effort to make GM responsible. (Make checks payable to: Campaign GM)

MAIL TO: CAMPAIGN GM
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