

# Credit Cards Can Ease Way To Pay For Car Maintenance

The familiar sign "We Trust in the Lord—All Others Pay Cash." is becoming increasingly rare in automotive service facilities.

A growing number of facilities and the motorists they serve are putting their trust in credit cards.

The trend is having a significant effect on the service industry. The motorist need no longer delay vital repair work until he can raise the ready cash. And the facility owner has a list of benefits including simplified billing procedures.

Also, it is no longer necessary to keep large amounts of cash on the premises.

GASOLINE stations, more than 200,000 of them, are the most common areas of credit servicing.

Virtually all oil companies offer credit cards to customers, primarily for gasoline, oil and minor repair services. Also, oil companies are allowing such service as tune-ups to be charged on credit cards.

Independent service outlets numbering more than 114,000 are climbing on the credit bandwagon in ever growing volume.

Many honor credit cards from banks, travel organizations and individual facility credit card set-ups.

THE MORE than 33,000 auto dealership service departments are also showing increased interest in financing repair work through a wide variety of credit sources.

Many banks will extend personal loans for needed repair work at going commercial rates consistent with state usury laws.

As a result, there is no need for a person with established credit to risk driving an undependable, unsafe car because he doesn't have the ready cash.

For him, good transportation is in the cards—credit cards.



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