

**LADIES DAY** *Free!***BE OUR GUEST**10 a.m. Every Thursday  
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Change Of Alcohol Limit**

Support for legislation aimed at protecting innocent drivers against hazards created by problem drinkers is being developed by the Traffic Improvement Association (TIA) of Oakland County.

Thousands of copies of the campaign's key pamphlet entitled "It's Not Use But Abuse" will be distributed by TIA through police stations, state and local government offices, civic and service organizations and professional associations. The pamphlet was pre-

pared under a grant from the Allstate Foundation.

THE CAMPAIGN advocates a lowering from 0.15 to 0.10 percent in the presumptive drunk driving blood-alcohol level under Michigan's implied consent law-changeable only by state legislation.

The 0.10 level—although lower than the present legal limit—still significantly affects a driver's reaction time, vision, and judgment, according to Bruce B. Madsen, TIA's managing director.

Drivers with 0.10 % blood alcohol levels are six to seven times more likely to crash than those not drinking.

The amount of alcohol in a suspected drunk driver's blood stream is usually tested in Michigan by having him blow into a device called a Breathalyzer.

ALTHOUGH MANY PERSONS drink and drive, Madsen said, "Most of these are what we call 'social drinkers.' Their alcohol blood levels rarely register over 0.10% on a Breathalyzer."

"Some get into trouble occasionally, but it is the abusive drinking driver who is the core of the highway crash problem here in Oakland County and elsewhere."

More than 50% of all drivers fatally injured in six-vehicle crashes have blood-alcohol concentrations at or above 0.10%. "Yet these are only 1% to 4% of the drivers on the road," said Madsen.

Three out of every five traffic deaths this year will involve drinking drivers and well over half of these will be the problem drinker who drives.

MADSEN RECENTLY presented a major paper on alcohol in a national symposium on alcoholism and highway crashes at the Highway Safety Research Institute, University of Michigan.

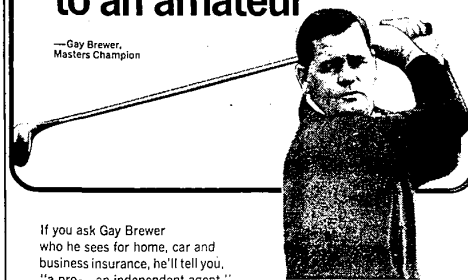
In the new campaign brochure are details outlining the seriousness of alcohol and driving problem and a chart showing how to estimate the level of alcohol in the blood when drinking.

Other recommendations for legislation aimed at reducing the involvement of abusive drinkers in highway crashes are:

• That medical examiners be authorized to take a blood sample from persons killed on the highway when it can be done within four hours.

• That a blood alcohol test be required of any driver surviving a crash in which someone was killed.

Copies of the pamphlet may be obtained by writing to TIA, 2510 S. Telegraph Road, Bloomfield Hills, 48303, or by calling 334-4971.

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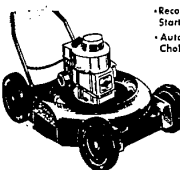
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