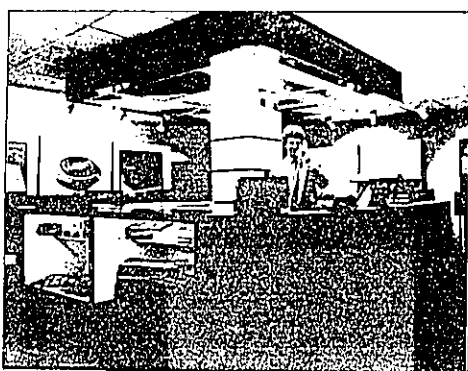
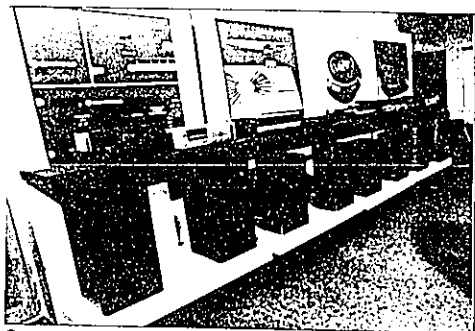


There's More To Us Than Meets The Ear



Portable Electronics and Accessory Displays



System Displays

The Gramophone offers a wide variety of systems to satisfy all price ranges and lifestyles. Our systems include all of our special guarantees and may be purchased on a number of different payment programs. Our complete system prices begin at \$449.

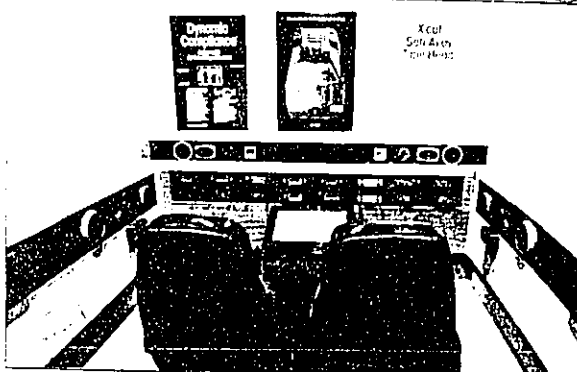
THE Gramophone
THE SOUND ALTERNATIVE

642-9777 1560 South Woodward
Birmingham, MI 48011
Mon. Thurs. Fri 10-9 Tues. Wed. Sat. 10-6

The Gramophone was founded in 1976 on the premise that the Detroit area needed a full service hi-fi store--a store that, under one roof, could satisfy every hi-fi need. This store would offer good values for people shopping in all price ranges--a store with products for everyone.

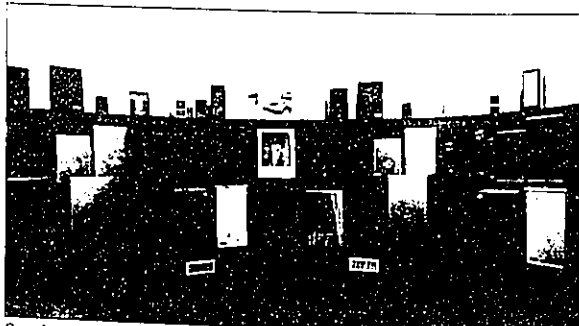
Based upon those beliefs, Rick Howard established The Gramophone--a store offering a large selection of sound components, a complete service department, and a variety of customer guarantees. The Gramophone also offers attractive and informative displays, comfortable sound comparison rooms, and an atmosphere that will allow our customers to make sound decisions.

The Gramophone's unique business philosophy was recognized in 1980, and again in 1983, when *AudioVideo* magazine awarded The Gramophone with the "AudioVideo Retailer of The Year Award."



Car Stereo Sound Room

At the Gramophone, we take car stereo seriously and so do our customers. Many of them, because of their lifestyle or occupation, actually spend more time listening to stereo music in their car than they do in their home. Our car stereo system prices begin at \$199.



Speaker Comparison Rooms

The Gramophone believes that the speaker is the most important part of any hi-fi system. It is for that reason we have put together speaker listening rooms where our customers can compare a large selection of speakers in a private listening environment. Our speaker prices begin at \$159 a pair.