

Cassettes Add New Dimension Of Pleasure To Out-Of-Doors

Go-anywhere music on tiny cassettes is adding a new dimension to the out of doors. Handy cassette players and recorders in portable sizes are going along to the beach, on hikes and boat trips and to vacation hideaways.

The compact cassette, a little plastic case that contains two tape reels, holds up to an hour of music or talk on each side. Recording or playback on versatile cassette recorders is a simple matter of popping in the cassette and pressing a button. Tape handling is eliminated, and it's easy to find a particular selection on the tape.

CASSETTE RECORDERS, battery-powered or plug-in, are great for capturing the sounds of a group song fest or stories from around the campfire. The equipment, from manufacturers like Ampex Corporation, ranges from simple monaural portable players to car units to full stereo home entertainment centers.

The smaller machines can be taken anywhere from seaside to ski hill, and even the most sophisticated stereo center is small enough to take along to a weekend cabin.

Sounds of an outing, letters to friends and commentary for slide shows are easy to preserve on a cassette recorder. Music of your choice is always just the push of a button away with a cassette player.

The amount of recorded entertainment available on cassettes is growing every day. Ampex Stereo Tapes alone offer more than 1,700 selections ranging from opera to rock to children's fairy tales.

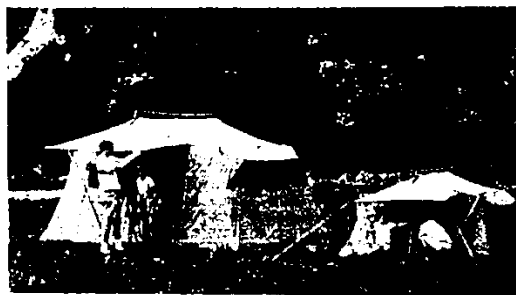
Some U.S. cities sell or rent recorded cassette tours of tourist attractions and points of interest timed to fit your driving schedule.

With your own cassette unit, you can take the tour and save the cassette to jog your memory after the trip is over. Museums, too, are beginning to offer recorded tours of their exhibits.

Whenever or wherever you travel, cassettes can bring you the sounds of today or preserve your travel and other memories.



ON THE MOVE! The under-thirty generation carries its music and happy sounds wherever the action is, conveniently, compactly. Here, an under-thirty dollar cassette tape player, small and simple to use, yet a big performer . . . by Ampex.



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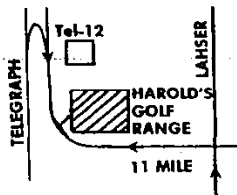


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