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## More Space, Privacy Goal Of Home Buyers

Privacy, convenience, and space are the major attractions home builders are offering their new home buyers this year.

Many new home buyers are not purchasing just shelter. Their incomes have gone up, and they can afford to live better and are being attracted to new homes that fill these three basic desires. Privacy in new homes is achieved first in the design of the new subdivision itself. Greater care is taken to site the homes with a relationship to the lot and to the neighboring homes.

Privacy within the home is achieved by modern architectural planning. Traffic patterns are analyzed, and the homes are zoned. Privacy is being achieved for the parents with a separate parents' retreat in a master bedroom suite which includes not only a private bath and dressing center but a space to sit down and relax and read in, or a place to talk in privacy.

PRIVACY FOR CHILDREN is being achieved with not only a separate bedroom for each child and a bathroom for the children but a play area in which the kids can leave their play things out while the toys, etc. will still be private from other family living areas.

Modern builders are also offering a separate dining room and a separate family or game room.

There is convenience in the design of the home and in living in the home with appliances and built-in features that range from single-control mixing faucets to built-in vacuum cleaner units and both over-sized and specialized storage facilities. Also, there is convenience in the up-keep of the home; there are interior and exterior materials that are maintenance free or require a limited degree of maintenance.

Space is a luxury but a very rewarding and enjoyable luxury, and it is a major feature in today's modern homes. Not only are there more rooms, but the rooms are larger. Most families with younger children have experienced an almost indescribable release in tension and frustrations by being able to enjoy the luxury of space in their new homes.

Two-thirds of American families own their homes, a proportion virtually unrivaled anywhere in the world. The advantages of home ownership, in convenience, in security, as an investment, are boundless.

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