

## Daily Excursion to

## PUT-IN-BAY

80c One Round Trip \$1.25 Sundays  
Way (Return Same Day) Holidays

Leaves Detroit Daily 9 a.m. (E.T.).

The finest exclusive excursion steamer, the Put-in-Bay, noted for its large ballroom, makes this trip a memorable one. Orchestra and dancing aboard, without extra charge. Cafeteria aboard.

Four hours of outdoor pleasure at Put-in-Bay—bathing—dancing—

golf for luncheons and athletic fields. See the wonderful caves, and Perry's historic historic fort.

Connections at Put-in-Bay with steamer for Cleveland, Toledo and Lakeside.

## Daily to Sandusky

The Put-in-Bay goes to Sandusky every day. Fare—\$1.50 one way.

## Special Friday Excursions to Cedar Point

(Arrive 11 a.m.)

A special excursion is made every Friday to Cedar Point—the fresh water riva to Atlantic City—the finest bathing beach in the world. Large summer hotels, permanent and temporary, at Cedar Point. Fare to Cedar Point, \$1.50; round trip, \$3.00; hour at Cedar Point at 5 p.m., and Put-in-Bay at 7 p.m.; Fare—Cedar Point, \$1.75 round trip; Put-in-Bay, \$1.50 round trip.

Dancing, Moonlights

Leaves Detroit 8:45 p.m. Fare, Wed.-Thurs. 65c Sat. Sun. and Holidays, 75c.

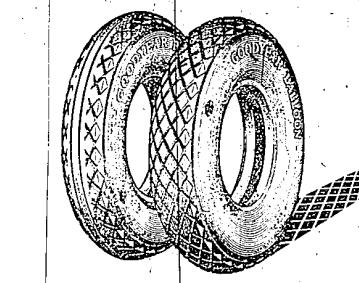
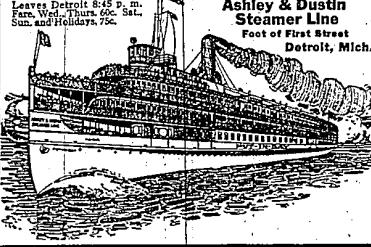
## Writes for Map Folder

Ashley &amp; Dustin

Steamer Line

Foot of First Street

Detroit, Mich.



## Don't Be Confused About Tires

With scores of different brands of tires on the market, each looking pretty much like the others—with everyone claiming the best—with this and that "special offer"—it's no wonder car owners are confused.

But the safe, sane, sensible, time-saving thing to do is to buy a good tire at the right price from a good dependable dealer.

Isn't that the way you buy nearly everything else? Ask our price on Goodyears in your size.

HERE ARE OUR PRICES FOR GENUINE GOODYEAR CORDS IN A FEW POPULAR SIZES

30 x 3½ Clincher	\$10.20	33 x 4 Straight Side	\$18.25
32 x 4 Straight Side	17.75	32 x 4½ Straight Side	23.65
Our special offering on Clincher Tires.			
30 x 3½ Clincher Cord	\$8.95	30 x 3½ Clincher Fabric	\$7.40

Olin Russell

Tel. 161



Enterprise Liners Get Results—Try One

## Coffee Ship More Than Three Years on Voyage

The old Dutch sailing vessel of days gone by were notoriously slow, blunt of bow and clumsy. Their slowness was considered an advantage by importers of green coffee from The Netherlands East Indies to America, since the effect of the confinement of the coffee beneath closed hatches was held greatly to improve its flavor. Such "sweated" coffee brought top prices in the market. During the World War one ship of Oliver coffee is said to have taken three and four months coming from Java to New York. It was aboard the German steamer Bribeban, which cleared from Batavia, July 4, 1914, and, fearing capture, took refuge in a harbor in Portuguese India, where it lay until Portugal joined the allies. Then the Portuguese seized the vessel and turned it over to the British, who moved it to Bombay. Here the cargo was finally transhipped to the City of Adelphi, reaching New York in January, 1918, three and a half years after the coffee left Batavia.

## Radio Possibilities

A prominent English radio auditor said recently that he could foresee the day when radio would create an exchange of experiences between the people of nations in the heart of the city. He said: "I would set up my radio receiver if in the heart of London I could hear the cattle lowing on remote hills or the barking of a fox in Essex, or the scream of an eagle over a Scottish glen. I would gladly summon the roar of Niagara to redress the roar of the Strand; but such things are not yet!"

## Prolific Sheep

A. Clow, Rockwood, Ont., is the possessor of a sow that has broken all breeding records of western Ontario. Although only six years old, this hog has given birth to no fewer than 19 litters of pigs, "two litters a year," numbering all told, 175, of which 140 were raised. On May 16 she brought into the world a litter of 19, 10 of which are living and thriving. Of this number the mother is raising 13, the other three being bottle-fed by their proud owner.

## Varying Rainfalls

May was the driest month on record for the last 50 years, according to the report of the Vancouver observatory. The rainfall was 200 inches or 91 inches below average. In Montreal May was the "wettest" in seven years. There the rainfall for the month was 4.75 inches. Official calculations figure that the Island of Montreal was crushed by 13,401,633 tons of rain.

## Sheep Is Prolific

On a farm in Lorne valley, Prince Edward Island, is a sheep that had two sets of triplets within a year, one set in May and the other the following April. All six lambs lived and recently one of them gave birth to quadruplets. The four newcomers appear as well in every way as the average lamb, though considerably smaller.

## Didn't Scare Her

"You'd better lengthen your skirt, Marlie."

"Why?"

"Men are apt to mistake you for a little girl and try to take you on their laps."

"Well?"

## Excuse Me!

While examining a man, a Budapest physician named Vilmos was himself seized with illness and said to his patient: "Excuse my causing you any annoyance. I must die immediately." With these words the doctor fell to the floor, dead.

## Why Wait?

A Des Moines (Iowa) pastor had had the following notice displayed in front of his church: "A bear is a poor vessel to come to church in. Why wait?"

## Unexpected Good Luck

A clergymen who looked in at a fancy dress ball at St. Pancras, London, was, by mistake, awarded the second prize.

Try an Enterprise Liner—It Pays

## DIVERSIFIED FARMING VS. ONE CROP GAMBLING

Agricultural Director of the American Bankers Association Tells of Efforts to Solve Farmers' Problems.

One of the leading problems that is confronting many of our states is that of diversified farming, says D. H. Oots, Agricultural Director of the American Bankers Association. During the past year the Agricultural Commission of the association has arranged for conferences in eight of the twelve Federal Reserve districts, he says. "At these conferences we have tried to get in touch with the agricultural needs of the respective regions and advise with the bankers and others interested as to what the banks might do to help in the solution. A resolution adopted is that the rural district serves as an example of what is needed in many sections."

"Encouragement of a proper system of diversified farming in which farmers will grow as far as practical all the food and feed crops necessary for feeding the family and livestock of the farm, and to keep on the farms the requisite funds to meet the economic needs of raising the family."

"The conference in the Ninth District emphasized strongly the need of greater diversification. The farmer who raises nothing but wheat is unwise, even foolish. He is one of the worst kinds of gamblers, one who gambles on the weather, on insects, on drought, and various other things that affect the quality of the product. The farmer who raises wheat along with it the other crops and keeps a reasonable amount of livestock has something to fall back on when wheat is plentiful and cheap. He is not putting all of his eggs in one basket."

## Diversification for Contentment

"In many of the states the first step in diversified farming is to get the farmer to raise sufficient livestock to feed his own family. He is to get a cow, some goats, and a couple of dozen chickens so that his own needs can be supplied without being in debt at the stores. Livestock used to furnish food for the family will frequently consume large amounts of feed that would otherwise go to waste. Livestock enables the family to set a better table and live under more healthful conditions. More work is furnished to the family, making possible larger family income. If the income is large it is probably enough to feed itself and will be much more contented and much less idle time in which to criticize the government."

"The Agricultural Commission is doing all in its power to encourage a new system of diversified farming. The subject is being discussed at various conferences, articles and editorials are being published for the purpose of acquainting bankers with the importance of this subject."

## Bankers Are Assisting

"It is encouraging at these conferences to find that the bankers are incorporating the subject of diversified farming in their program and laying plans in every way possible to carry it out. To this end we have records of a number of banks who are putting up money to their farmers to purchase livestock. They are encouraging boys and girls to go into the club work."

"For the coming year we hope to carry on this work in greater detail and as far as possible hold conferences with the officers and members of the agricultural committees in each of the respective states at the Agricultural College. We believe that by co-ordinating this work with the college, we will help the benefit of team effort. We are also in touch with the various colleges of agriculture and we believe that the opportunity is great for influencing various communities in better types of farming and in improved methods of business management."

## Banker-Farmer Notes

Chambersburg, Pennsylvania, banks and Chamber of Commerce at the beginning of 1923 mapped out a vigorous program for the promotion of diversified farming in the community. They set up a committee to carry out the year's assistance in keeping the farm organizations functioning and distributed to them agricultural bulletins and information of interest. They held rural community meetings and entertainments, exhibits of farm and home products, and advertised home products. One specific result was to induce a milk receiving station to locate in the vicinity, and during the first month \$26,000 was paid the farmers for their milk. This marked the turning point in the farmer's business.

California bankers created an emergency fund of \$1,000,000 at a meeting recently in San Francisco to combat the foot-and-mouth disease which had broken out in that state. The Federal and State governments each contributed \$100,000, the total value of the animals slaughtered, and the State government was not prepared to meet this unexpected expense. The bankers agreed to loan the funds needed as a loan to the State government.

The Vermont Bankers Association offered \$1,000 to winning club members in 1923. Part of the funds was used for prizes for project leaders, but between five and six hundred dollars were awarded to outstanding boys and girls winning in the various projects.

## WHY BANKS?

## LESSON XI

By J. H. PUELICHER, Chairman  
Public Education Commission, American Bankers Association.

To be favorably known at a bank is a business advantage. Banks aim to deal with honest people only. How does one become known at a bank for purposes of doing business with it? "One must be identified," says the banker.

IDENTIFICATION—More than presenting oneself at a bank and saying "I am John Smith." Some one known to the banker must say, for instance, "This is John Smith. He is honest, and dependable." Then the bank will do business with him.

Why cannot a bank do business with an unidentified person? Because, if an unknown man gets money from a banker on a check payable to "John Smith" and he be not the particular "John Smith" entitled to cash that check, the bank would probably lose the money. To be known at a bank is a business necessity.

## Warrior on Motorcycle

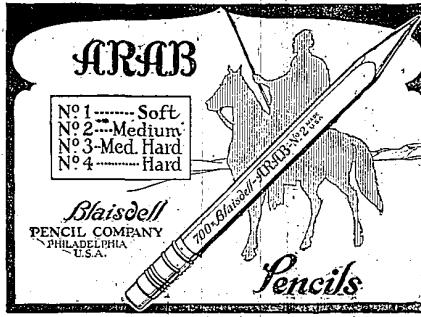
In a parade during celebration of the millenary of the first king of England recently, during which notable episodes of Saxon history were given our Saxon warrior and his lady rode a motorcycle.

## In Lieu of Screwdriver

So often the screws in eyeglasses become loose and we have no screwdriver small enough to tighten them. A steel pen or the end of a cuticle knife will answer the purpose.

## Trees as Reservoirs

Travelers' trees in Madagascars, where there is little rain, have thick leaves, which form reservoirs that hold a quart or more of palatable water.



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