AUGUST ACTION

WORLD CAMERA
APPLEGATE SQUARE CAMERA SHOW

FREE $20 VALUE TELEPHONE

NORTHWESTERN AT INKSTER
FRIDAY AUGUST 26 11-9 PM
SATURDAY AUGUST 27 11-9 PM
SUNDAY AUGUST 28 12-5 PM

MINOLTA AND KIRON DEMONSTRATIONS

★ WITH PURCHASE OF MINOLTA X-700, X-570, KIRON ZOOM LENSES, 80-200 f4.5 ZOOM LENS.

MODELS 'EXCALIBUR' SPORTS CAR COURTESY TAMAROFF BUICK

$10 OFF ANY LENS coupon

$10 OFF ANY GADGET BAG coupon — SELLING PRICE OF $30.00 & UP

$10 OFF ANY ELECTRONIC FLASH OR STROBE coupon — SELLING PRICE OF $39.95 & UP

MINOLTA X-700 WITH 50 f1.7 LENS
- TOTAL PROGRAM AUTOMATION
- PATENTED O.T.F. METERING WITH FLASH
- TOTAL INFORMATION VIEWFINDER

MINOLTA USA 2-year Limited Warranty Included.
★ REBATE - $20 VALUE TELEPHONE WITH MINOLTA X-700 PURCHASE
$229.95

MINOLTA X-570 WITH 50 f1.7 LENS
- EXCLUSIVE U.S.A. MODEL
- QUARTZ TIMING FOR ALL VITAL FUNCTIONS
- ACUTE MATTE FOCUSING SCREEN, AUTO EXPOSURE LOCK, ALL-BLACK BODY

MINOLTA USA 2-year Limited Warranty Included.
★ REBATE - $20 VALUE TELEPHONE WITH MINOLTA X-570 PURCHASE
$189.95

MEET KEVIN BURKE - MINOLTA

cokin CREATIVE FILTER SYSTEM Marketed by Minolta Corporation

40% OFF ALL COKIN IN STOCK!

LOAD FILM! CHECK DISTANCE! TOO DARK, USE FLASH!

MINOLTA TALKER

- BUILT-IN VOICE REMINDERS FOR FAIL-SAFE OPERATION
- ACCEPTS NEW 1000 SPEED FILM
- MINOLTA ONE-YEAR USA LIMITED WARRANTY

$149.95

MEET HARVEY WADE - KIRON

FREE ★ $20 VALUE TELEPHONE

KIRON ● 80-200mm f4.5
- ONE-TOUCH ZOOM/FOCUS CONTROL
- CONTINUOUS MACRO FOCUSING TO ¼ LIFE-SIZE

$98.95

PRICE INCLUDES COUPON

KIRON ● LENS SPECIALS
★ REBATE - $20 VALUE TELEPHONE

75-150 f4.0	$78.88
80-200 f4.5	$98.88
80-200 f4.0	$128.88
80-200 ZOOM LOCK	$138.88
70-210 ZOOM LOCK	$148.88

PRICE INCLUDES COUPON

FREE ★ $20 VALUE TELEPHONE

WORLD'S BEST BUY!

80-200mm f4.5

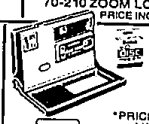
$78.88 PRICE INCLUDES COUPON

ALSO...

28mm f2.8	$48.88
135mm f2.8	$48.88
SOLIGOR 70-222 f3.5	$199.95

PRICE INCLUDES COUPON

FREE ★ $20 VALUE TELEPHONE



KODAK DISC

DISC 3000	$17.88
DISC 8000	$69.88

*PRICE WHEN YOU PURCHASE 4 WORLD MAILERS AND 2-2 PAC DISC FILM AT $24.98

20 PER STORE

Rollei Beta 6 WITH HANDLE (GUIDE # 130,100 ASA)

$69.88

PRICE INCLUDES COUPON

IT'S A COLOR DARKROOM BREAKTHROUGH!

KODAK EKTAFLEX color printmaking products

$78.88

EKTAFLEX PRODUCTS
8x10 PAPER (F OR N) 10, 25 or 100 SHEETS 40% OFF LIST
PCT NEG. 10, 25 or 100 SHEETS 40% OFF LIST

NEW! POLAROID INSTANT SLIDE FILM AND PROCESSOR

ORDER NOW & SAVE

world camera

ITEMS AVAILABLE AT ALL FIVE WORLD CAMERA LOCATIONS
- BIRMINGHAM - 625-1955 1550 So. Woodward
- LIVONIA - 525-4110 35555 Plymouth Road
- ROCHESTER - 375-9570 MEADOWBROOK VILLAGE MALL
- TROY - 585-0800 OAKLAND MALL
- SOUTHFIELD - 358-4774 APPLEGATE SQUARE

PRICES EFFECTIVE THRU 8-31-83

PRE-WINTER DARKROOM SALE

OMEGA 700 B&W	$79.00
BESELER 23C3	$199.00
BESELER 67C2	$119.00
BESELER PRINTMAKER KIT...INC LENS	$119.00
SOMON 35A...INC LENS	$69.00
PHILLIPS 200	$69.00
PHILLIPS 150	$119.00
PHILLIPS 130	$269.00
ROLLEI CX3, COLOR-B&W (reg. $299.95)	$249.00
COMPLETE DARKROOM ACCESSORY KIT, (reg. $49.95)	$29.95

AUGUST ACTION

Buddy's PIZZA

Detroit's Original Square Deepdish Pizza Consistently voted #1 Detroit Free Press Detroit News TV-Channel 2 TV-Channel 7 AAA

Annual Pizza Eating Contest

- FUN
- PRIZES

ALL PROCEEDS TO SPECIAL OLYMPICS

FEATURING WRIF'S "DICK THE BRUISER"

TUESDAY AUGUST 30 — 7:30 P.M.
BUDDY'S FARMINGTON HILLS

NORTHWESTERN AT MIDDLEBELT
COMPLETE DETAILS & ENTRY FORM AT ALL BUDDY'S LOCATIONS IN DETROIT, WARREN, LIVONIA, FARMINGTON HILLS

ENTRIES MUST BE RECEIVED BY SUNDAY AUGUST 28, 1983

COUPON
ONE COUPON PER ORDER
$1.00 OFF
LUNCH ONLY
Any Small Pizza or Medium Salad
COUPON EXPIRES SEPT. 4, 1983
FARMINGTON HILLS & LIVONIA ONLY

COUPON
ONE COUPON PER ORDER
$2.00 OFF
ANY LARGE PIZZA OR LARGE SALAD
COUPON EXPIRES SEPT. 4, 1983
FARMINGTON HILLS & LIVONIA ONLY

AUGUST ACTION

Noritake

NORITAKE DINNERWARE SPECIAL OFFERING

NORITAKE 5 PC. PLACE SETTINGS 30-50 % OFF
NORITAKE 45 & 92 PC. SETTINGS 25-50% OFF
OPEN STOCK & SPECIAL ORDER PCS. 20% OFF

ALL FORMAL & BONE CHINAS
ALL STONEWARES

PONTIAC POTTERY maintains one of the largest and most complete inventories of Noritake fine china, bone china and stoneware in the state. It's all on sale, in stock and available 7 days a week at PONTIAC POTTERY — your dinnerware specialists in Michigan since 1937.

Use the Dinnerware Hot Line — 332-8642

Out of Town Call 1-800-821-3037

- *Open M-S: 10-8 Sunday: 10-6*
- *Two Bridal Registries to choose from*
- *Free gift wrapping*
- *Free Packing for shipping*
- *Lay-Away*

MasterCard VISA

Pontiac Pottery

2087 S. Telegraph Rd. Bloomfield Hills

Get more out of life

Call us. Come in. Register now.

College of Lifelong Learning

Wayne State University

College Credit Courses

for degree fulfillment, professional advancement, job changes and personal enrichment

Fall 1983

Call or visit one of our convenient centers. Open daily Monday through Friday, evenings Monday through Thursday.

Registration
Now through September 2 for classes beginning September 6

Fees
You can register now and pay in September. Visa and Master Card accepted.

We go out of our way ... So you don't have to

Wayne State University

You need not be formally admitted to the University to take credit classes at one of our conveniently located extension centers in:

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20500 W. Thirteen Mile
Birmingham 48010
642-2661

Downriver
Schafer High School
15100 Northline
Southgate 48195
284-5335

Northeast Detroit
St. Basil School
22860 Schroeder at 9 Mile
East Detroit 48021
771-3730

Southfield
25610 W. Eleven Mile
Southfield 48034
358-2104

Other Locations
Detroit
Madison Heights
Mt. Clemens
Oak Park
Warren
577-4671