

CASH STORES

—TWO REXALL STORES—

The Smith Pharmacy

Open Every Day and Evening.
"Better Service." We Deliver

—Special Brick Ice Cream Daily—

"When You See a Blue Package—Think of Us."

MOTHER'S DAY

Order your Mother's
Day box candy now

Mother's Day cards and booklets

The Central Pharmacy

HAROLD BASNEY, Manager
Prescriptions a Specialty.
Open Every Day and Evening.
"Service with Courtesy." We Deliver

CATCHING CASH CUSTOMERS

A show window, of course, is intended to attract the eye of people passing by, and thus induce them, either then or later, to enter and buy.
Not all who stop and look can be expected to come inside and buy; but it is clear that a store window stopping, say 50 people an hour will gather in more customers than a window stopping 25 people an hour.
Whether a show window will stop 50 or 25 persons an hour—or perhaps none at all—is primarily a question of its lighting. In a recent test it was found that 200 persons an hour were stopped by a window lighted to 15 foot-candles; 40 foot-candles, 244 were stopped; at 100 foot-candles, 234 were stopped.

We give advice about window lighting without charge.

THE DETROIT EDISON CO.

FOR SALE—Yellow Dent Test- Thayer, phone 23F-2, Farmington.
ed Seed Corn. Inquire H. C. 20-1f

A. G. LEONARD AT ST. LOUIS

Supt. A. G. Leonard, while making a tour through the state in search of teachers, dropped off at St. Louis, his home town. While there he was the speaker of the day at the noon luncheon of the Exchange Club and delivered a lecture at the high school in the evening.

His topic at the meeting of the Exchange Club was, "What the Exchange Club Means to a City." His evening topic, "The Triangle of Education," The Home, the Church and the School as the points of the triangle.

The following excerpts from an article in the St. Louis Leader of April 30 date, relative to his talks will prove interesting reading to Farmington people:

"Archie Leonard, superintendent of schools at Farmington, and a graduate of the St. Louis schools, class of 1911, delivered a lecture at the high school auditorium Monday night that from the standpoint of value ranks head and shoulders above anything heard in this city for many months.

St. Louis may well be proud of Mr. Leonard, as one of the small army of men and women who have graduated from her public schools who are now filling important and responsible positions in various parts of the world and especially of men, who like Archie Leonard, are obviously doing so much to make the world a better place in which to live because of his work in raising the standards of the public schools, as he most certainly is doing.

"Certainly few would recognize in the polished, fluent speaker of today the green lad of fifteen years ago who entered our public school and cannot but marvel at the change that has taken place. Certainly the Home, the Church and the School has not failed entirely when men like Archie Leonard can be turned out."

LINER COLUMN.

FOR SALE—Genuine brown leather overstuffed davenport, chair and rocker; also mahogany library table. Mrs. L. F. Fendt, Phone 33F-13, Farmington. 23-4c.

FOR SALE—Potosky seed potatoes. G. E. Stuckey, Farmington.

FOR SALE—Five new milch cows, three Jerseys with calves, two Holsteins, one with calf, all so certified Potosky seed potatoes. Harry Bartlett, phone 48-F-4. 26--p.

FOR SALE—Library table, two dressers, baby cab, extension table, brass bed. A. J. Dodds, at Junction, see Vincent next door. 26-1-p.

FOR SALE—Ten week old pullets. R. I. Reds, Buff Orpingtons, Barred Rocks and Black Minorcas. \$1.00 each if taken at once. Roy Bailey, Nichols road, Farmington. 26-1-p.

WANTED—Two girls to work in confectionery store and dining room. Inquire at Park hotel, Northville. 26-1-c.

WORK WANTED—Woman would like work two or three days a week. No objection to housework. Address Box 15, Enterprise office. 26-1-p.

BABY CHICKS

Leghorns, 12c each. Rocks, Reds and Wyandottes, 14c each, from high quality White Leghorns; the famous English-Baron 200-300 egg strain; large comb type, weigh 4 & 5 lbs. Our chicks are strong and vigorous, as we only set eggs for 2-year old hens. Write for circulars, or come see our stock. We also have Rock, Red and Wyandotte chicks. Oakland Hills Poultry Farm, Farmington, Mich., Box 25, on Orchard Lake (cement) road, 2 miles north of Farmington Junction. Phone 69F2.

FOR SALE—Excellent cooking potatoes, 50c per bushel. See John Hess, Warner Farm. 26-2-c.

FOR RENT—Thirty acres of pasture land. Good spring water; one-half mile south and two miles west of Farmington. Geo. Simmons, Farmington. 26-2-p.

WANTED—100 bu. oats; will pay market price and haul them. P. E. Wixom & Son, Phone 161, Farmington. 26-1-p.

WANTED—Ten acres of good corn and potato land near town. Phone 161, Farmington. P. E. Wixom & Son. 26-1-p.

FOR SALE—Holstein bull, 20 months old. See Harold S. Daines, Phone 43F-6. 26-1-p.

FOR SALE—Buick Big Six; six good tires; motor and axles in good condition; \$75, cash or terms. Dean Parker, Farmington. 25-1-p.

FOR SALE—Rhode Island Red chicks from a Blue Ribbon strain. Ernest Ham, Oakland avenue.

FOR SALE—Almost new National cash register and show cases. A. E. Phelps, Farmington. 25-1f-c.

IF YOU WANT small, or chicken farm, write me. J. H. Fawcett, Real Estate, Howell, Mich. 25-2-p.

FOR SALE—Thoroughbred yearling Guernsey bull. Will register and give pedigree. C. R. Talbot, Farmington. 23-1f-c.

CUSTOM HATCHING
Our forced fresh air mammoth incubators started running January 17. Let us hatch your eggs for you; why bother with setting hens? Get early chicks this year. We charge \$4.00 per 100 eggs. Oakland Hills Poultry Farm, Farmington, two miles north of Junction on Orchard Lake (cement) road. Phone 69F2. 18-4

FOR RENT—Modern apartment; two bedrooms. Inquire H. D. Warner. 20-1f.

FOR SALE—Modern semi bungalow; 5 rooms and bath. E. J. Warren, Maple ave. 23-1.

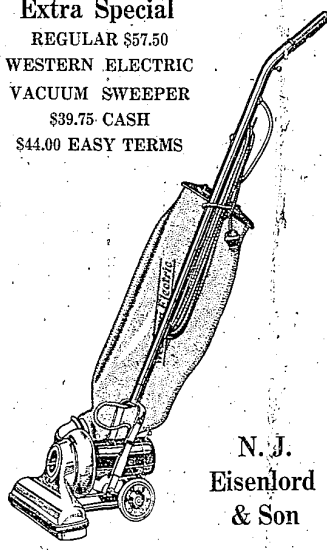
DRESSMAKING, Embroidering, and all kinds of sewing. Mrs. W. Murphy, located on Lakeway, 4th house on right from Grand River, Farmington.

IF YOU WANT a lake farm, or lake cottage site, with or without buildings, write J. H. Fawcett, Real Estate, Howell, Mich. I have them. 25-2-p.

FOR SALE—One acre of land on Grand River, next to Lathrup orchard; good house and garage. Inquire at premises. L. M. Budd, Farmington. 20-1f.

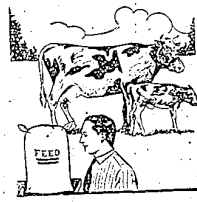
A sure sale for any article—Try an Enterprise Liner. Sell it through an Enterprise Liner.

Extra Special
REGULAR \$57.50
WESTERN ELECTRIC
VACUUM SWEEPER
\$39.75 CASH
\$44.00 EASY TERMS



N. J. Eisenlord & Son

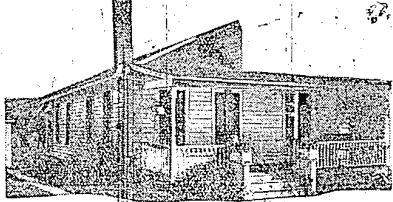
THE COW AND HER DAUGHTER



will get along splendidly if given a good balanced feed like Larro or Pillsbury's Dairy Ration. The cow will grow fat and sleek and fill up the milk-pail right along. And the calf will grow into rapid maturity, when it will be worth real money. You'll soon be convinced if you give our feed a trial.

FARMINGTON MILLS
LEO GILDEMEISTER, Owner

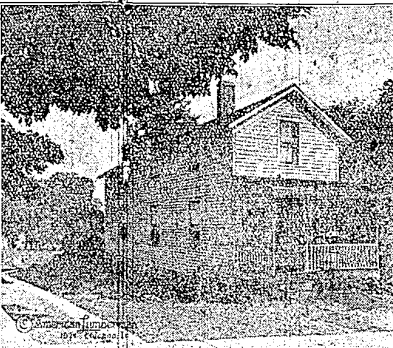
A whale of a difference was made in this home by a little remodeling



To see for yourself how much attractiveness, comfort and value was added to the old home shown below, just cut out in outline the above picture. Lay this on the large picture in the correct position and observe the wonderful transformation effected by the expenditure of a little money.

You'll be interested to see our book "Old Homes Made New" which shows eleven other homes which have been remodelled.

You will profit and our entire city will be improved in appearance when you remodel your old home. Come in and let us tell you how it can be done.



FARMINGTON LUMBER AND COAL CO.
C. G. HOGLE, Manager

Phone 20 Farmington

HUDSON Again Reduces Prices!

Hudson Super-Six Coach

\$1250

Was \$1345

5-Pass. Sedan \$1695

Was \$1795

7-Pass. Sedan \$1795

Was \$1895

All Prices Freight and Tax Extra.

'The World's Greatest Buy'

EVERYONE SAYS IT—SALES PROVE IT

HART MOTOR SALES

17005 Grand River Avenue

Phone Redford 547

Open Evenings