Have substance-abuse-treatment information, will travel.
Deborah Comstock knocks on the
doors of bankesses, local governments
and school districts peddling alcoholism and drug-abuse abuse programs.
The articulate, trim, business-like
community relations manager for Henty Ford Hospital's department of
chemical dependency sells information
of employee-assistance and alcoholand-drug education programs.

"This stuff cuts across all economic
sectors and all social sectors," Says
Comstock, a Redford Township resident.

dent.

And although substance-abuse programs have been required for public school students for years, who's been educating teachers and administrators? the asked. Currently, employee-assistance programs in Farmington and Waterford school districts address those and other health and emotional problems, she said.

Gald.

COMSTOCE CALLS on families and employers to intervene when they see a person with chemical dependency.

A caring group of peoplo — usually family including children, the employar, a close friend, a fellow worker—

Jan be trained to confront the chemically dependent person with the reality of this/her condition in a factual, conserved, and the condition of the condition is the element of surprise.

When their training is complete, the themically dependent person is woosed to the scene under a false pretense, she laid, Part of the impact of the intervention is the element of surprise.

When their training is complete, the condition of the



Were trying to hit it comprehensively."

Working Out of an office at the hospitals Maplegrove center, Comstock frost possible of the hospitals Maplegrove center, Comstock frost possible of the hospitals Maplegrove center, Comstock frost possible of the hospitals Maplegrove center, Comple who deal with the alcoholid streament deal with him/her inappropriately. They need training."

Eas a reputation for holistic, expensive medicine, has empty beds at its 2½-year-old invarious Maplegrove inpatient treatment center in West Bloomifield—although the need never has been greater.

SO THE HOSPITAL is turning to, and promoting, alternatives to the cost ly inpatient programs, which also allow a person to continue employment.

For persons who don't need medical treatment, there are intensive evening programs which meet four or five nights a week and regular outpatient sessions once or twice a week. A new

outpatient program for adolescents is well under way, as well.

After-care lavolves samlly members, not just the patient, Comstock said.

To Comstock, the combined seed and the availability of programs will require an aggressive saies pitch.

"Marketing has become a real big thing in health care," she said. "Rospitals have always been a little slower in the public relations field.

"We're trying to hit it comprehensively."



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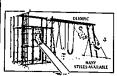


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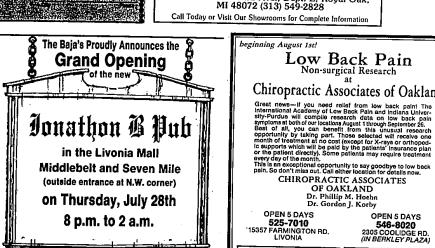
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